

Project 9: Final Prototype

Group 23: Vocabgram

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I. Introduction

Vocabgram is a mobile application that helps users learn new words. By incorporating multimedia and social media, users can learn slangs or idioms effectively and in a fun way. Core functionality exists with the application that allow users to authenticate and view slang and idioms that are trending in their area, as well as search for terms on their own. Additionally, users have the ability to submit their own terms, including attaching multimedia (e.g. GIFs) to their definition to attract additional viewers. Finally, users can engage in a number of social features to enhance their experience beyond that of a standard dictionary-like application, which includes the ability to follow/be followed by users, share slang among your followers, and engage in badge-collecting based on achievement within the application.

II. Materials

Along with this write up, the storyboard summary of the prototype and the PDF prototype will be displayed through supporting documents. Our storyboard summary of our prototype will be presented in the support document, Appendix A. Our PDF prototype will be presented in the support document, Appendix B.

III. Design Discussion

Learnability:

Much of our design was geared towards ease of use which supports and increases learnability for the user. We strongly felt the need to keep a clean and minimalistic interface to avoid any distractions or having “too much going on”; it puts all user focus on the content and makes the points-of-action easy to find. To keep this minimalistic approach, we decided to collapse and hide the menu bar within a hamburger icon. The hamburger icon keeps the home page clean, yet the menu bar is still easily accessible. People most likely expect this hamburger icon on the top left corner, keeping things familiar for new users allows for ease in learning.

Since our application thrives on user activity and contribution, we wanted to keep the information contained credible. To keep credibility we incorporated the concepts like “likes” utilizing the “thumbs up” and “thumbs down” button to represent likes and dislikes, this way users can see the reaction from other users regarding the correctness of definitions when learning words.

For the visual learners, we provide users the option to attach an image, video, or gif that would support the definition. This increases learnability because these images, videos, or gifs may accurately depict the definition itself or even provide the use of the word in a sentence as an example. To make the task of appending these supportive visual media even easier for the user, we will have a search bar in which the user can type in the word they’re defining and a row of related images/gifs would appear in a row for the user to select from if they wish.

Memorability:

Our design concept wanted to make sure that the user was already familiar with where things are located based on common icon locations in other popular applications. For example, many login icons are located at the top, right corner of the screen with the hamburger icon containing the menu located at the next possible location the user would look for, at the top left corner. Since the search bar is one of the main focal points of our application, we decided to place it at the very top of the screen instead of the bottom. With this design and the key components lined up at the top of the screen, users will immediately remember how to utilize our application when they revisit it.

Efficiency:

From our research, we learned that the main considering factor that users look for in an application is ease of use. (Note: We will discuss ease of use as it applies to the Navigation and Menu at the end of this Efficiency section.) From this realization, we wanted to have our application complete its job with great efficiency. When deciding on the placement of the search bar, we chose to have it on the startup page for immediate use so that users won't have to navigate through different pages, which minimizes clicks needed to accomplish this simple task. To further supplement the user with tools to increase their efficiency, our search engine will have an auto-complete feature much like those seen in popular search engines. The auto-complete feature will have an algorithm and attempt to match words from our database as the user types in the search bar. Along with this auto-complete feature, a drop down list under the search bar will also display the top matches contained in our database that closely matches what the user is typing; if the user sees the word they're looking for they can simply select the word and proceed with the search.

Searching for related images/videos/gifs to attach with the definitions can become a time-lengthy task; to mitigate this issue, our visual media search option

will make attaching a related image/video/gif to supplement user's post as easy as a click of a button.

We also wanted to include the option for users to "share" posts, content, and definitions if they wish by integrating with existing social media platforms. Recognized social media platforms such as Facebook and Google Plus, for example, would be of first interest. With this feature, users can easily and quickly share content they think is interesting with their friends and family who aren't already on Vocabgram.

Another change to improve ease of use based on feedback was in the Navigation and Menu. To reduce confusion and clutter, we decided to remove the right-side dropdown menu and migrated everything into the left-side dropdown menu to keep things consistent and organized. To keep the right-side avatar of important functionality, clicking the avatar will take the user directly to the settings page where the user can customize their settings and/or logout. Making the avatar an immediate path towards the setting increases efficiency by reducing the amount of clicks it would have taken if the right-side menu was still implemented.

Effectiveness:

While considering how to promote the effectiveness of our application, reading studies on the "Ebbinghaus Forgetting Curve" pointed us in the right direction. Research on the "Ebbinghaus Forgetting Curve" shows that reviewing terms previously searched or studied can aid long term memory [1]. Since one of our goals is to allow users to learn new slang terms, this knowledge led us to integrate a history feature for users [who have an account] to see a list of previously searched terms. This way, users can look up slang words or phrases that they have forgotten the meaning of later on. Another way we used the benefits of the Ebbinghaus Forgetting Curve was by repetition of words on the trending screen that users can see frequently. This way, users can have easy access in order to defining these words over a long period of time to help improve our users' knowledge on slang terms.

Utility:

After a closer look at our design, we wanted to improve the functionality for users. One way we implemented this was by having a preset list of images and videos pop up for users as they comment on posts. We want to encourage users to use images and videos as they communicate within our community, and this added feature will help with that function. After users search a word, they can scroll through the posts and have a word read to them aloud. This will help the user understand and remember words they previously searched.

Safety:

Since our application offers a social platform that allows users to connect other accounts and post their own content, we continually kept the user's safety in mind while designing. Geolocation is an added feature that users can choose to include, and that can be decided upon by each individual user in the settings page so that they won't accidentally turn it off or on from the homepage. Based on feedback, the user is prompted with a pop-up, asking the user if he wants to enable location services on his device, thus allowing access the user's location. By allowing the user to choose his security settings, we made the application safer to use.

Similarly, the logout button can't be accessed from the start-up page so that the user cannot accidentally press "Log Out" when trying to access the search bar.

To improve safety, we even added a second confirmation from users for some features. If users want to flag a post that they feel is inappropriate, our application will ask why they felt that the post was inappropriate from a pre-set list of choices including: nudity, inaccuracy, extreme violence, or copyrighted images/unlicensed images. The user must select one of these options in order for the flagging to be processed. This improves safety because if the user accidentally presses the flag button, they can navigate back to their previous screen if they choose to do so.

Based on feedback and also to improve safety, we moved the flag action into the More Options menu represented by the ellipses icon at the top right of a submission. This was done to keep the flag button away from the action bar, which would help prevent the user from accidentally clicking it. By preventing users from making an unintended action, we improved the safety aspect of the usability goals. We

have also changed flagging feedback from color change to hiding the content, which makes the content browsing experience more effective by filtering out undesired content for the user.

Lastly, safety was kept in mind for cases where a user accidentally presses a "like" button or a "dislike" button on accident. They can press that same button again to remove their "like" or "dislike".

User-experience and Aesthetics:

Based on feedback, our logo design was redesigned to be more streamlined, modern looking, and aesthetically pleasing to improve the user-experience. We understood from our empirical evaluation of our design that the clash of blue and orange colors were not very aesthetically pleasing so the color changes to the logo now compliment the main colors of the overall application, which also creates a consistent look.

Much of our color changes syncs with the Logo Design to improve Consistency and were made towards the purpose of making the appearance pleasing to the eye, along with having attention drawn towards the important parts of the application. Regarding the logo redesign, we removed the clash between blue and orange colors by making them less polar so the soft colors would compliment each other well. This allows us to move towards a more subtle color layout. We've revamped the appearance by using various shades of orange blended together with a gradient for aesthetic purposes. This kept the color usage consistent throughout the app, such as orange text for the word and a soft blue fill when an action button is clicked.

As part of the color design changes mentioned previously, when the user selects an item, the item selected changes color. So the button is soft grey when not selected, and blue with white text when selected.

White space was added to the feed to create blocking of content, which also reduced the clutter; with this, the user can easily discern between different submissions and can tell which content belongs to certain submission posts. Blocking the content creates a more impactful look to the app and draws the user's eyes to focus on the important details that are displayed on screen.

For more ease in navigation, direction, and action, we used a Gray Bar to separate different sections and action items within the app. For example, there is a Grey Bar under the “Trending” Section and under the “Like/Share/Follow” Section. With this blocking technique, a user can easily scan the app and find the section or action they desire.

Other aspects of navigation includes the Trending Bar. Navigation of the trending bar has been changed from scrolling left and right to clicking buttons for the different types of results. This change categorizes different types of information more concretely, allowing the user to browse more effectively.

We had also considered other ways to improve the user’s experience based on feedback. The avatar and handle of the submission’s poster has been moved to the bottom of the post. They are now closer to the action bar, where other actions are available. This change results in a more logical grouping of the available actions from the users and therefore a more effective browsing, following, and rating experience.

User-experience also includes making the app enjoyable to use. Therefore, during the Sign-up process, we have added the ability to select an avatar for his profile picture, choosing from 16 different options; the user can also upload a custom avatar. The avatars have also been redesigned to better reflect different personality types of the users. This change allows for a richer user experience that supports creativity in self-expression of the users.

Sign-in

As identified in our analytical evaluation (via cognitive walkthrough), our previous design of the sign-in screen was missing the sign-up button. We have now added one at the bottom of the sign-in screen.

Feedback Decisions

Our peers from other groups provided us with significant suggestions and advice when reviewing our prototypes. While many were helpful in proving improving changes to our application and others we thought were unnecessary.

A. Feedback Changes

Upon opening the application, it seemed valuable to add some verbiage to our splash page to

give the user a quick and brief introduction to convey the intentions of our application. Our group added the line “Stay woke - learn new slang” directly under the logo; cleverly utilizing slang itself along with emphasizing the usage within a concise sentence.

It was suggested that our “trending locally” homepage should display the general region in which the user is in if location sharing was allowed, providing more detailed cue on the information that is displayed on the screen. Our group decided to add a section which indicates the current location of the user at the top of the “trending locally” homepage.

We were informed that the term “Upload” may be too general of a term to use since it’s commonly associated with uploading a file, rather than our intended use of adding a new word/term. To fix this, we changed the button in the menu from “Upload” to “Add Word”.

Information scent of our “Badges” seemed to be lacking and had room for improvement. To address this, a badge banner pop-up appears when the user submits their first word to notify them that they have been awarded their first page; the purpose of this is to alert the user that there is a badge aspect to our application, thus the user would now know that these badges exist.

A “back” button was added to the login screen in case a user accidentally hits the login button without any intention of logging in. The same “back” button was added to the search results definition for when the user is complete with their search. Back buttons were not located within these screens before and we felt they were necessary for the user to be able to easily navigate back to the home page.

Adding the function to filter a specific user’s content by “most likes” and “date added” allows for improvement in viewing their history. This improves usability by allowing the user to view the information they seek rather than having them scroll through a long history list with no specific filters.

We received many suggestions on improving on the “Reward” aspect of user interaction. These weren’t necessarily changes, rather additions to our prototype. A few of our additions dealt with assurance that the user’s actions were actually completed; when the user finishes adding a word, a banner appears notifying the user “Your post was successfully uploaded.” Similarly, when a user

chooses to report a word, a banner indicating that their “flag” has been successfully submitted for review will appear. With these banners, the user will be assured that their actions were accomplished without any confusion. To address the issue of “Reward” even further, when the user chooses to “Hide This Word” we’ve added additional screens to our prototype showing an updated feed with the word removed from the view.

B. Feedback Rejections

There were a number of suggestions we decided that were either unnecessary or were already implemented in our application prototype.

- *There was no “scent” on the home screen that tells you where to upload a word. A shortcut to upload slang would make it convenient for many people.*

This was deemed not necessary because most users would be seeking to view words rather than upload most of the time, we are placing focus on our main audience. Also there’s no reason to crowd the screen when it takes 1 click to read the “Add Word” button.

- *The reward for liking/disliking a word is not clear.*

We wanted to have our application utilize similar functionalities/mechanics/expectations as other social media applications; blue highlighting of the like/dislike button suffices.

- *History keeps a list of liked/disliked words. “Clear my History” feature would be handy.*

This would defeat the purpose of having a history in the first place.

- *Give users an option to set up a zip code to search from instead of making a whole profile.*

This functionality already exists for unauthenticated users since they only need to enable location services to be able to search locally.

- *From an attention investment perspective, not sure if social media features really add overall purpose to the application. It*

provides a lot of distractions without much payoff.

We recognize value to add other social capabilities. However, during this phase it would introduce scope creep. It would require another round of Analytical and Empirical evaluations.

- *Time is being wasted when having to log in or create an account to read definitions. Compared to Urban Dictionary, the user should just be able to access the app to see what’s going on.*

This is untrue, the user doesn’t need an account to view the words and definitions. The only way we can create accountability for added content is to create accounts, this increases the credibility of the definitions.

- *Trending with friends is nice if there is a friends list, but the friends list UI segment felt like a distraction to the primary purpose of the application.*

The friends list is not the default setting. The user does not need to click on the friends list so it doesn’t require investment and recovery.

- *Filter in search would be helpful because a user would want to use a slang never heard before or maybe heard once but don’t remember it. This way a user could search for similar items until a correct word it found. Filter by era, location, etc.*

This is already in the nature of the search. Our target audience is 13 to mid-twenties so it’s outside of the scope of the app purpose.

- *A place to add image, video, or GIF isn’t seen.*

We do have a place to add images, videos, and GIF.

- *Confusion regarding the follow button. I understand how to follow words, but how to access those followed words?*

Our “follow” button refers to following users. Our target audience are people who use social media and they already have expectations of how

social media works. We don't think this feature is confusing.

- *Showing what each potential badge is for, to give users an idea of what goals to reach.*

This is already implemented if the user clicks on the invisible/hidden badges.

- *Application should display the user's post when it's submitted. The app does a great job in letting the user know when the post was made but could benefit from bringing the user to their own post immediately to see their contribution and edit it as needed.*

The user already wrote and reviewed their post prior to hitting the submit button, bringing them to their own post immediately after would be redundant.

- *When the application is first opened, you're bombarded by content and it is kind of confusing as a homepage. It would be nice to get a little bit of explanation first.*

Our current design encourages user exploration and is consistent with other social media applications.

- *It would be nice to have a confirmation screen on the post page before the post goes live just to check. It might also be nice to confirm that the user doesn't want to add a picture and would be happy with just text.*

Current design emphasizes the least amount of clicks and return user to primary content.

- *Since it's being relied on the user to filter content, there should be a way to view newer submissions rather than just trending ones without having to specifically search for it.*

Trending is intended to incorporate "newness" and "hotness" elements to serve up content that we feel is most relevant to the user (e.g. likes and views over time). Having a straight view by newest submissions is redundant and would most likely show uncurated content.

Evaluations

A. Analytical

The ten primary tasks that we chose for our analytical evaluation include:

1. Create Account
2. Login App.
3. Find Word in Trending Feed
4. Search for Word
5. Search for Users
6. View Word's Definition
7. Flag Inappropriate Content
8. Upload Content
9. Follow User
10. View Badges

Below are some evaluations we made from our cognitive walk-through for vocabgram based on our 10 primary tasks.

Task 1 and 2: Create an Account and Login App

Our application can be used by users who do not have an account, however more features are available to users who have an account. Because of this, we wanted the process to create an account or log in to the app to be fairly simple and easy to navigate. The screen dedicated to inputting user information to log in or create an account will maximize the user experience, so we decided to design it in such a way that would ensure there is no ambiguity on how to complete task 1 and 2. One of the ways we achieved this was by asking for location preferences on a separate screen, and allowing the user to select the settings button from the home screen easily to create an account or log in if they haven't already. On our Login screen, we have also added a sign-in button for users to select if they do not need to create an account.

Our cognitive walkthrough raised awareness of features we needed to add to the settings screen as well. This included a sign out button and delete account button. This design change could improve user satisfaction, making them feel in control of their own profile. Overall, we kept task 1 and 2 similar to how other social media platforms manage their user

accounts so that our own users can navigate task 1 and 2 with ease.

Task 3: Find Word in Trending Feed

While completing the cognitive walkthrough, it was evident we needed to re-design the process of finding words. As a team, we agreed that during our analysis we found that the preview of a searched word was confusing. It reduced the amount of clicks the user has to submit if we eliminate the added step of showing a preview and then displaying the word and definition. Our conclusion was that it seemed pretty intuitive for users to keep scrolling on a page to view more content, so removing a preview wouldn't necessarily be a better feature to have.

Task 4: Search for Word

While searching for a word, our team designed a drop down suggestions list that will auto-fill options based on what the user has typed in so far. We agreed that this feature could help users quickly find the word they had intended to search if they wanted a fast answer, and it could also draw them to more content that our app can provide. On our design, we initially had words and phrases that were not slang, so we decided to improve the prototype by pre-filling suggestions that were only slang. Other than that, there was not any significant change needed for this task after completing our analytical evaluation.

Task 5: Search for Users and/or Groups

Initially we had decided that when a user types in something in the search bar, they could choose from the following: terms, users, groups, locations. In order to consolidate the functionality of our application, we decided to narrow down the search results to just by terms and users. The groups and locations features would have been a great addition to our application, however we considered how many other features we encourage users to be a part of, and mutually decided to simplify our user experience by removing them from the search results. This reduction also improved navigability since users now don't have to select which type of search to complete, the search will now automatically show words and users on one screen which they can scroll through.

Task 6: View Word's Definition

Initially task 6 was implemented after a user or word was searched, however to repeat an

observation we made earlier in our analysis, it seemed that eliminating this step would improve our users' experience in the app. When we conducted interviews, many expressed that they tend to use similar services such as Urban Dictionary for a quick transaction of information. To prepare for this expectation for potential users, we want to improve navigability by shortening the steps needed to display the desired result, in this case, the definition for a word. As a result, the preview was removed and a word's definition and content will now be seen after using the search bar.

Task 7: Flag Inappropriate Content

Before our analysis evaluations were completed, our application had a flag button on the search results that a user could click if they felt that it was inappropriate. We combined this feature with "Hide this word" and "Create definition of word" that can now be accessed through the ellipses button next to the word's definition. We felt that this improved the safety of our application, considering that users will be less likely to click one of these buttons by accident compared to when they were accessed on the search results page without the ellipses. This could help eliminate possible errors made by the user and improve the user experience as a result. The user can flag an item and select which reason they choose from a pre-set list to give them a platform for their voice to be heard which we agreed was a valuable feature to have.

Task 8: Upload Content

For this task, there was very minimal change needed to our original design before the cognitive walkthrough was conducted. We added to our upload content feature that a green check mark will be shown whenever a multimedia has been attached successfully. After a closer look at this task, we decided to remove the "Grace Period" feature from our application. This was intended to promote user safety and allow users to have a window of time after posting to decide after the fact that they don't want that on our application for others to see. When considering the amount of time it took to post content and also receive feedback from others with the Grace Period, we collectively agreed that we'd rather speed up a user's process of uploading content by removing the Grace Period feature altogether. Our goal has been to keep the user experience easy to navigate, and with our Upload Content task, we believe we've kept it user-friendly with our updated design.

Task 9: Follow User

Before conducting an analytical evaluation, our application allowed users to follow other users from their feed. This consisted of the homepage, as well as the list of searched terms. We decided to also add visual feedback by adding a “Follow” button that is greyed out when a user is following another user who created a post. Similarly, that same button in a user’s feed is not greyed out to show that the user is not following the user who created a post. Since following other users was a simple process for us to make in our prototype, there was no need for significant change to this task.

Task 10: View Badges

We realized that we needed to add a “Badges” button to another user’s profile so that a user can see the accomplishments of others. The user’s own badges can be accessed by clicking on the “Badges” button after clicking the menu button. This way all user content can be centralized in one area. One thing that we decided to add after our analytical evaluation was a preview screen on a badge not yet earned that will overlay a brief description on how to win that badge. We believe this added feature can encourage users to earn more badges and make the most of their experience within Vocabgram.

In summary, our analytical evaluation caused us to make changes to our application design in order to promote the functionality. Under this category, our sign-in and sign-up options allowed more feedback and support for users to login. The user’s experience was even personalized due to the avatar selection and badges list. The cognitive walkthrough showed us how to give more control to users when using the like/dislike feature, followers, and even flagging functions. A greyed out button can communicate to the user which action has been previously performed, as well as re-clicking that button will undo an action. Navigation was the second major improvement to Vocabgram as we discussed our analytical evaluation. We created a quicker process for users to post words and search slang through our discussions. Our analytical evaluation and the conversations that followed have allowed us to identify several aspects of our application that we like as well as several aspects that we need to improve. By adhering closely to the evaluation plan that we designed in Project 6, these cognitive walkthroughs have revealed opportunities to better our design and thus the usability of our applications in ways that we had not anticipated.

B. Empirical Evaluation

Research Goals & Summary

Our targets for conducting our empirical evaluation was to retrieve insight on the following:

- Whether a new user would know how to utilize the social media aspects of the application
- Whether a new user would actually be interested in the social media aspects itself.
- Whether the user would be able to learn new slang/idioms by using this application

Our new user is an 18-year old female avid social media user; she was heavily dependant on her phone, leverages the internet for learning things she did not know, and utilizes slang thus making her a good representation of our target demographic. We had her attempt to accomplish a series of tasks and provide input on her initial encounter. She provided valuable insight in which allowed us to gain sight of issues that weren’t apparent to our team before; from her criticism we were able to improve our application through various aspects of our application.

Justifications

There were very minimal changes needed to be made in terms of learnability stemming from this evaluation because much of our initial design followed what was most common in most social media applications. However, from this evaluation we were able to successfully improve our application design in its ease in usability and memorability, along with a more aesthetically pleasing presence. Many roadblocks from completing the tasks dealt with more of misinterpretation of our design rather than an absence in design.

Initially when opening the application and coming to view the homepage, our user was relatively unaware that there were multiple pages that existed on the homepage if they were to swipe left/right. When informed of the multiple trending pages, our user still struggled with some hesitation to attempt and reach the different homepages. Because of this, we decided to include indicators that visually alerts the user there are other homepages. We developed a mini menu bar at the top of the page, right under the “search” bar. To even further supply the user with visual information, the homepage the user is currently viewing is highlighted in a soft blue fill while the other two possible homepages are seen with a grey outline.

When asked to attempt to upload their own term, the user immediately clicked on our “menu” icon expecting to find an option to upload from there instead of our original intended upload button on the top-right corner, near the avatar. Because of this, we decided it would necessary to adapt our application towards a user’s natural instinct in seeking towards the menu first, along with adding “Upload” in text, rather than having just a symbol for representation.

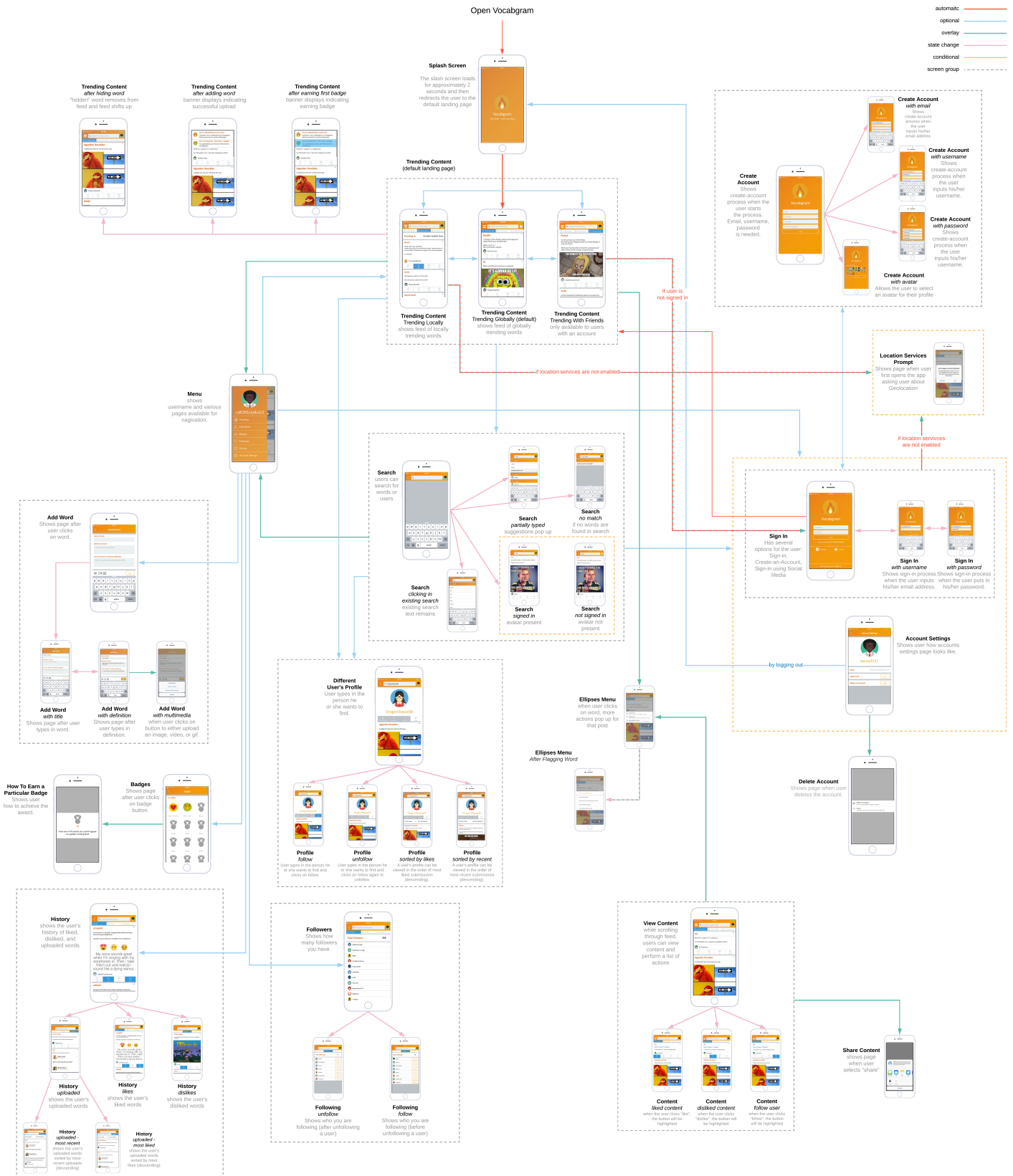
Similarly, when asked to share a term on social media, our user was again confused as to where they would be able to accomplish the task. They weren’t able to locate the “share” icon within the word’s definition; after realizing where it was, she informed our group that it wasn’t effective in conveying its purpose. While revisiting this issue, our group decided to place the “share” icon within the definition’s mini menu bar along with the “like”, “dislike”, and “follow” buttons; it’s visible to the user immediately and fits within the scope of actions dealing with a definition.

Our user had strong comments regarding the aesthetics of our application saying that our color scheme was “...the ugliest colors together.” They commented that the way we used the blue and orange colors were clashing too much and needed to be much more easier on the eyes. Wanting our application to be inviting, we revamped our design scheme with subtle colors that blend together well, avoiding any color clashes. Our application utilized a gradient of various shades of orange to be softer on the eyes. This issue caused us to focus on making the application as visually pleasing as possible. We used white blocks to section off each definition allowing the user’s eyes to focus each separate definition as a whole, along with adding sharper, more detailed images.

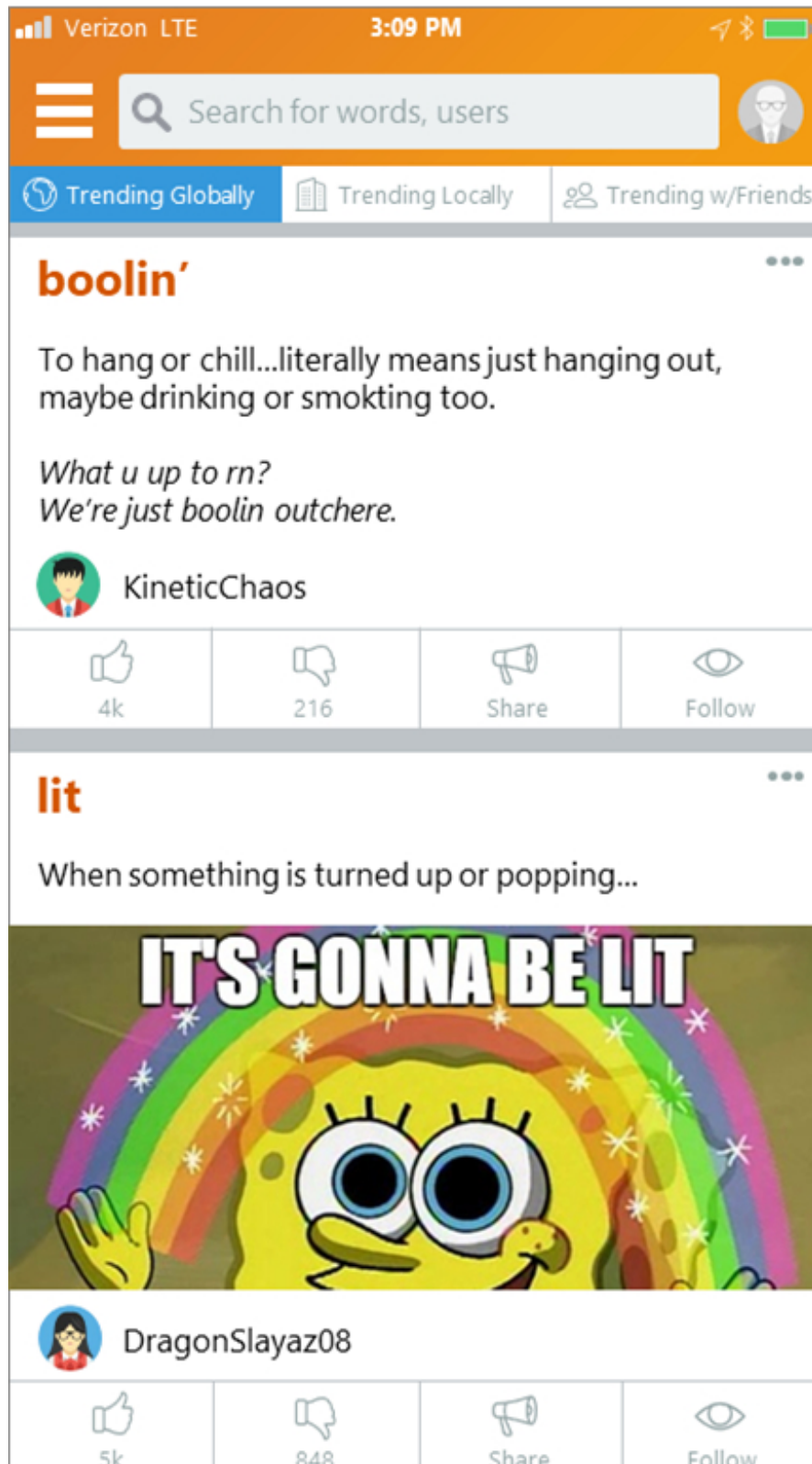
IV. References

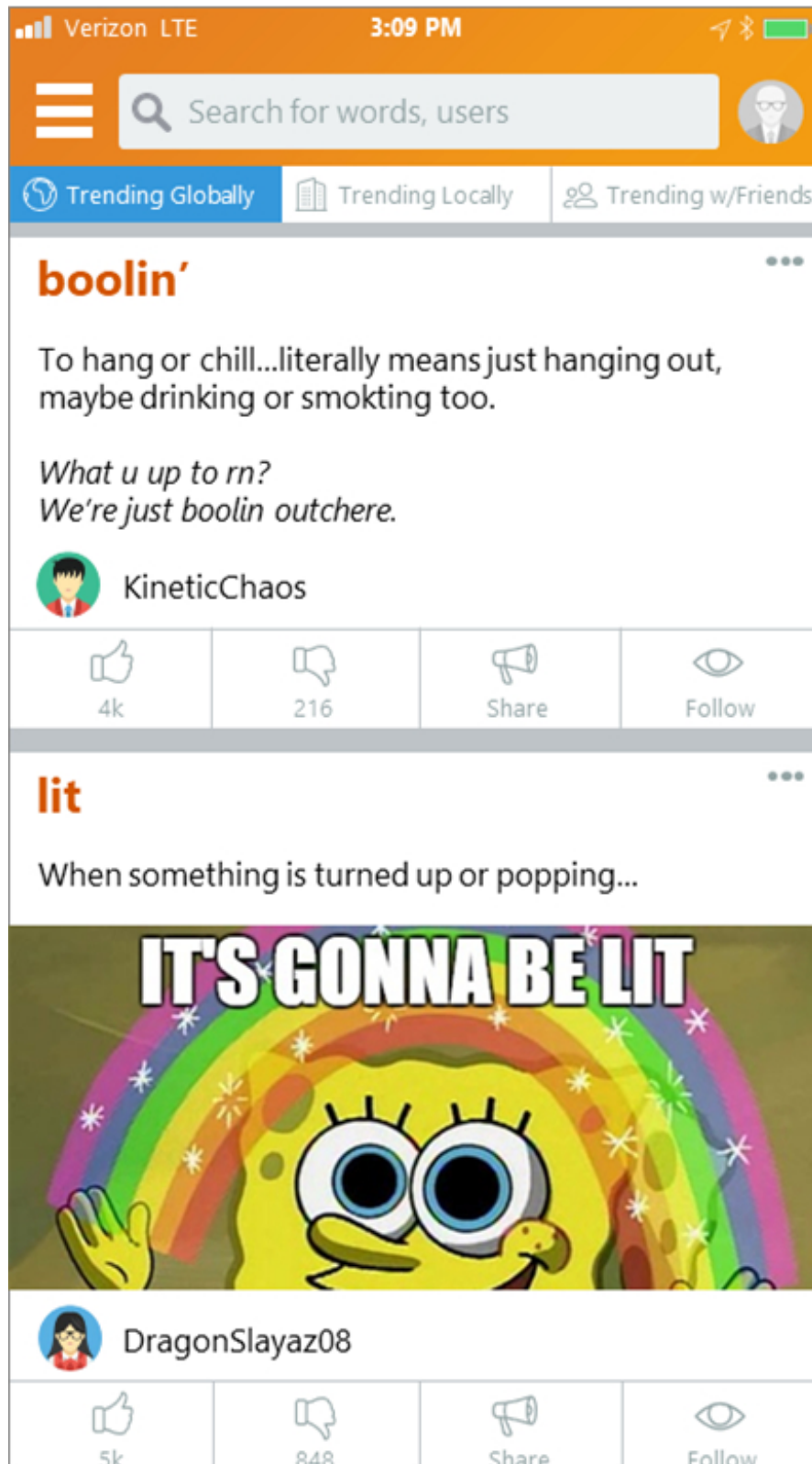
[1] Dros, Joeri, 2015. Replication and Analysis of Ebbinghaus’ Forgetting Curve.
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4492928/>

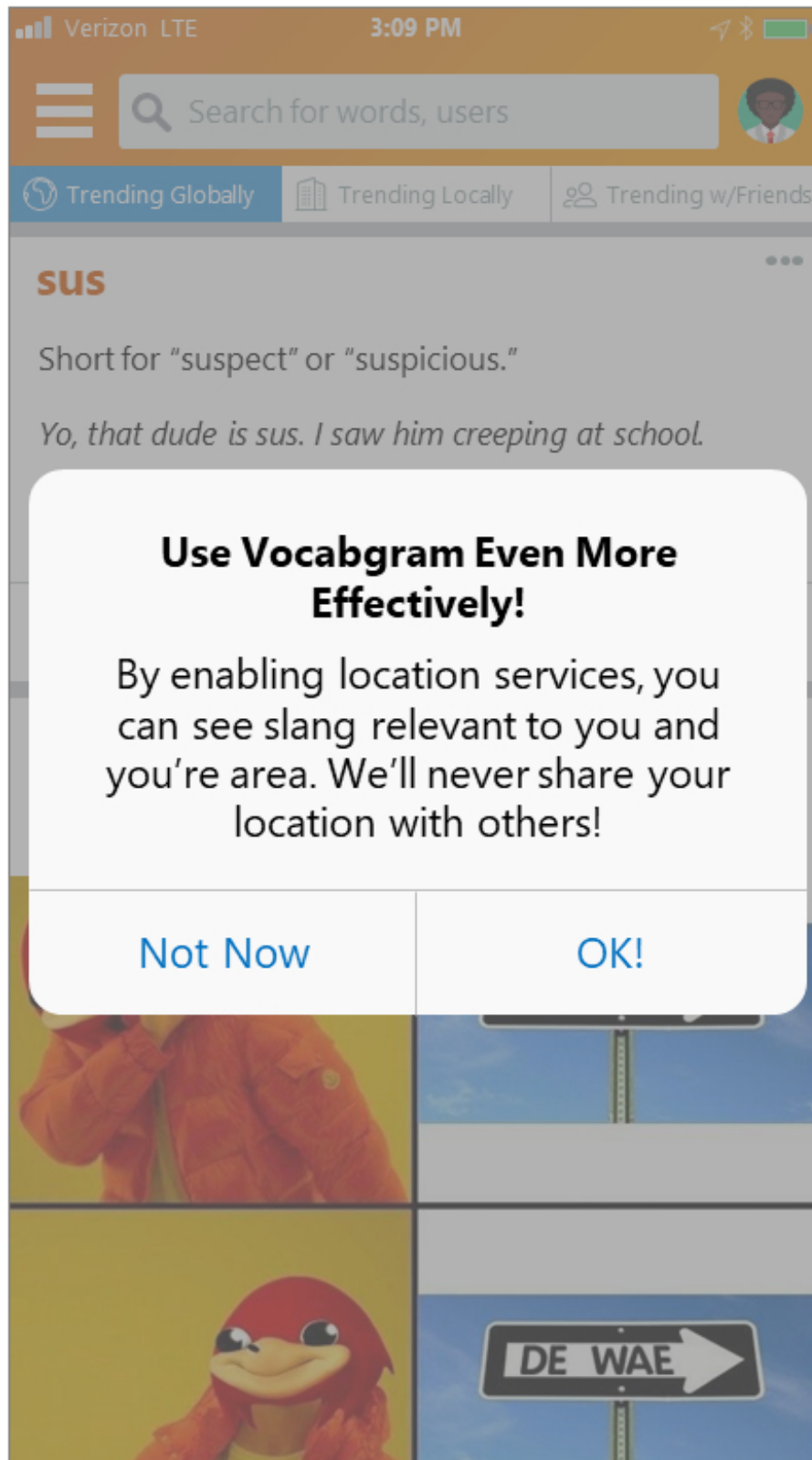
Appendix A - Storyboard

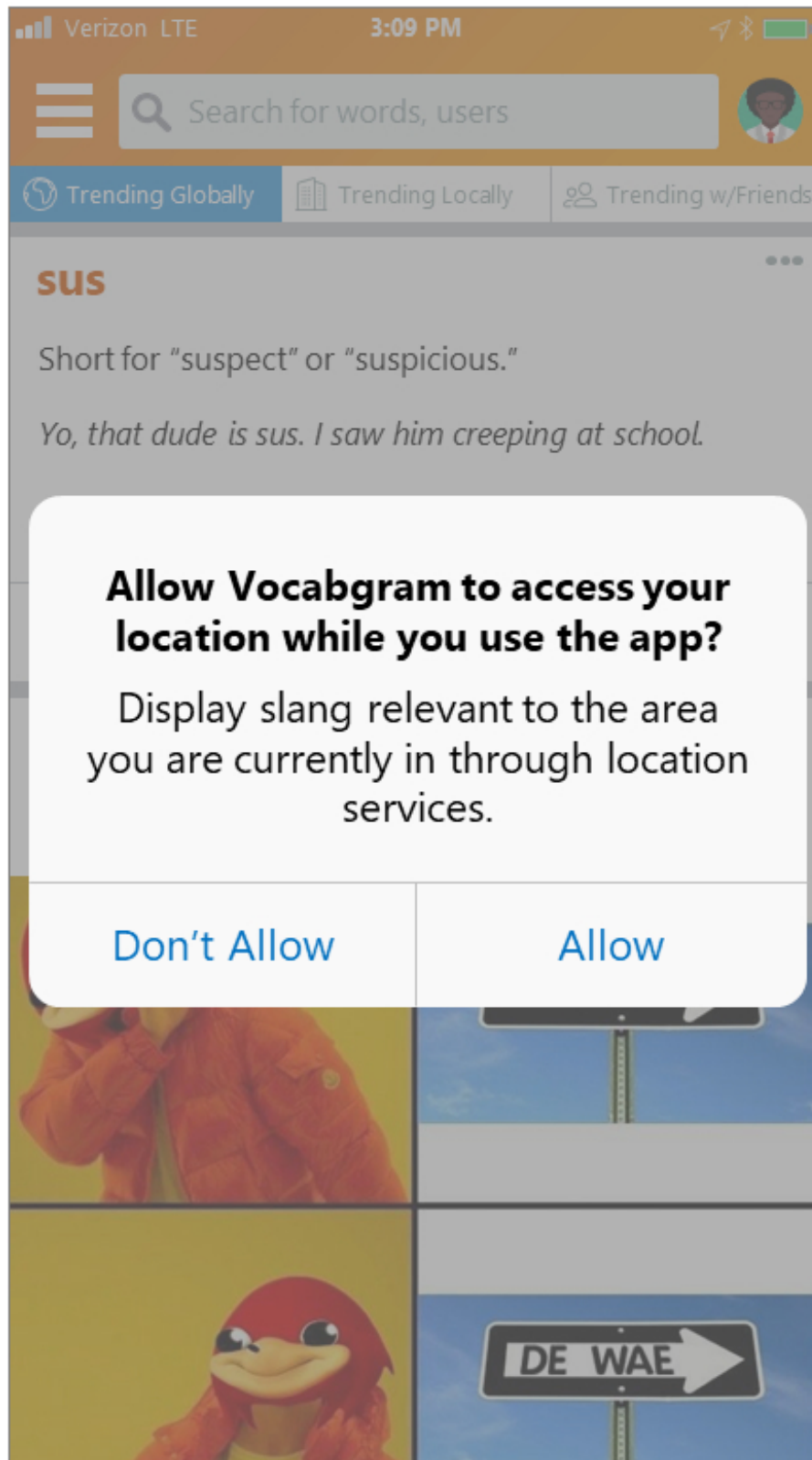












Verizon LTE

3:09 PM

Search for words, users

Trending Globally

Trending Locally

Trending w/Friends

sus

Short for "suspect" or "suspicious."

Yo, that dude is sus. I saw him creeping at school.

KineticChaos

2.1k

702

Share

Follow

Ugandan Knuckles

A spikey boi who do not know the way.



DragonSlayaz08

4.3k

1.1k

Share

Follow

GOAT

Greatest Of All Time (...like the best, tight)

FunOneDudeYo

2.1k

702

Share

Follow

tide pods

A forbidden snack that is sweet and juicy. Like gushers times 10. (Author Note: This is poison yo, don't eat).



FunOneDudeYo

801

3k

Share

Follow

fake news

A term formerly useful for describing websites consisting entirely of intentionally fabricated news stories, but now used to describe virtually anything that does not mesh with one's own views.

"It's FAKE NEWS!"

MetalGearGuy

1.8k

106

Share

Follow

InVision / Prototyping, Collaboration & Workflow for Designers.

Exported on 03/16/2018 at 8:52am

7 of 115

Verizon LTE

3:09 PM

Search for words, users

Trending Globally

Trending Locally

Trending w/Friends

sus

Short for "suspect" or "suspicious."

Yo, that dude is sus. I saw him creeping at school.

KineticChaos

2.1k

703

Share

Follow

Ugandan Knuckles

A spikey boi who do not know the way.



DragonSlayaz08

4.3k

1.1k

Share

Follow

GOAT

Greatest Of All Time (...like the best, tight)



FunOneDudeYo

2.1k

702

Share

Follow

tide pods

A forbidden snack that is sweet and juicy. Like gushers times 10. (Author Note: This is poison yo, don't eat).



FunOneDudeYo

801

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fake news

A term formerly useful for describing websites consisting entirely of intentionally fabricated news stories, but now used to describe virtually anything that does not mesh with one's own views.

"It's FAKE NEWS!"

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sus

Short for "suspect" or "suspicious."

Yo, that dude is sus. I saw him creeping at school.

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A spikey boi who do not know the way.




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finesse

To talk someone out of their things

Not stealing. Persuading someone out of their belongs, or to do you a favor.

When your teacher collects money for a pizza party and doesn't show up the next day, you got finessed.

THE MOMENT YOU REALISED THAT

YOU GOT FINESSED

VeechiVroomVroom

1.8k

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woke

A state of perceived intellectual superiority one gains by reading the Huffington Post.

gunshot

screams

explosion

BOII THEY EATING YO SPAGHETTI

i sleep

real shit

Dboii

12.3k

3.5k

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respekt

See "respect"...weird spelling for some reason.

"You say my name, you put some respekt on it." - Birdman

GoToYourRoom

5.1k

2k

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savage

A crazy dude who does something nobody else has the guts to do.

Dude, Michael's a savage! He just landed that switch backside 180°.

THIS IS

A LITTLE SAVAGE

Tahleh

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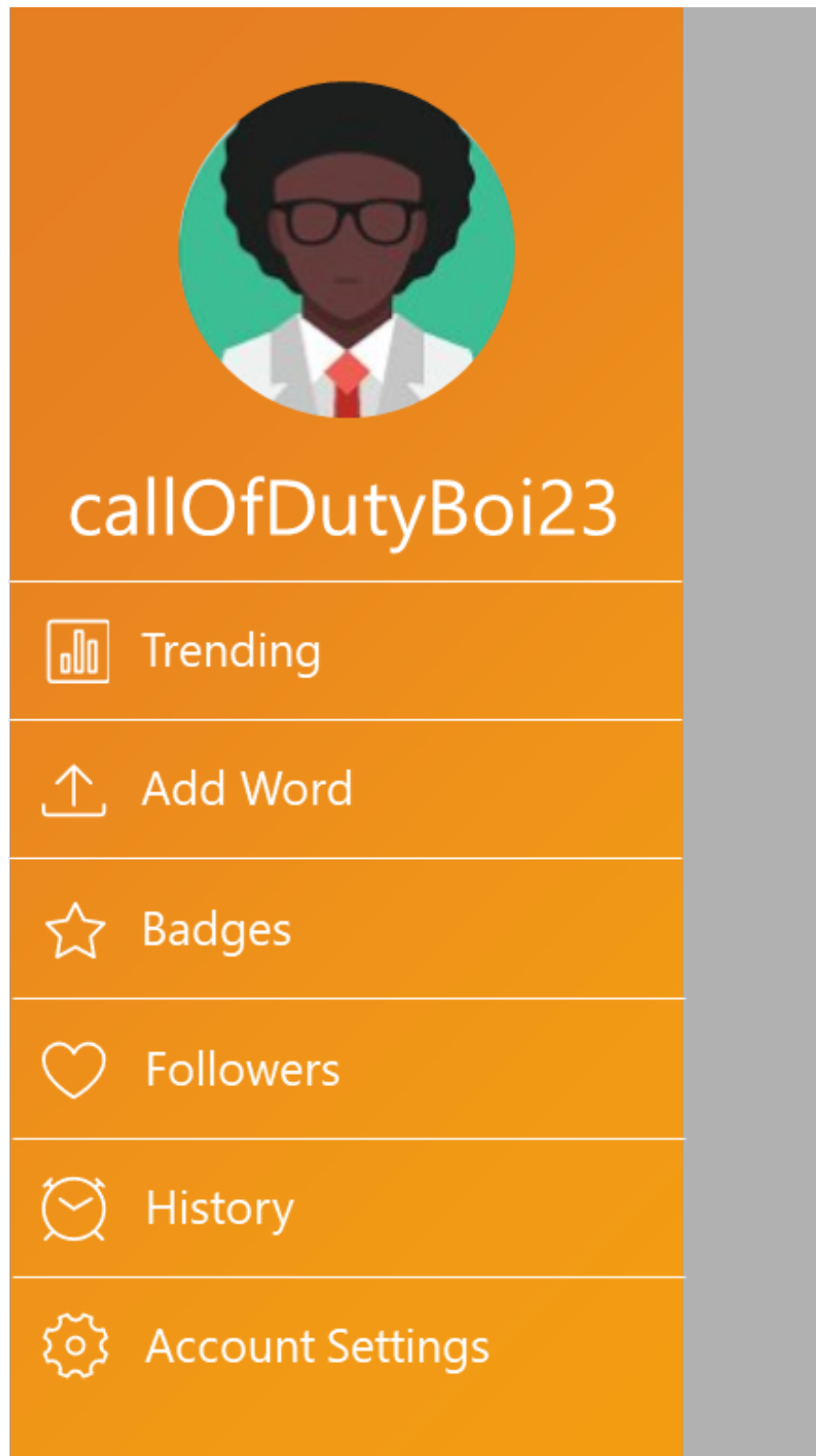
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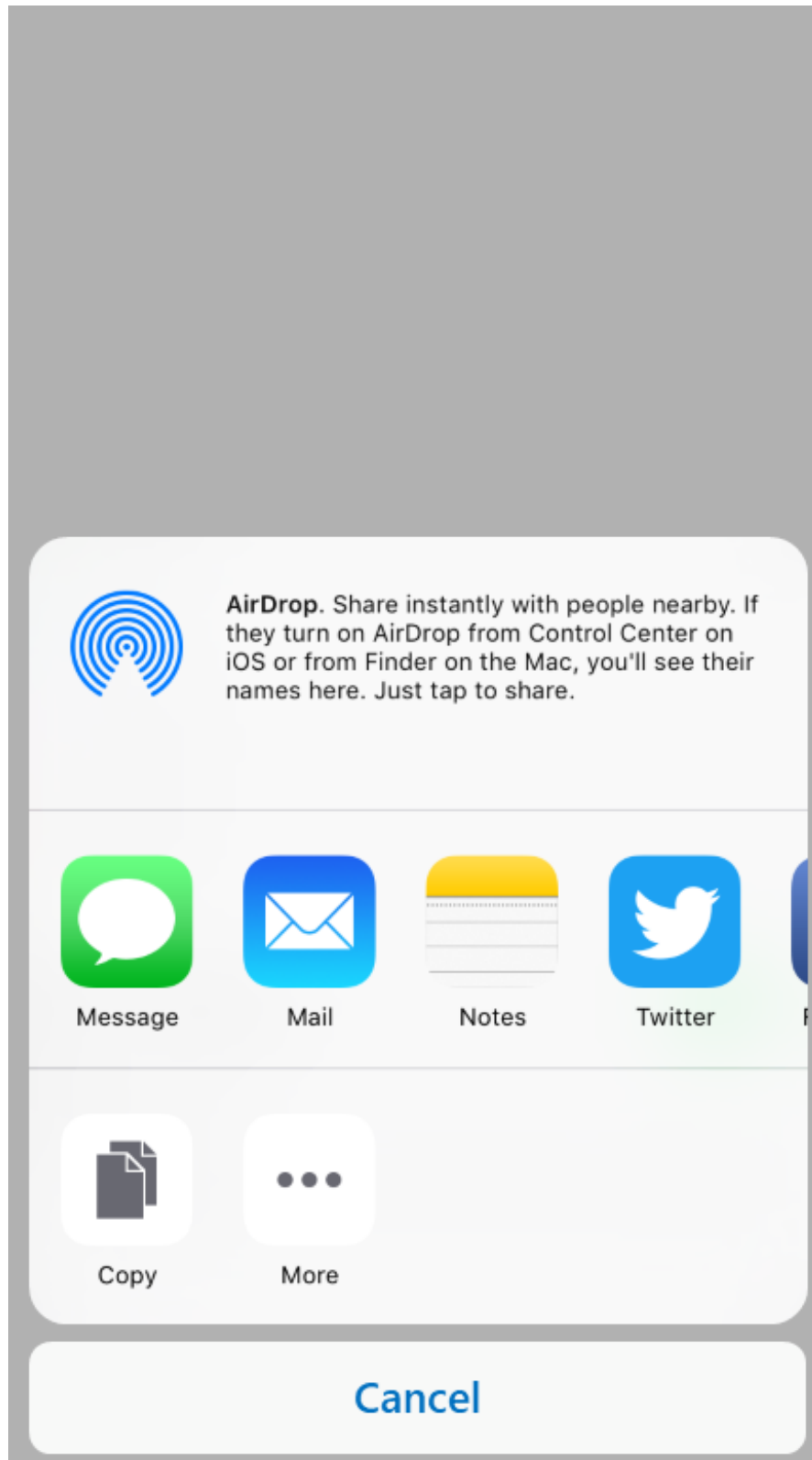
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Create definition of word

This definition is inaccurate & I want to create my own





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Verizon LTE 3:09 PM

Add Word

Name of Word:

enter your word's name

Definition of Word:

enter your word's definition

Use Your Word in a Sentence (Optional):

enter an example sentence using your word

camera video GIF post

q w e r t y u i o p
a s d f g h j k l
↑ z x c v b n m ↵
123 😊 🎤 space return

Verizon LTE 3:09 PM

Add Word

Name of Word:

out of socket

Definition of Word:

enter your word's definition

Use Your Word in a Sentence (Optional):

enter an example sentence using your word

post

q w e r t y u i o p

a s d f g h j k l

↑ z x c v b n m ↵

123 😊 🎤 space return

The image shows a mobile app interface for 'Vocabgram'. At the top, there's a status bar with 'Verizon LTE', '3:09 PM', and battery/Bluetooth icons. Below is an orange header with a back arrow and the title 'Add Word'. The form consists of three sections: 'Name of Word:' with a text input containing 'out of socket'; 'Definition of Word:' with a text input containing 'When you're running out of party energy. Your done, son!'; and 'Use Your Word in a Sentence (Optional):' with a text input containing 'enter an example sentence using your word'. At the bottom, there's a toolbar with icons for camera, video, GIF, and a yellow 'post' button. Below the toolbar is a virtual keyboard with keys for letters, numbers, emojis, voice recording, space, and return.

Verizon LTE 3:09 PM

Add Word

Name of Word:

out of socket

Definition of Word:

When you're running out of party energy. Your done, son!

Use Your Word in a Sentence (Optional):

enter an example sentence using your word

post

q w e r t y u i o p
a s d f g h j k l
↑ z x c v b n m ↵
123 😊 🎤 space return

Verizon LTE3:09 PM

Add Word

Name of Word:

out of socket

Definition of Word:

When you're running out of party energy. Your done, son!

Use Your Word in a Sentence (Optional):

Yo, Lonnie was out of socket in last study group.



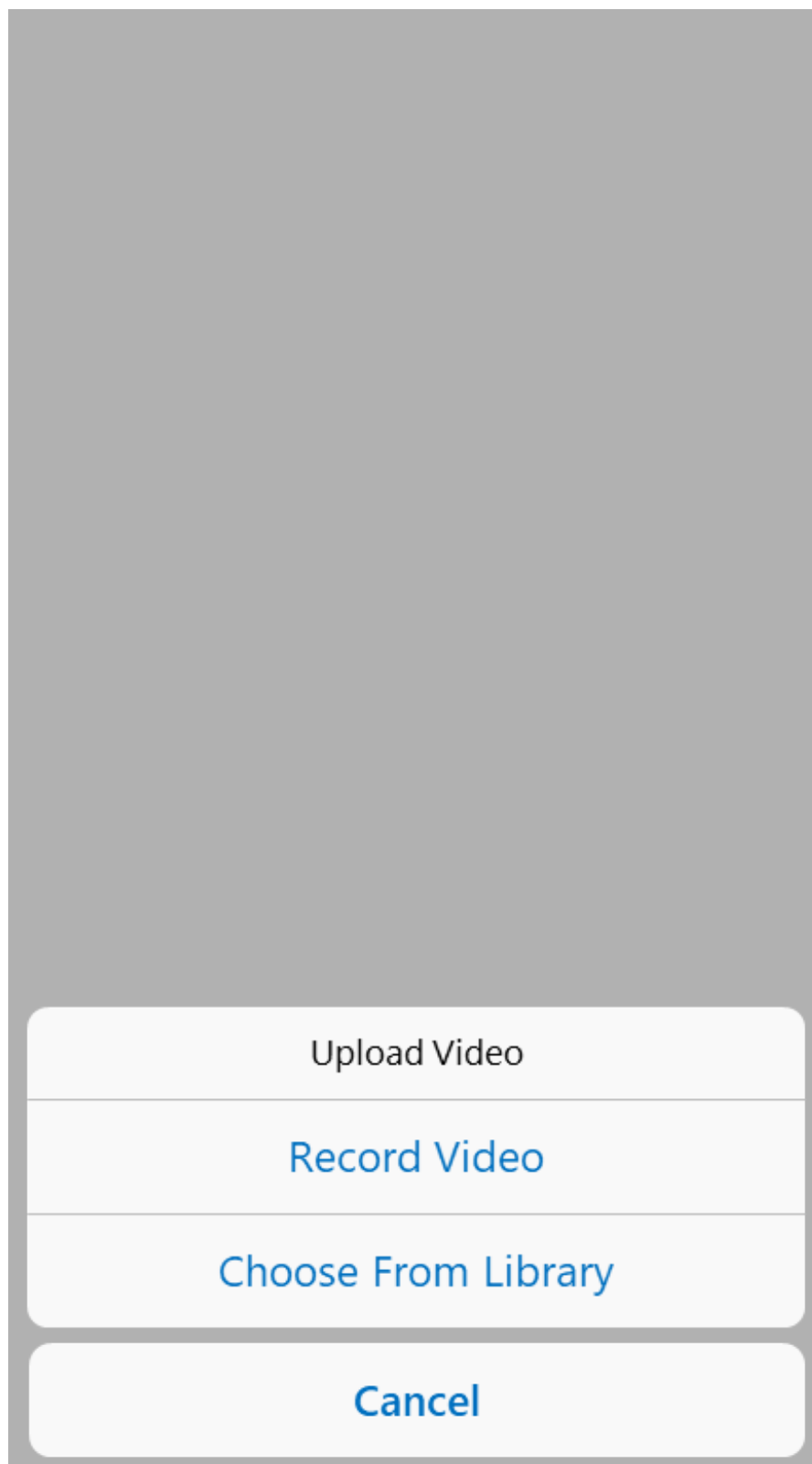
post

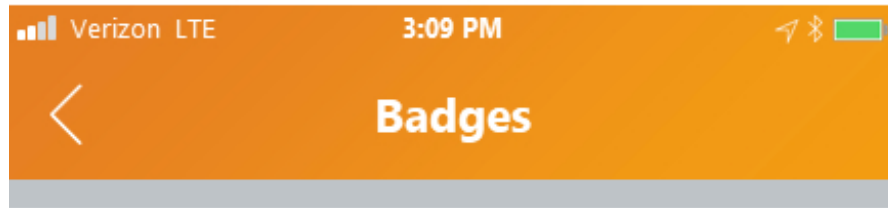
q w e r t y u i o p

a s d f g h j k l

z x c v b n m

123spacereturn





Your Badges:



Frequent
Follow



First Timer



Badge



Badge



Badge



Badge



Badge



Badge



Badge



Badge



Badge



Badge



Frequent Follow

Follow your 5th user in Vocabgram. Go ahead, share the love!

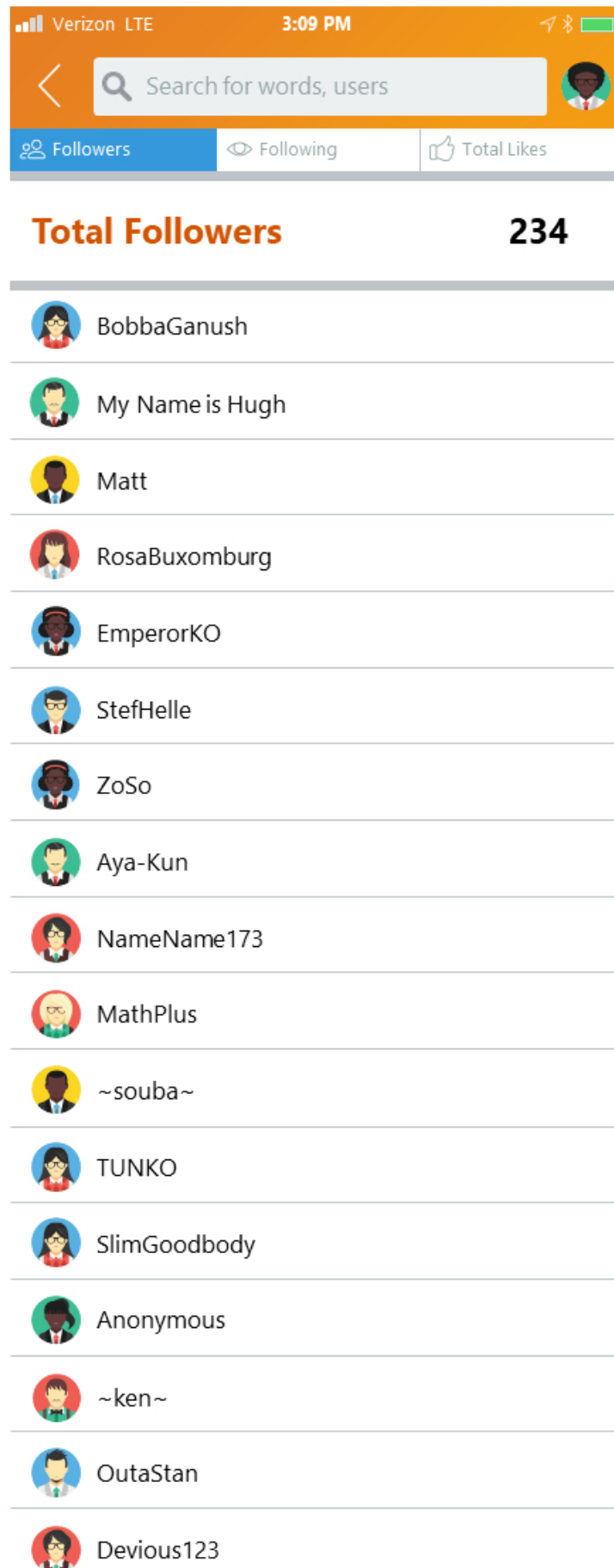


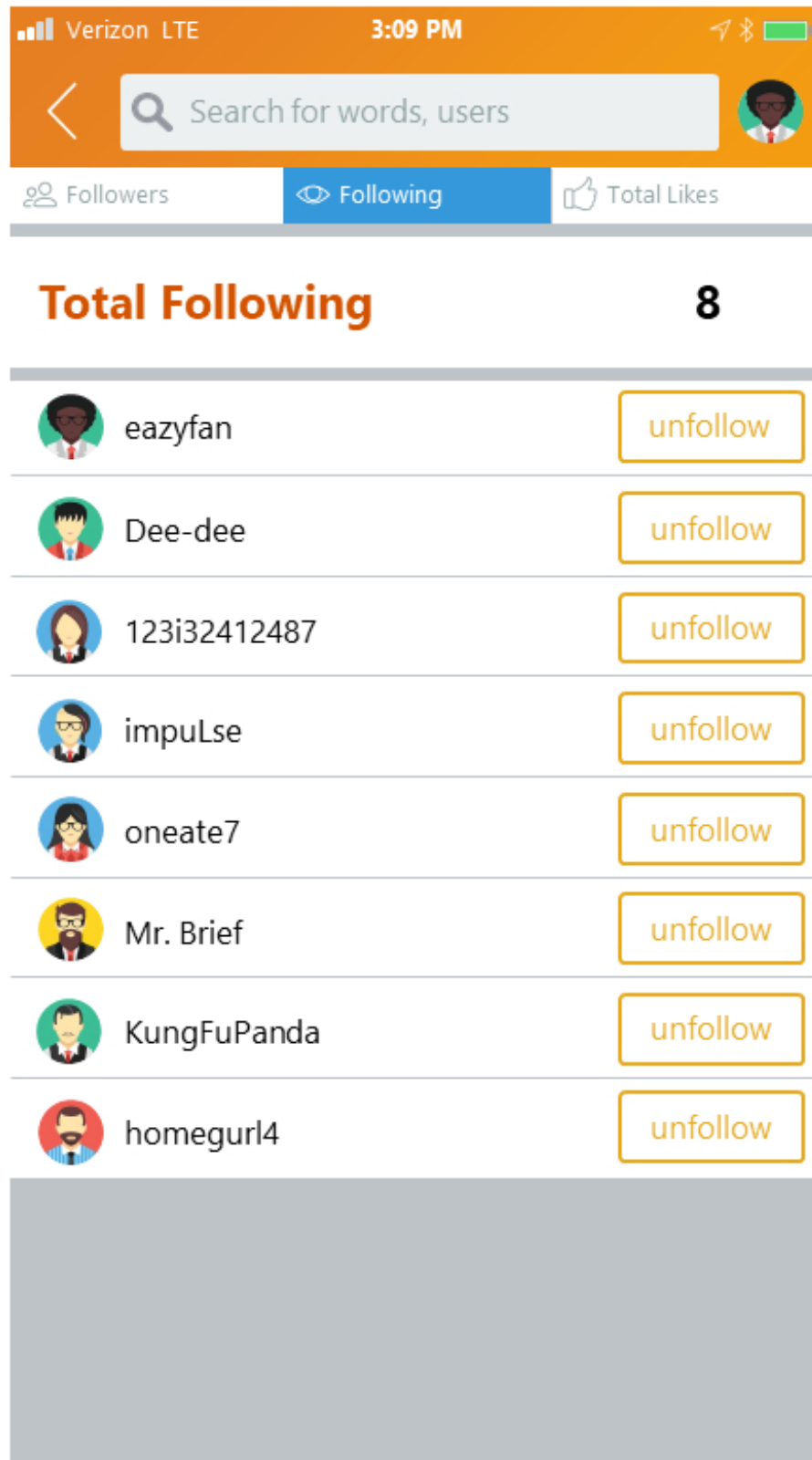
???

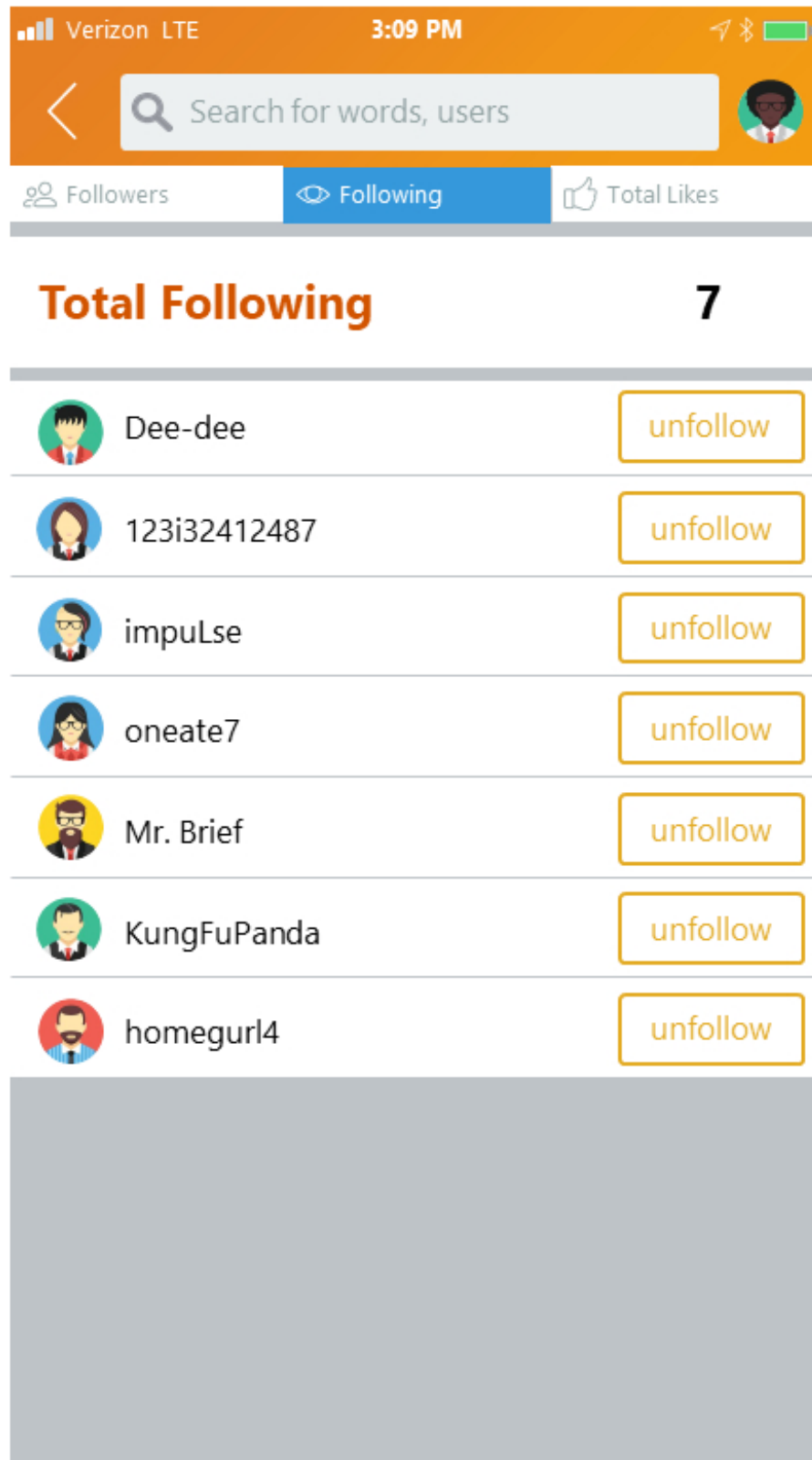
Have one of the words you submit
appear on a global trending feed.

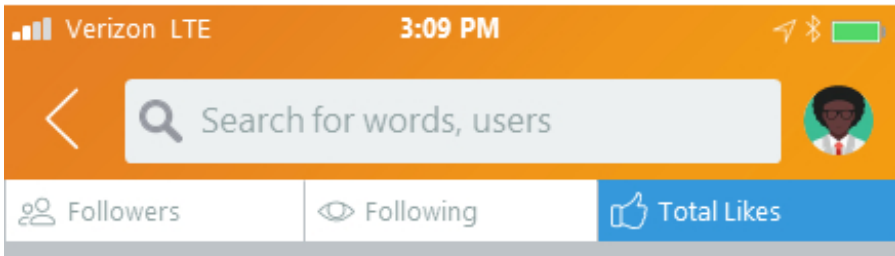


- 
-  **Delete this word**
You can't recover this word; all likes are permanently lost
 -  **Cancel**
I changed my mind and don't want to delete this
- 









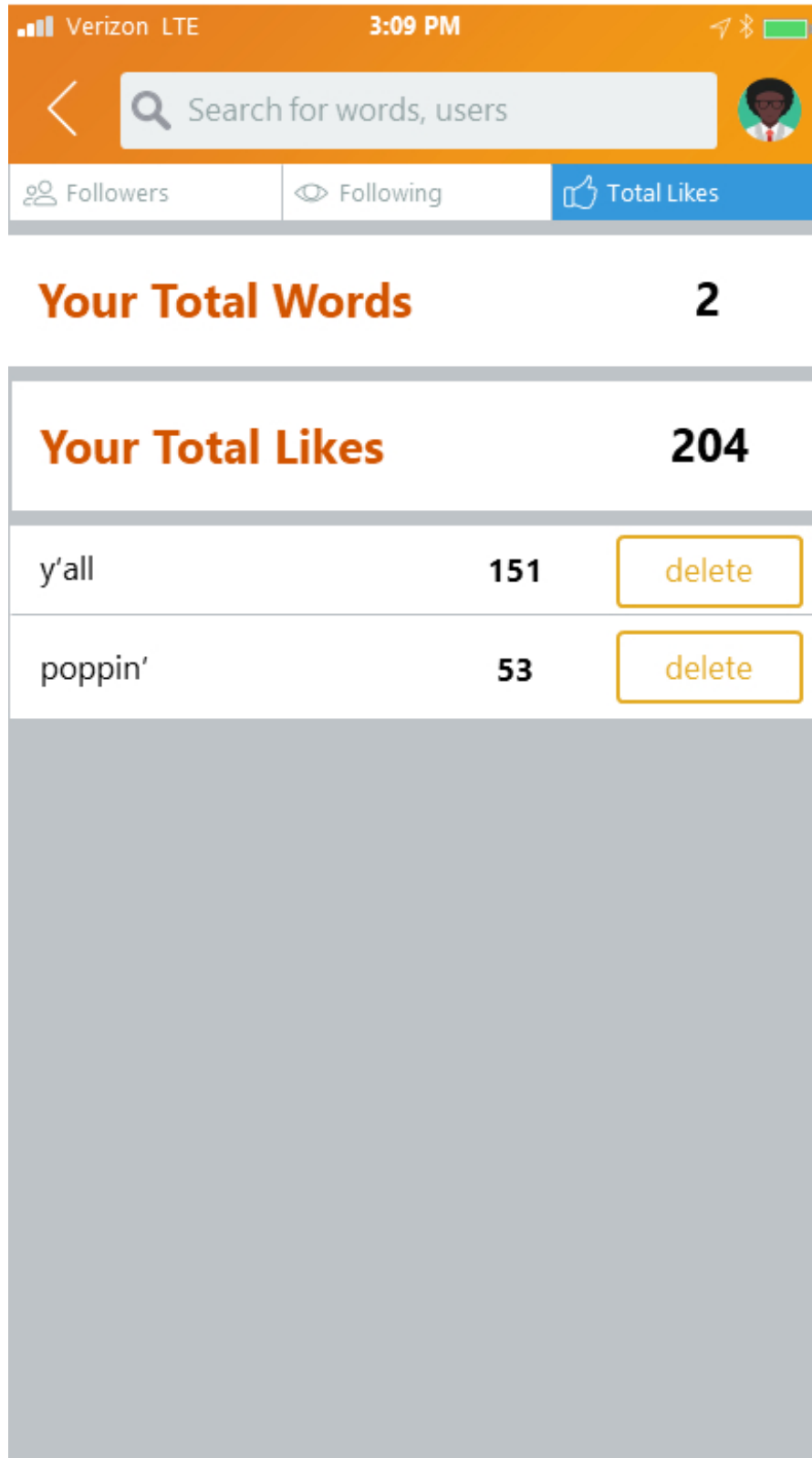
Your Total Words

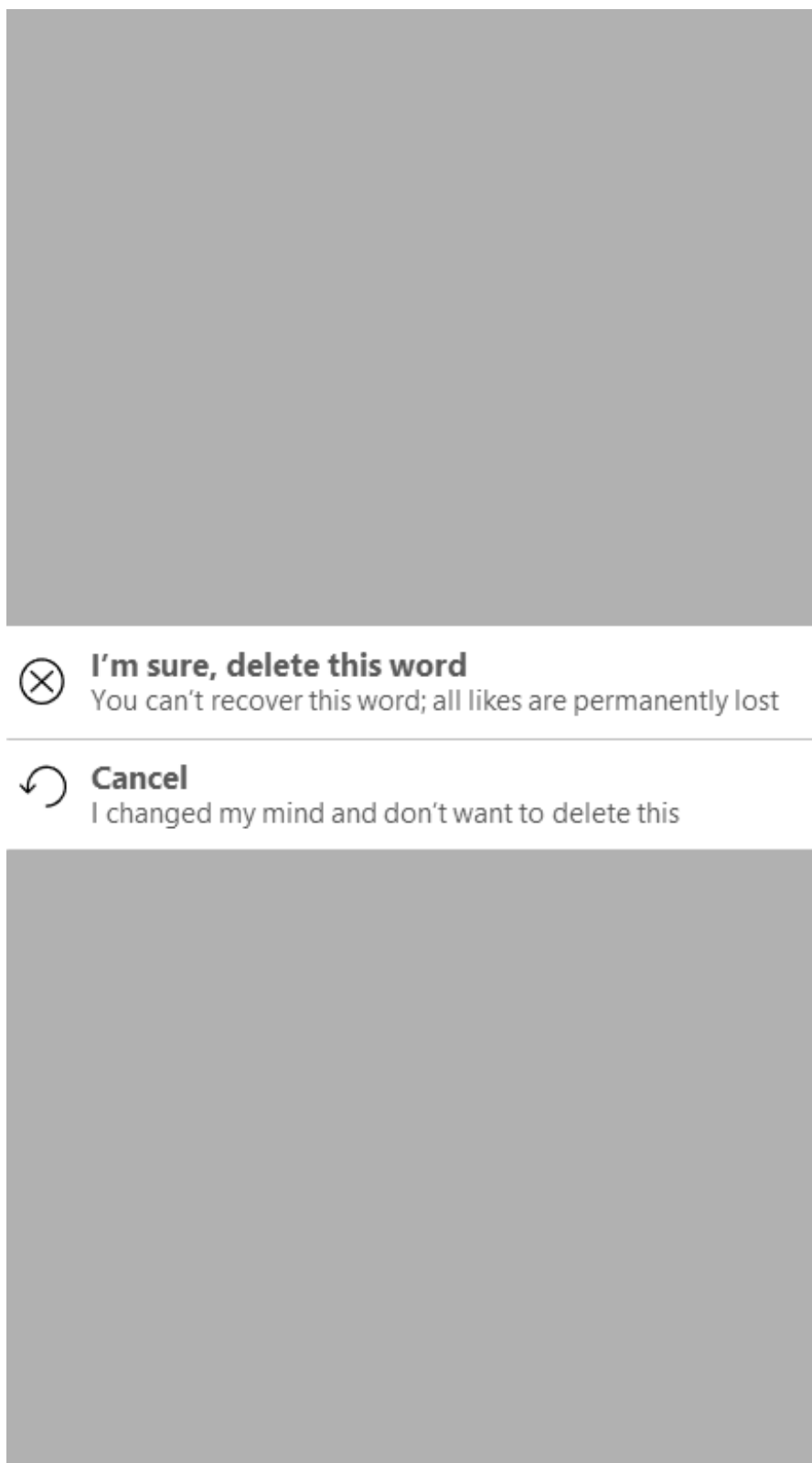
3

Your Total Likes

502

out of socket	298	delete
y'all	151	delete
poppin'	53	delete





Verizon LTE

3:09 PM

<

Search for words, users

Liked

Disliked

Uploaded

Bropocalypse

Large gathering of adult males with sole mission of getting smashed.

Dee-dee

1.9k

2.3k

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extra

Over the top, excessive, dramatic behavior...way too much.

Robert's behavior was extra when he refused to accept Anna's apology.

Friend: It's real casual, don't be extra

Me:

I'm peacocking

impulse

2.1k

319

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Dislike

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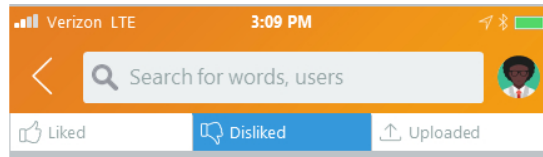
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 Dee-dee



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Bropocalypse

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acrapella

Pronounced a-crap-pella. Singing badly while listening to music through headphones.

Danielle, stop it with your acrapella. You're killing me!

My voice sounds great when i'm singing with my earphones in. Then i take them out and realize i sound like a dying walrus.

VeechiVroomVroom

4.8k

1.2k

Share

Follow

askhole

Someone who asks many stupid, pointless, obnoxious, questions.

eazyfan

532

105

Share

Follow

HODL

An enthusiastic misspelling of Hold, prompting bitcoin users to avoid the temptation of selling off their coins once the price starts rising.

-BTC is trading over \$10Kn today, I'm thinking about selling...

-HODL!!

**EVEN IF YOU'RE DOWN
100% YOU HAVEN'T LOST**

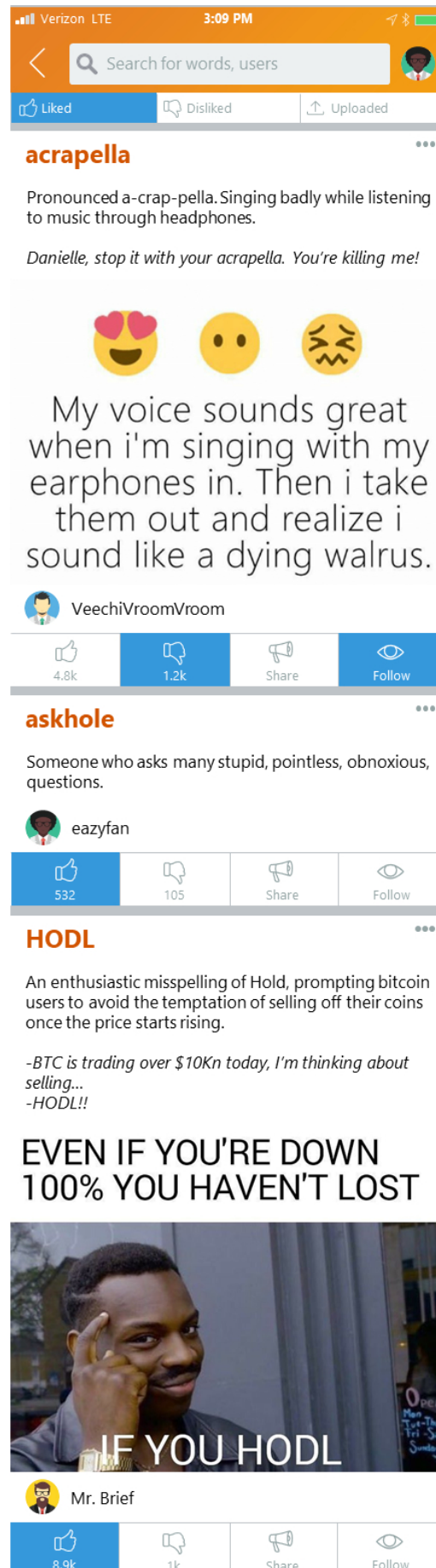
Mr. Brief

8.9k

1k

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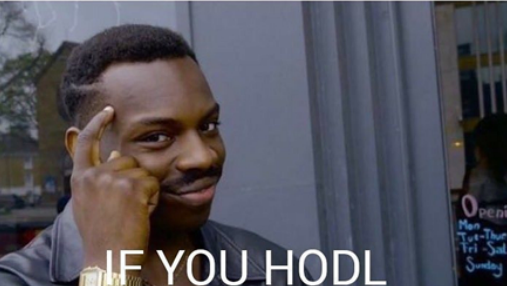
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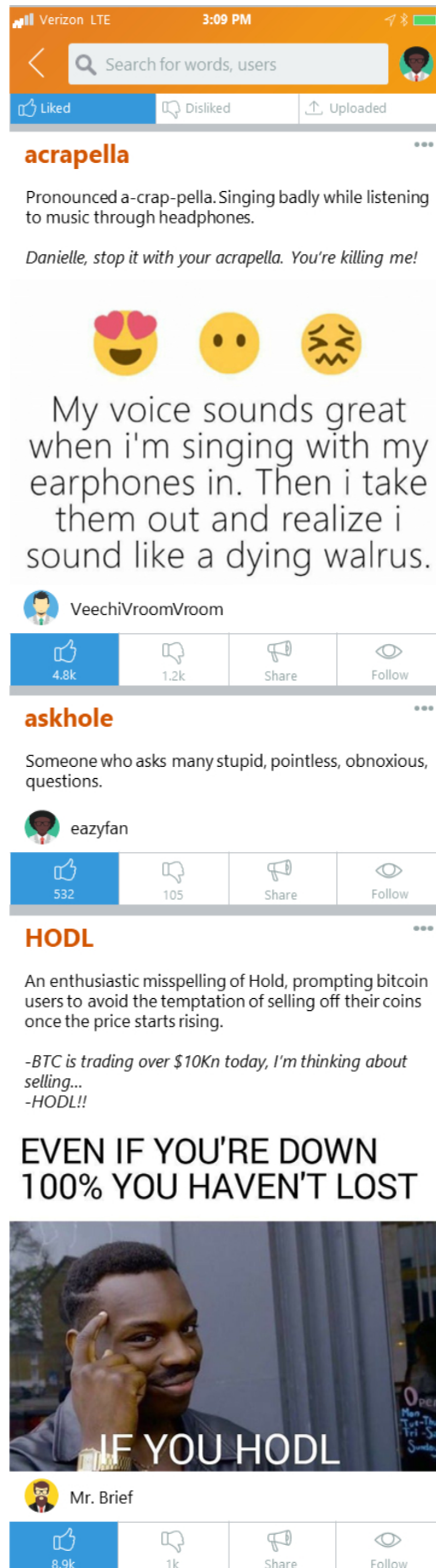
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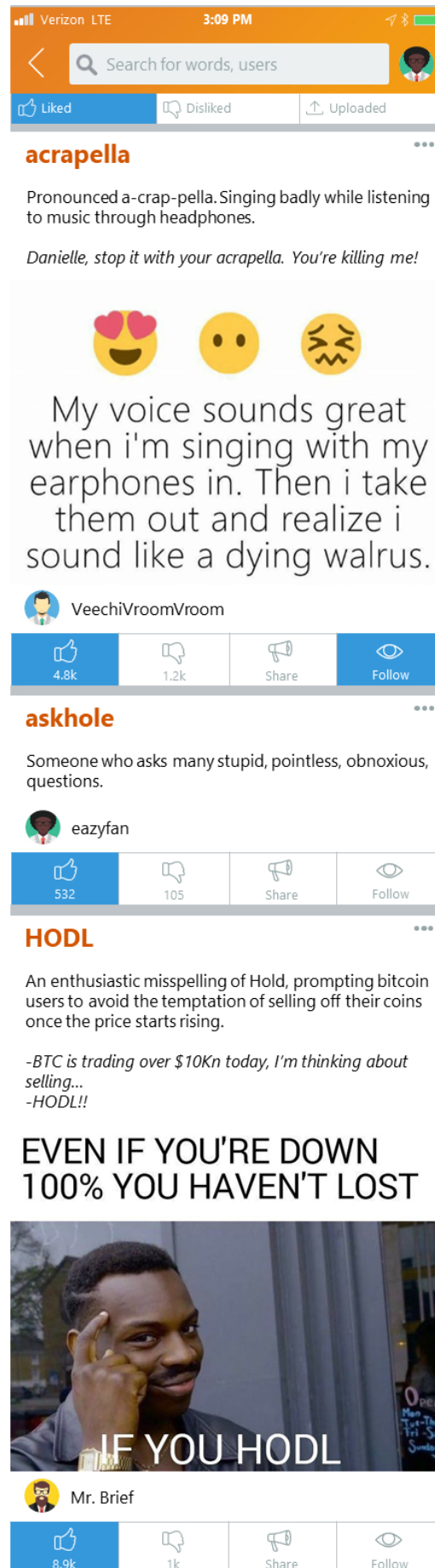
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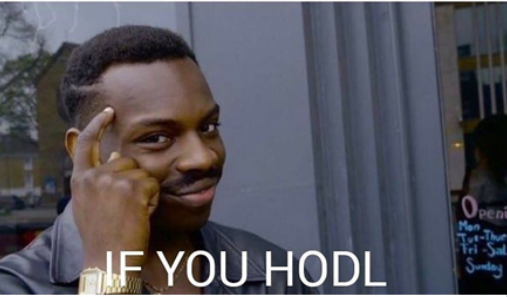
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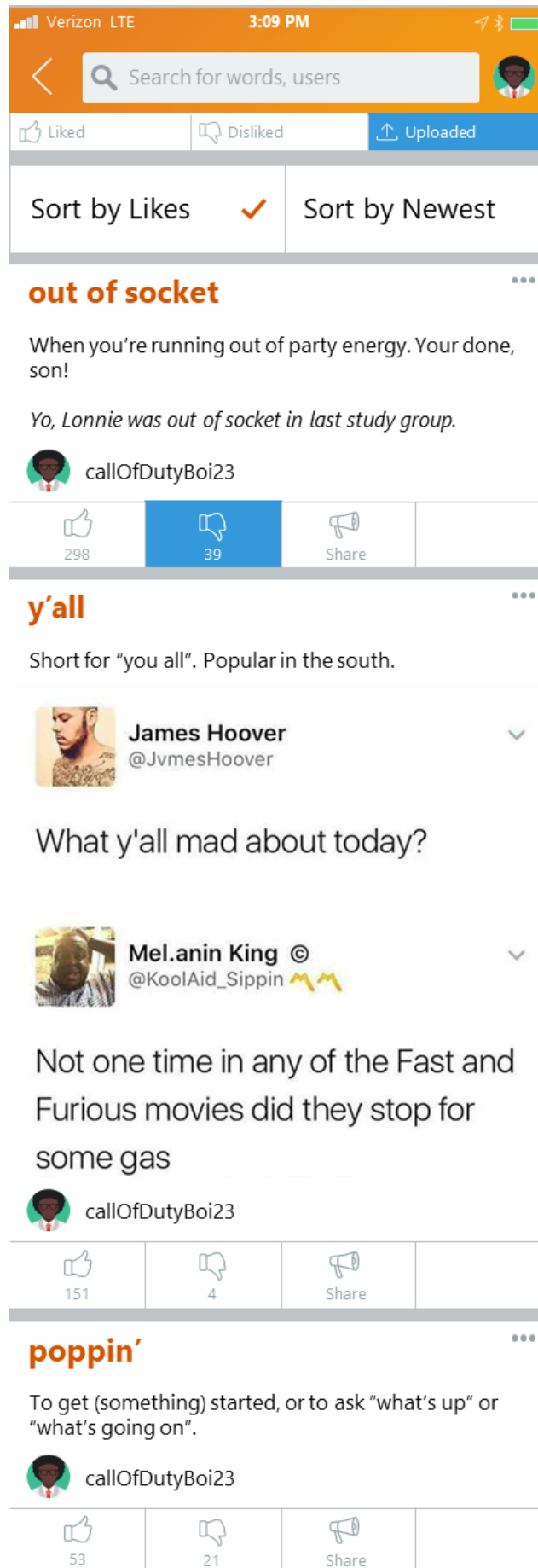
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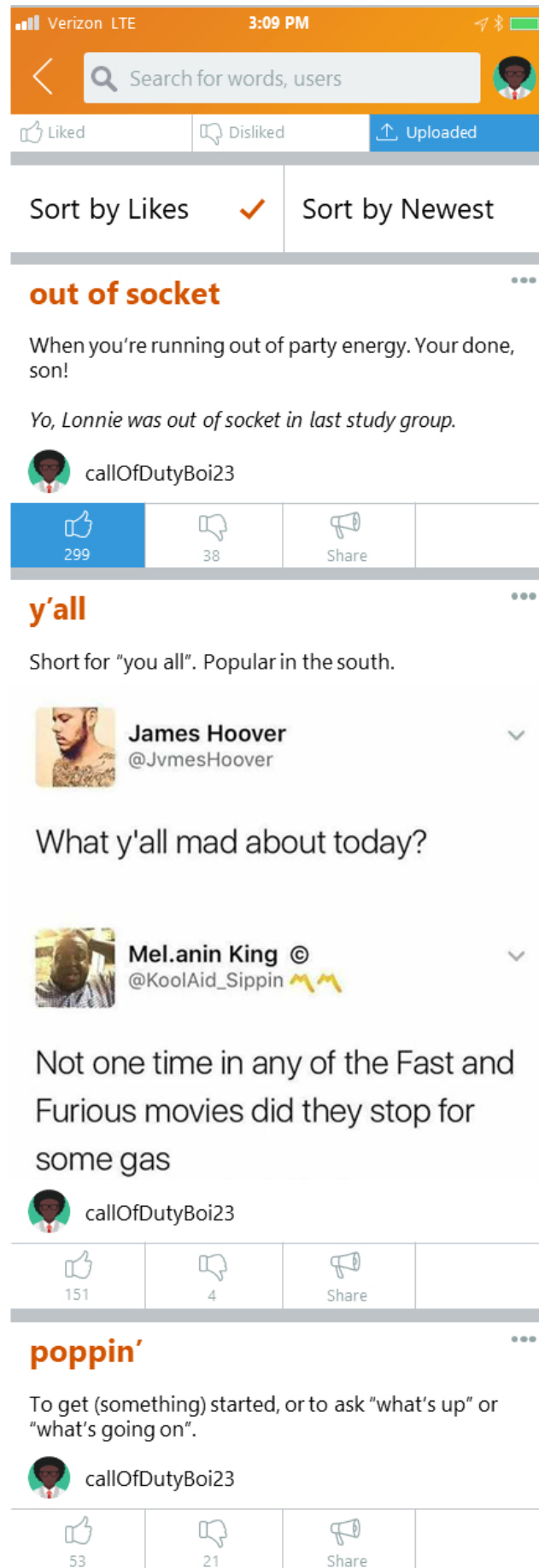
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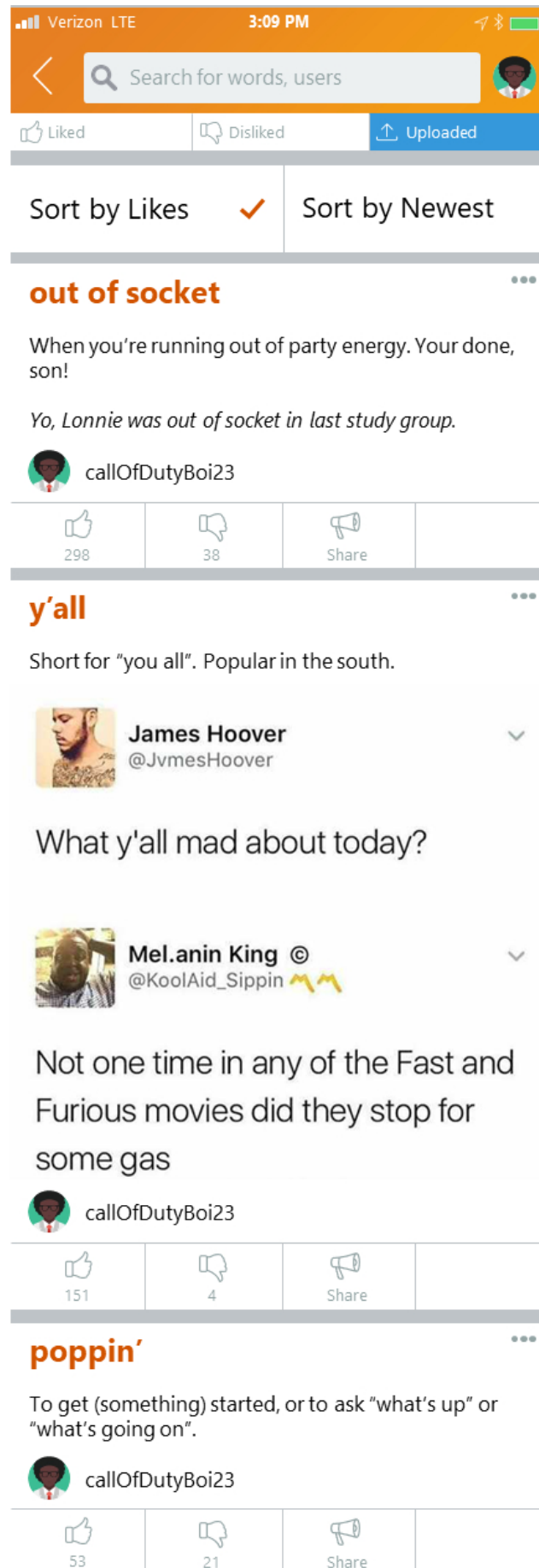


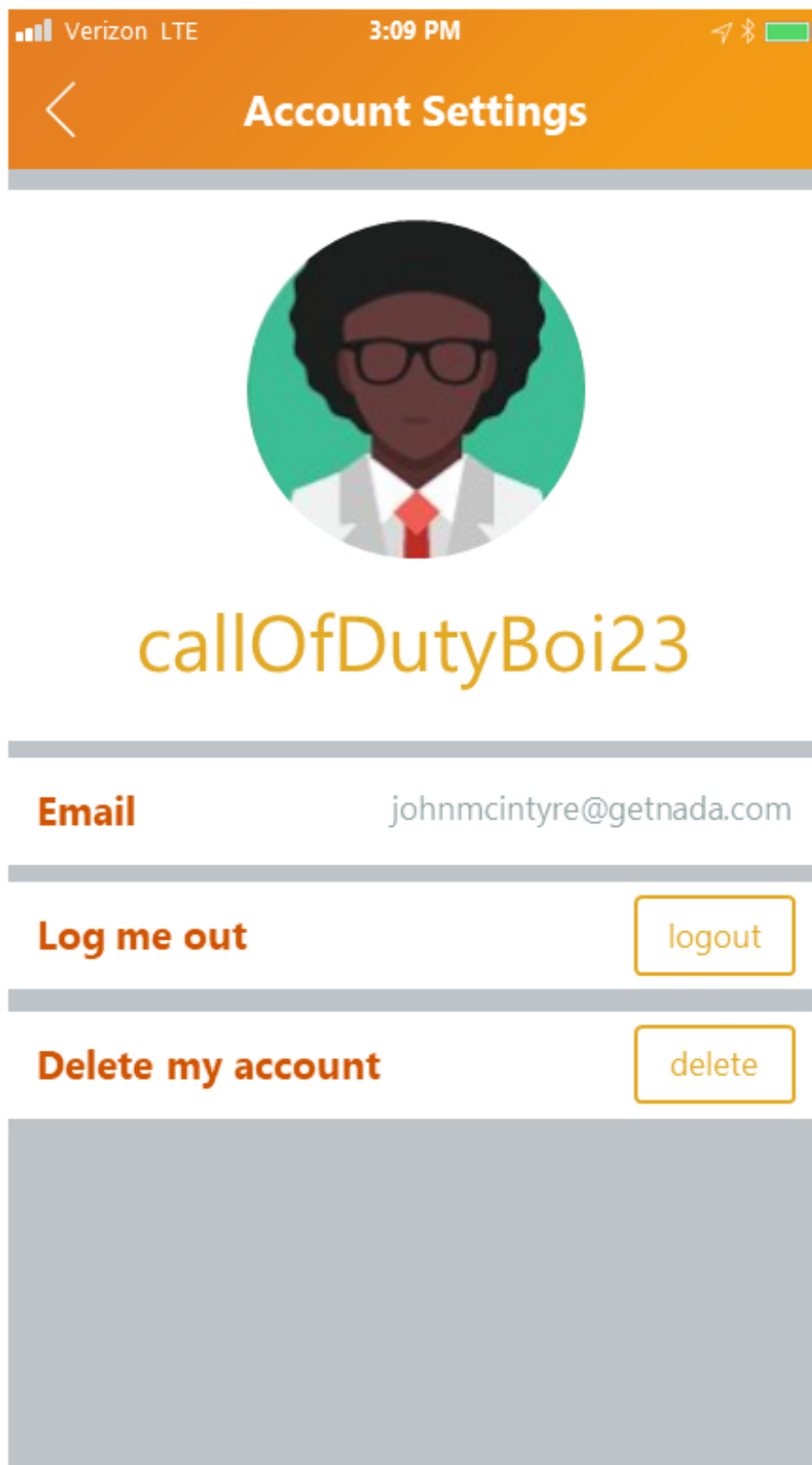
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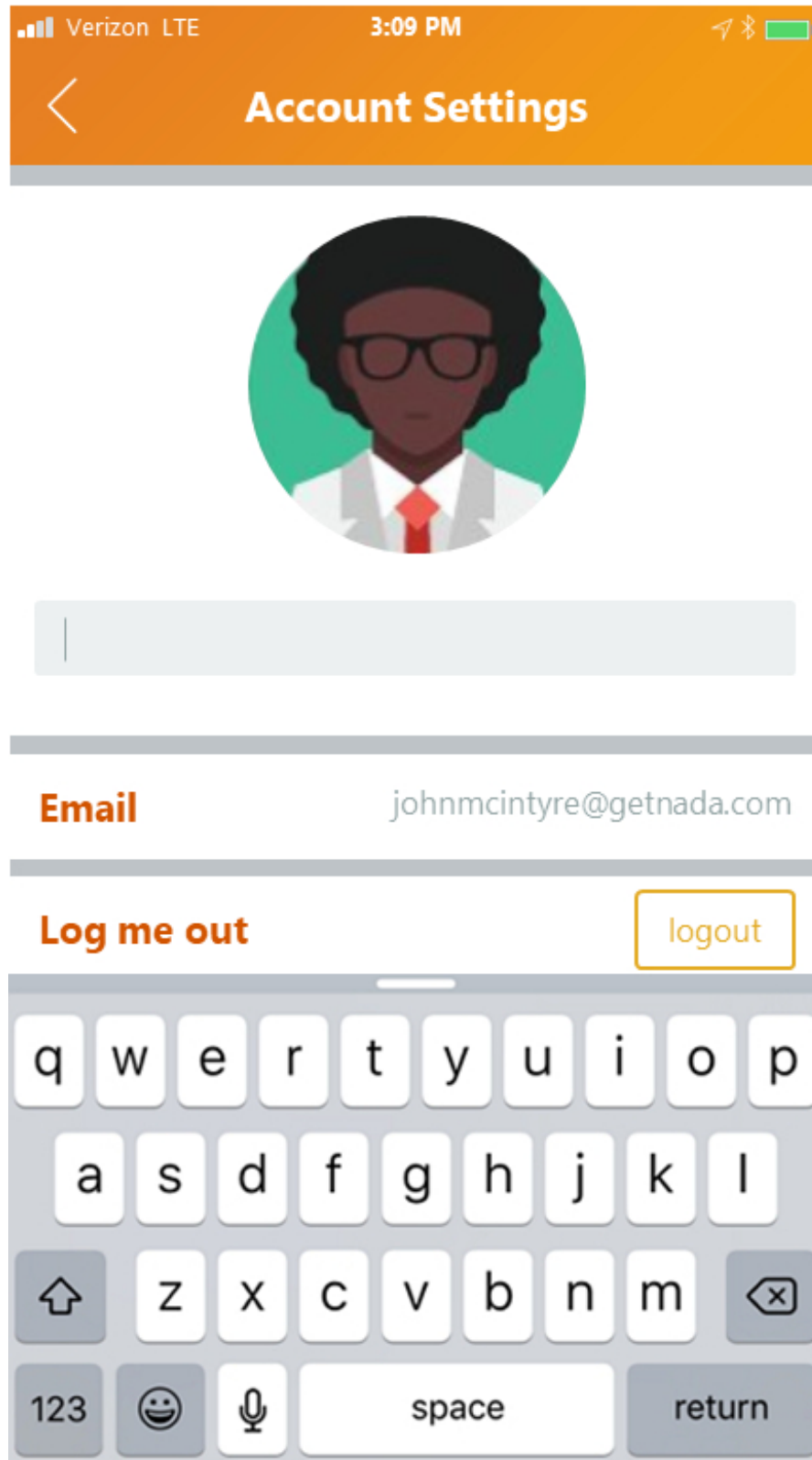


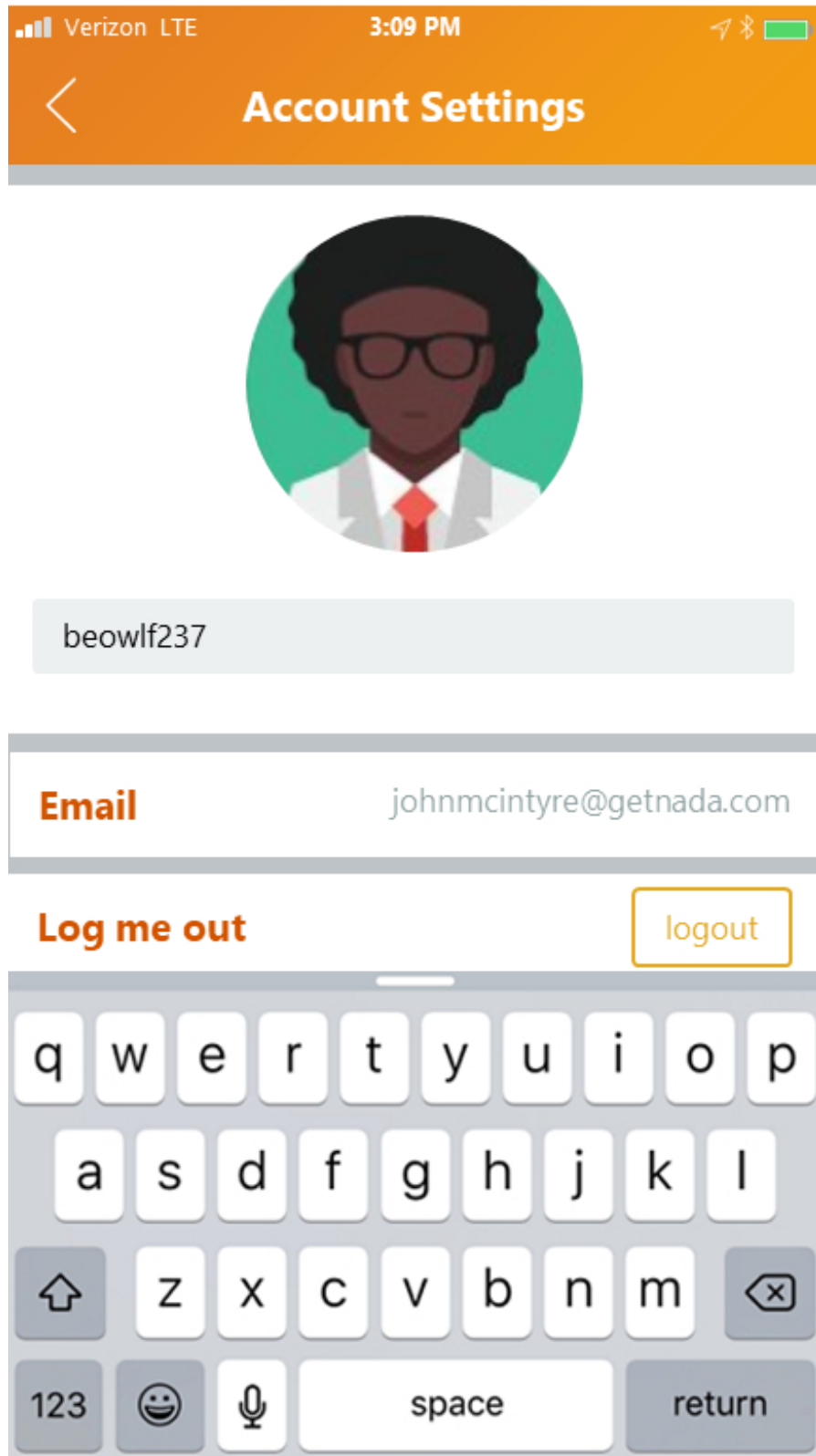












Verizon LTE

3:09 PM

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Account Settings



beowlf237

Email

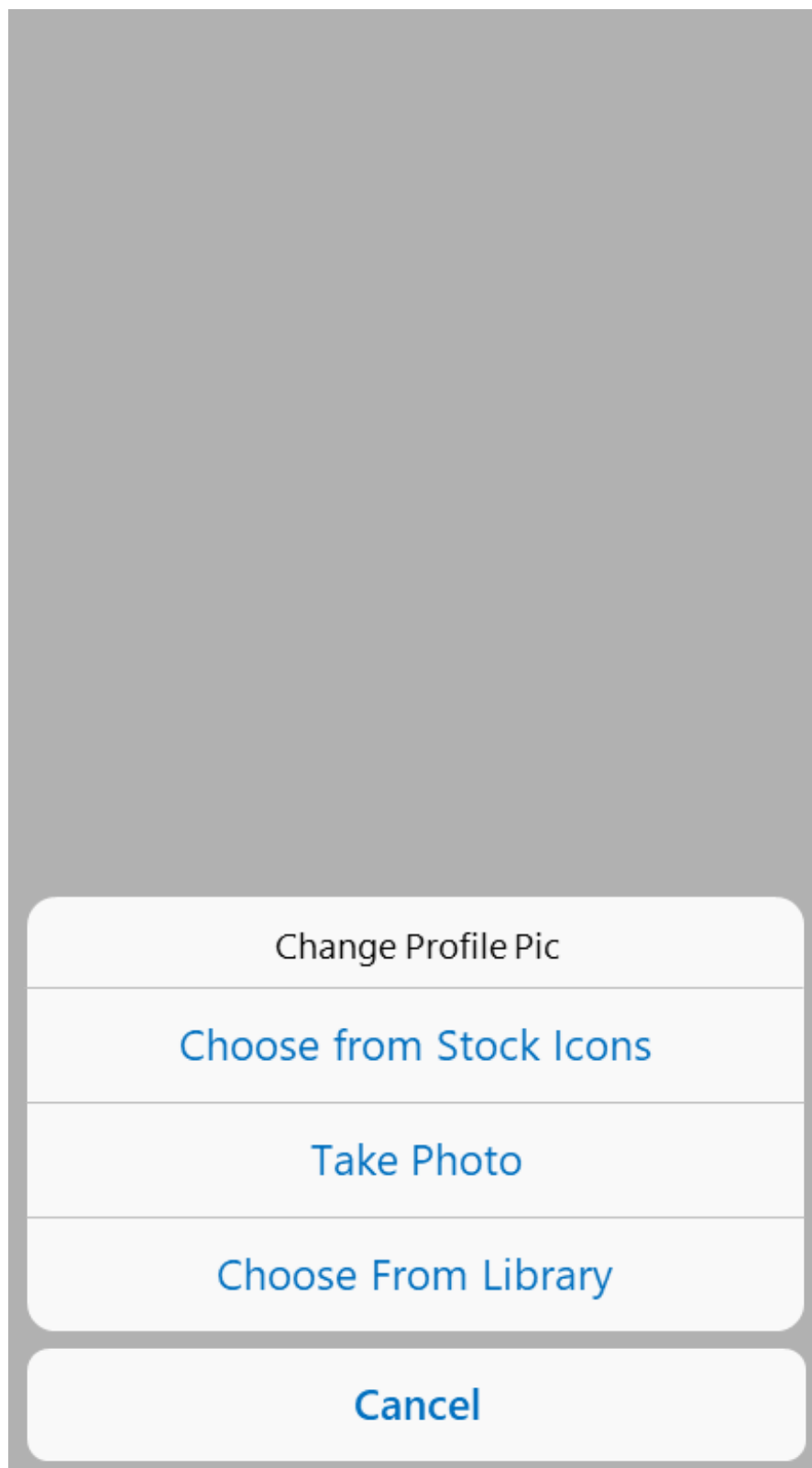
johnmcintyre@getnada.com

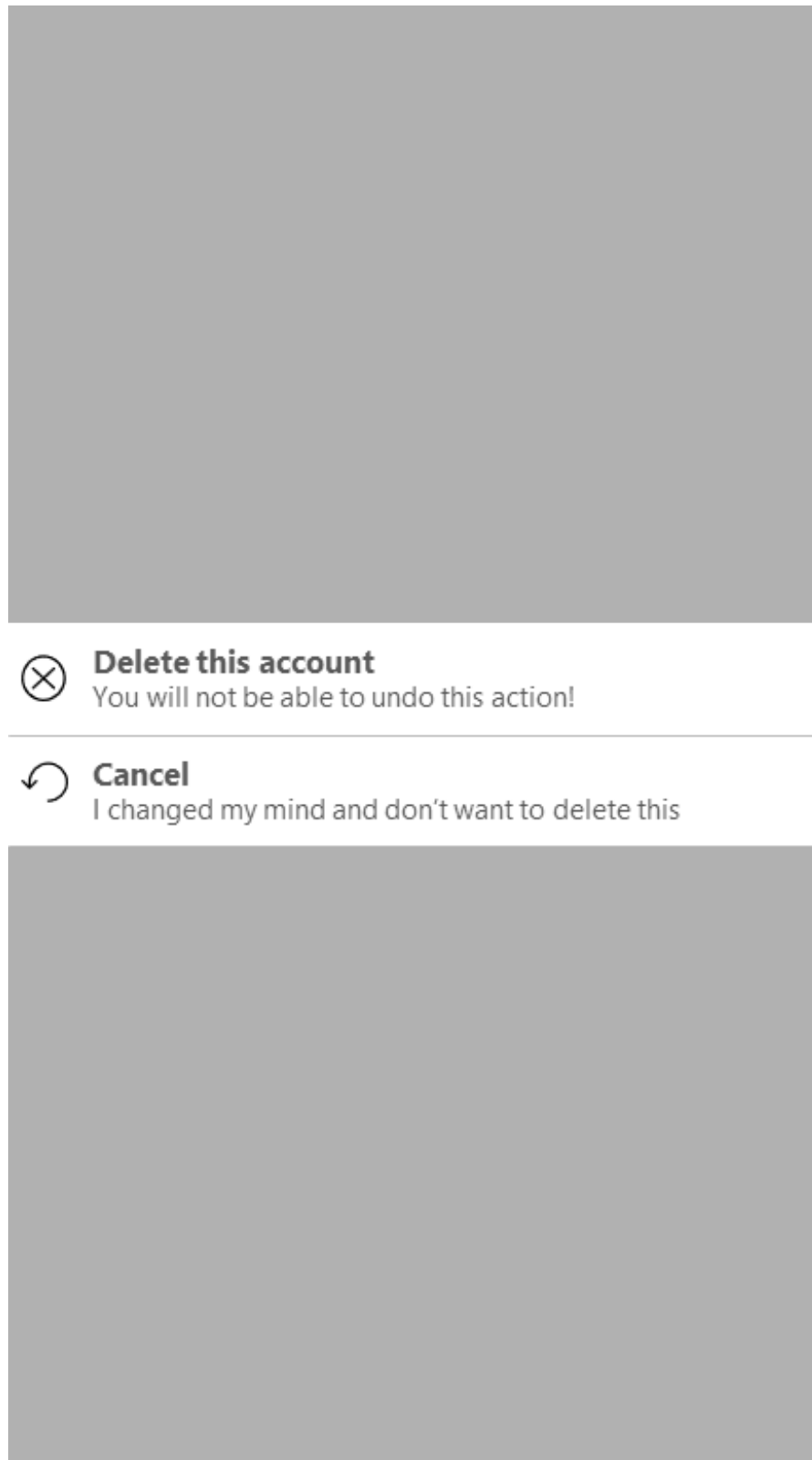
Log me out

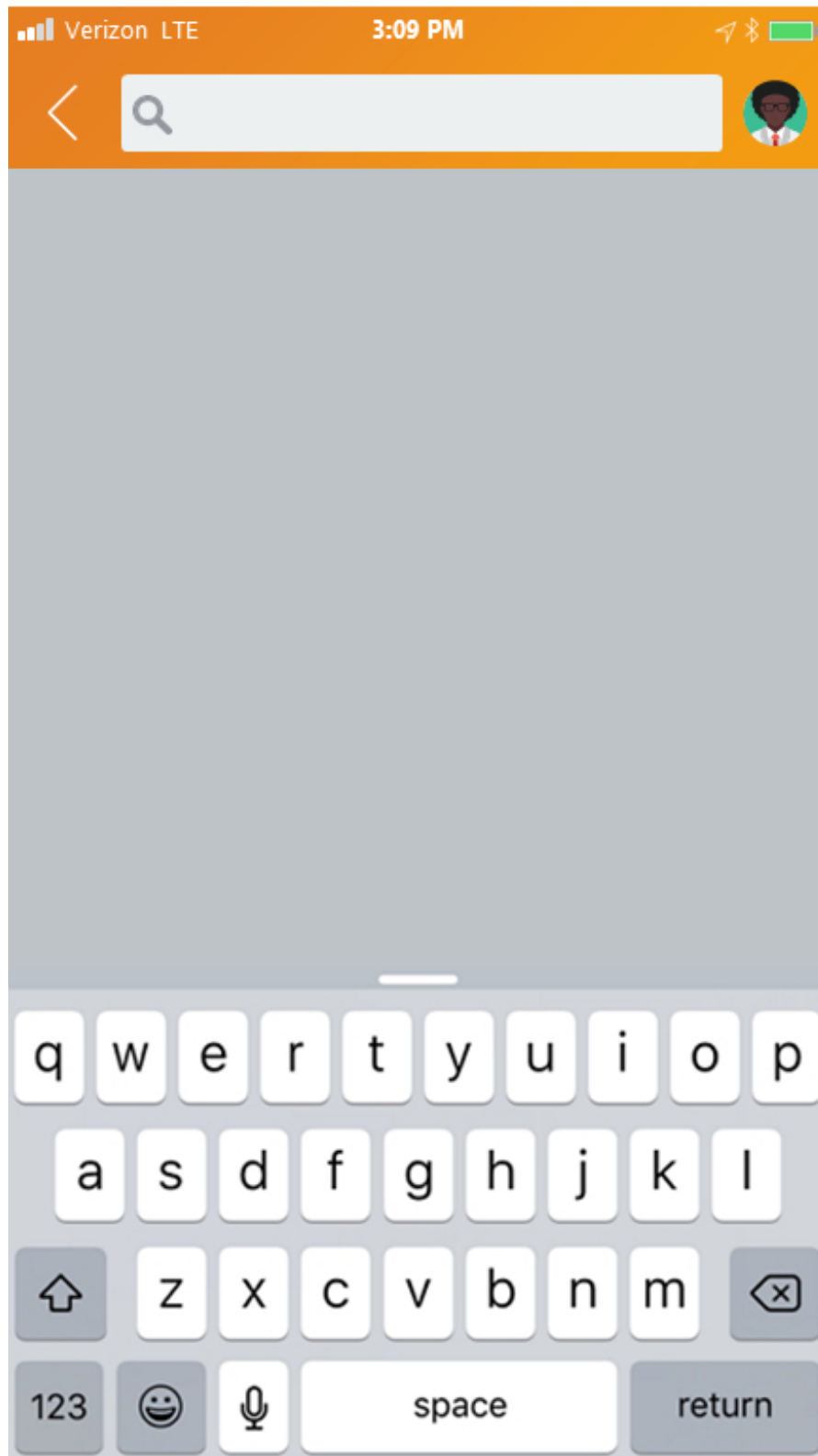
logout

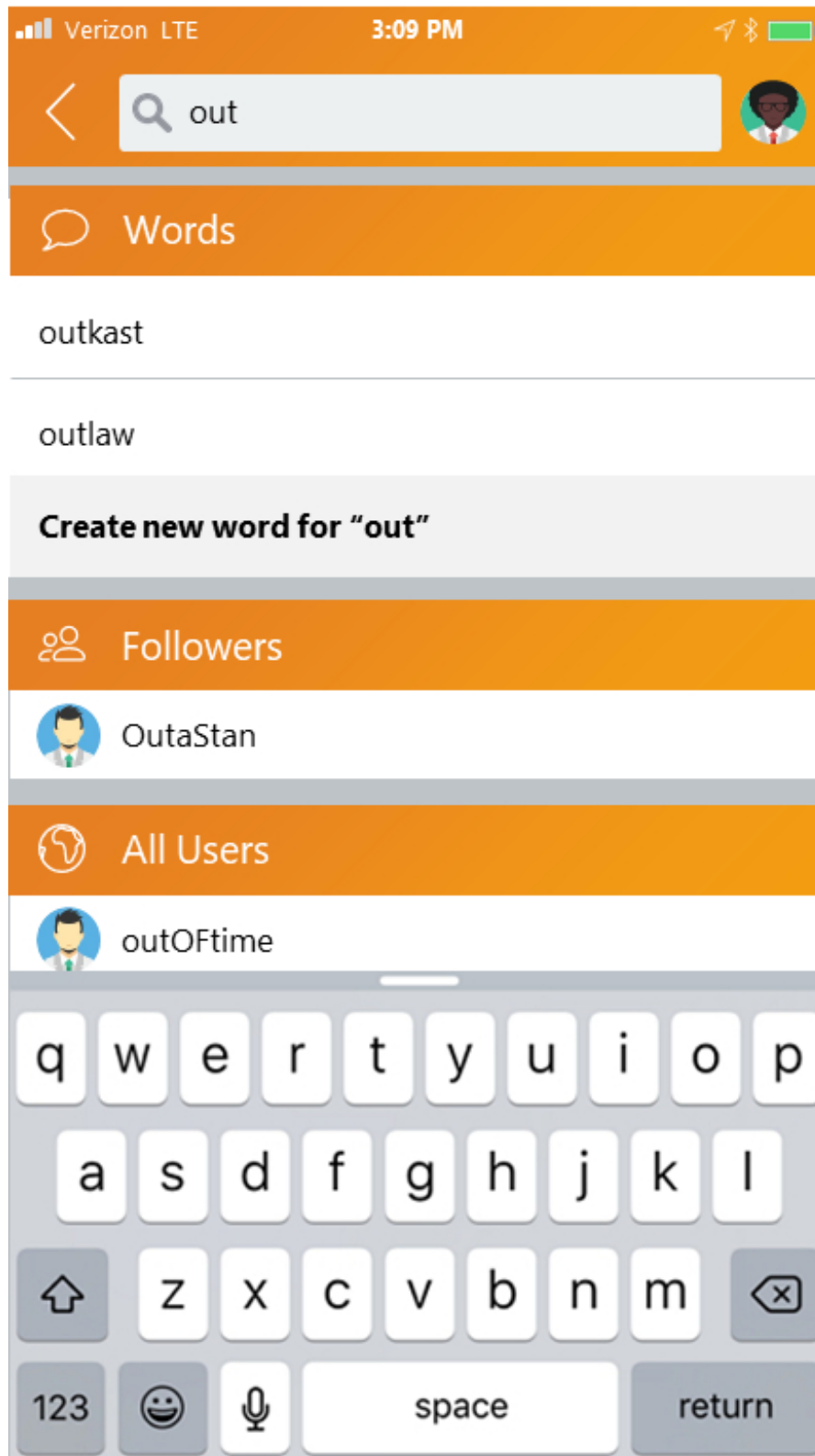
Delete my account

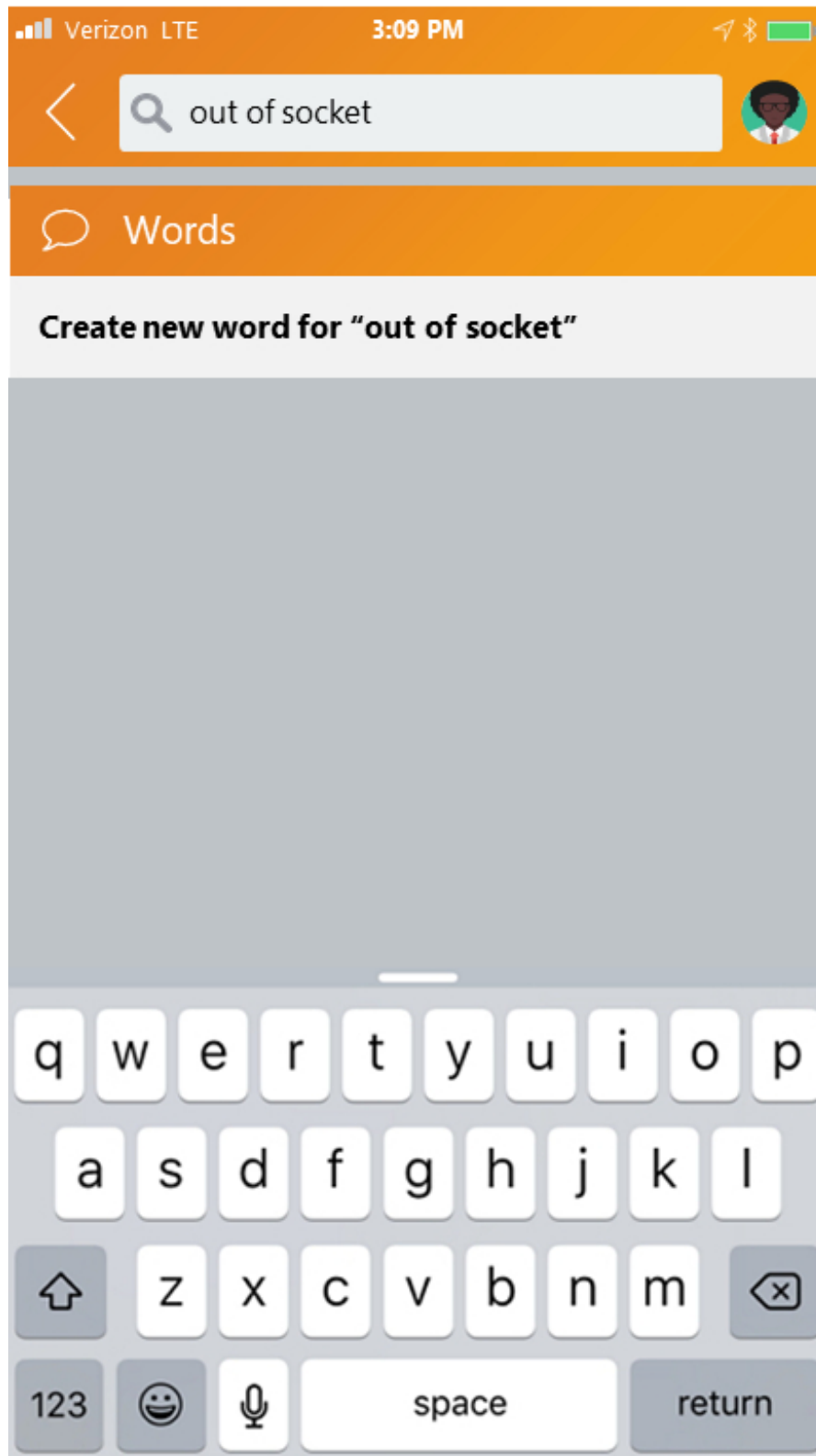
delete











Verizon LTE

3:09 PM

<

OG

OG

The Original Gangster...certified BA, maybe an oldhead.

Biggie and Tupac were OG's!!!

233d1j

3.1k

2k

Share

Follow

OG

A retired G who sits on the porch, lecturing youngins.

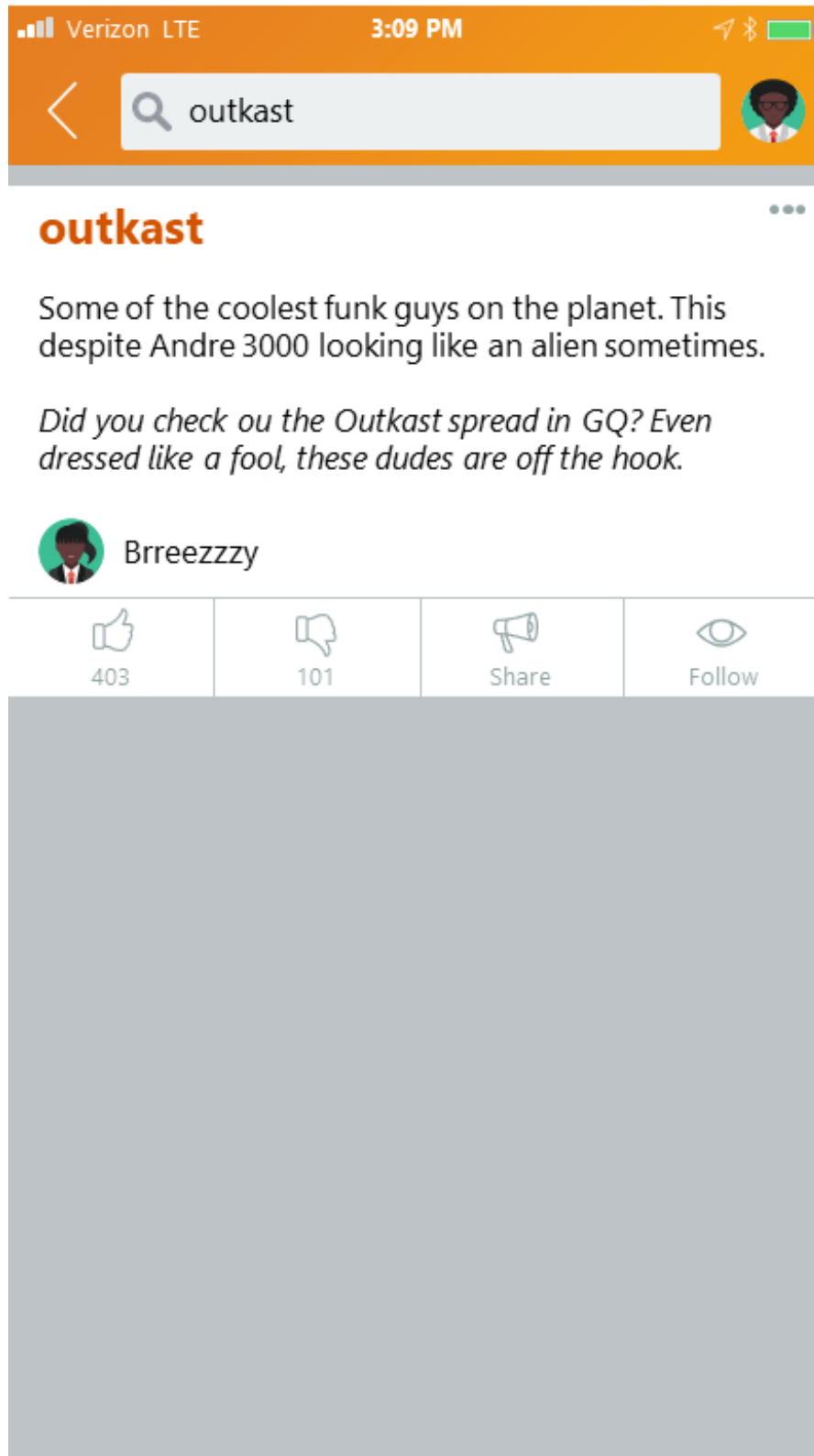
FanFlick

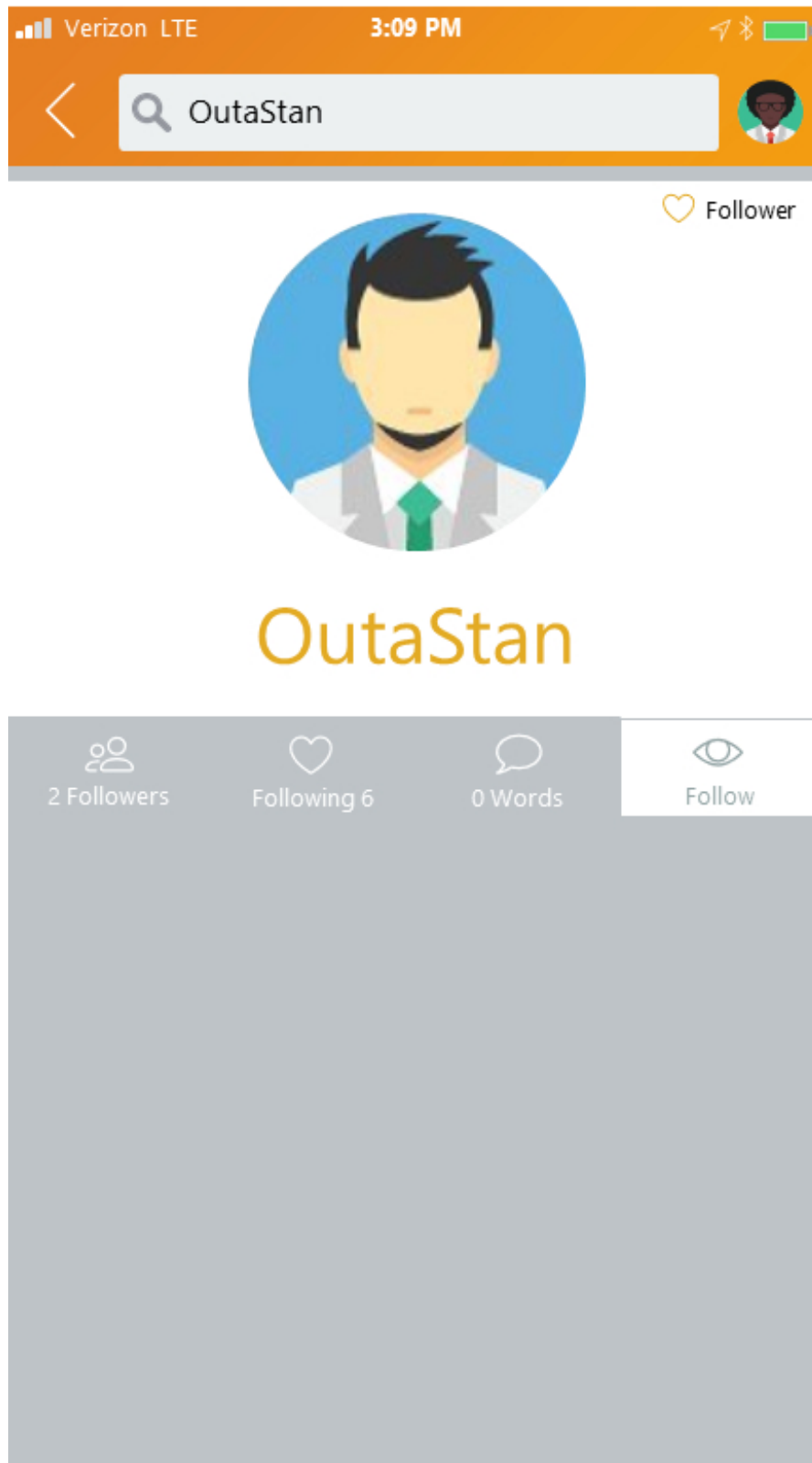
2k

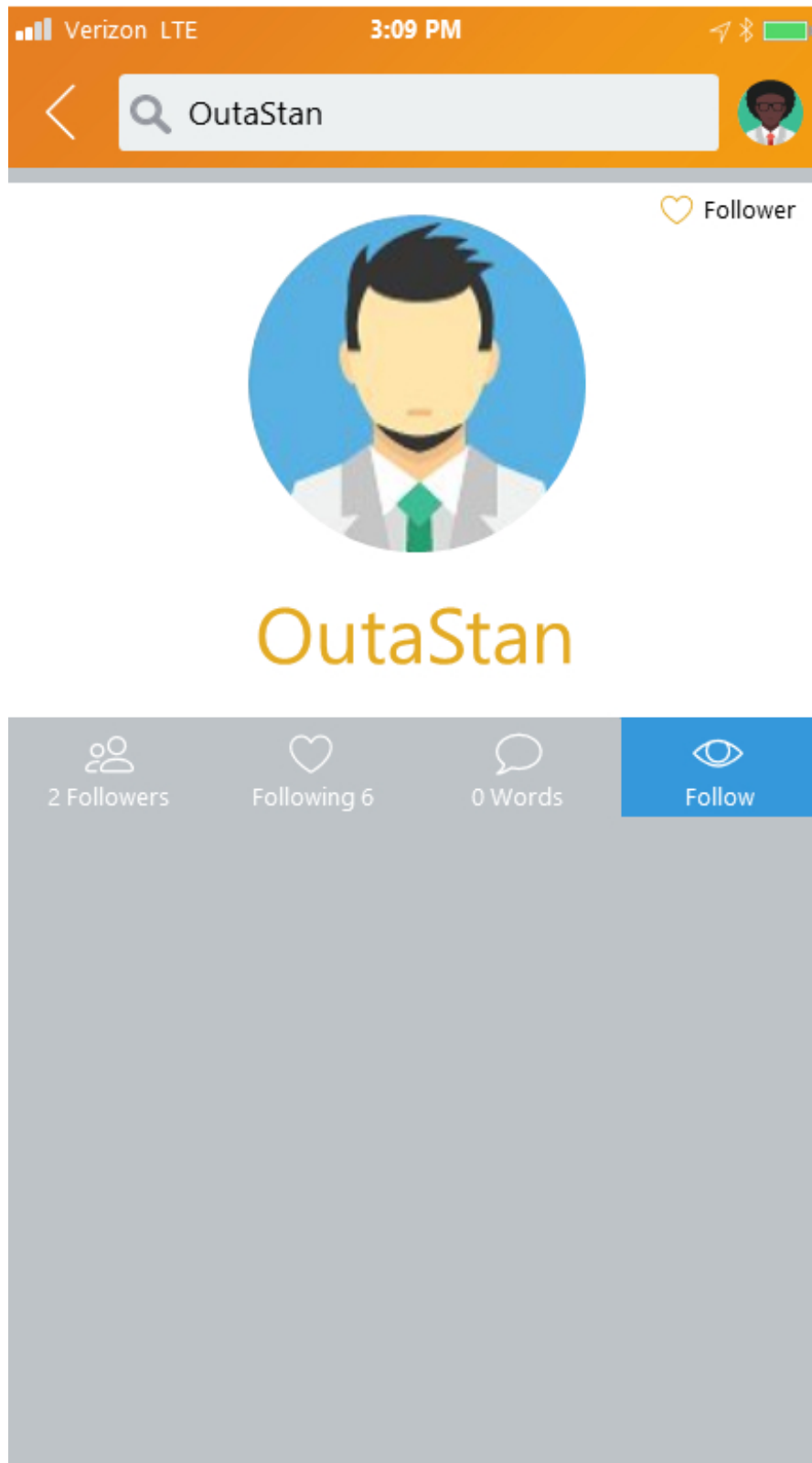
1.8k

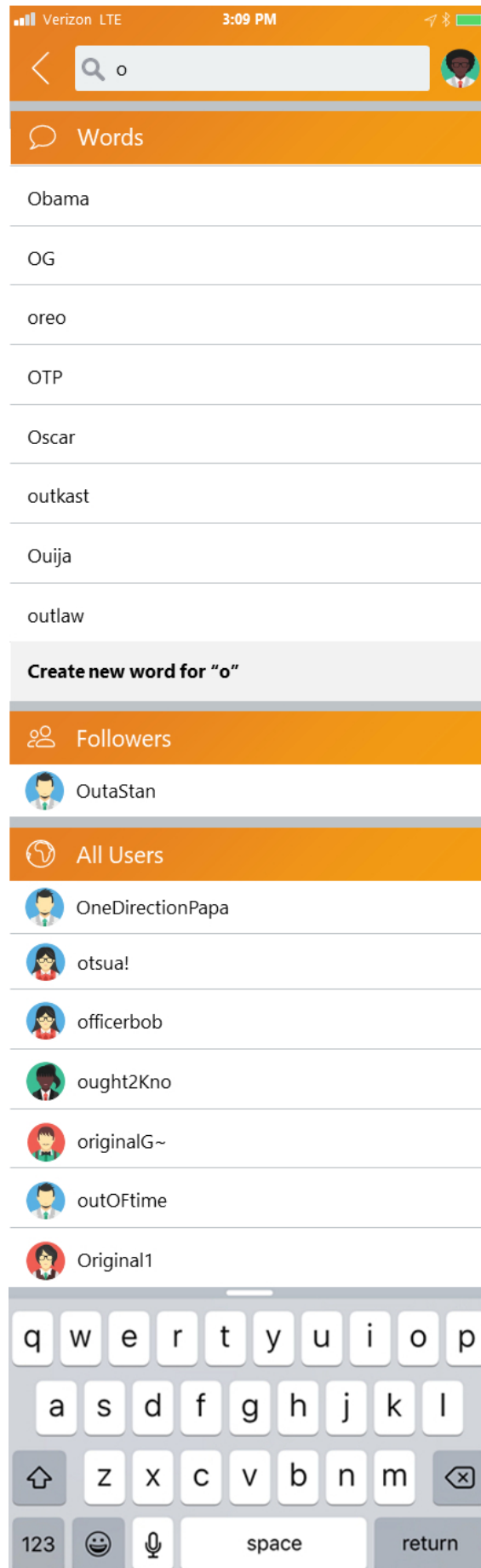
Share

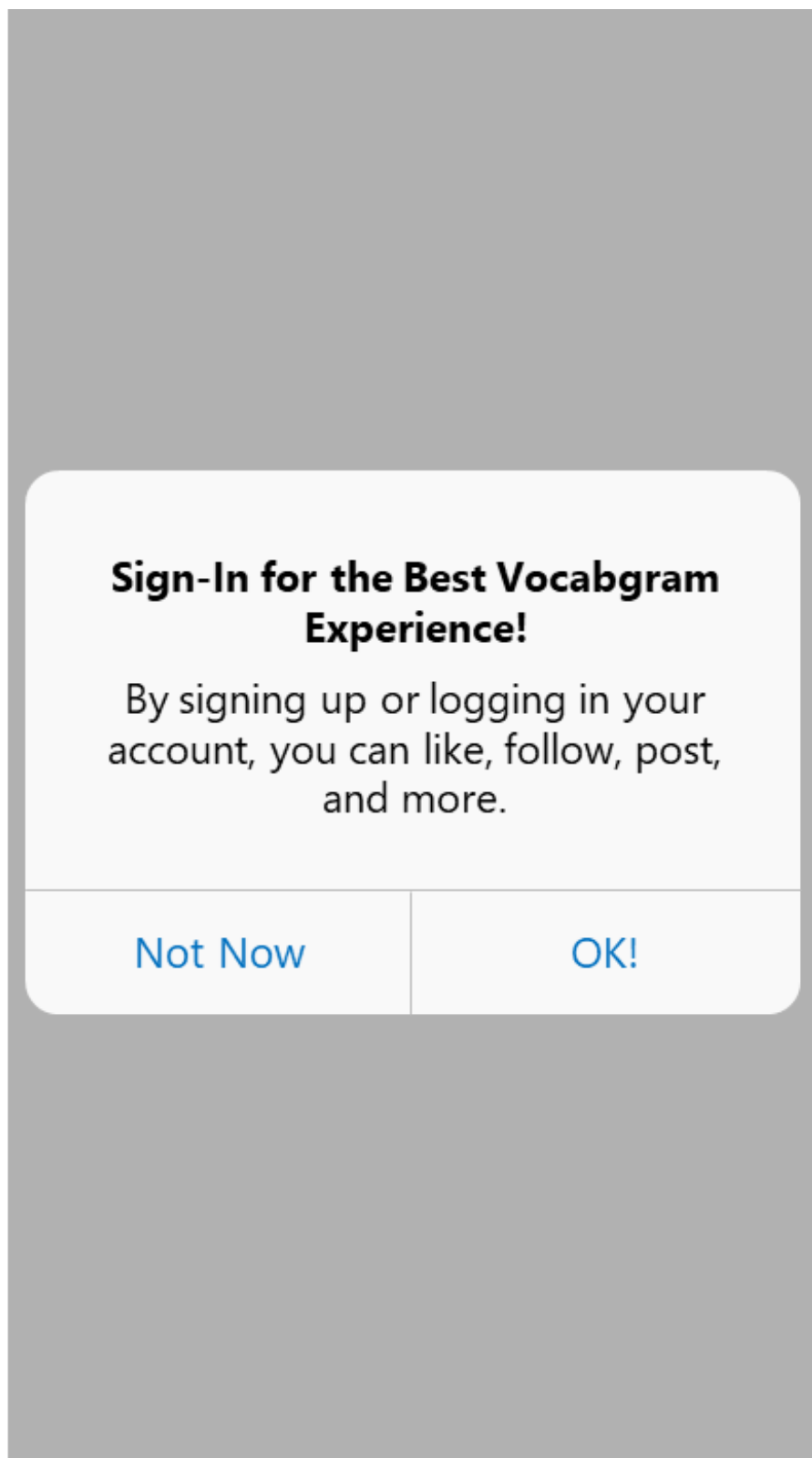
Follow











Use Vocabgram Even More Effectively!

By enabling location services, you can see slang relevant to you and you're area. We'll never share your location with others!

Not Now

OK!

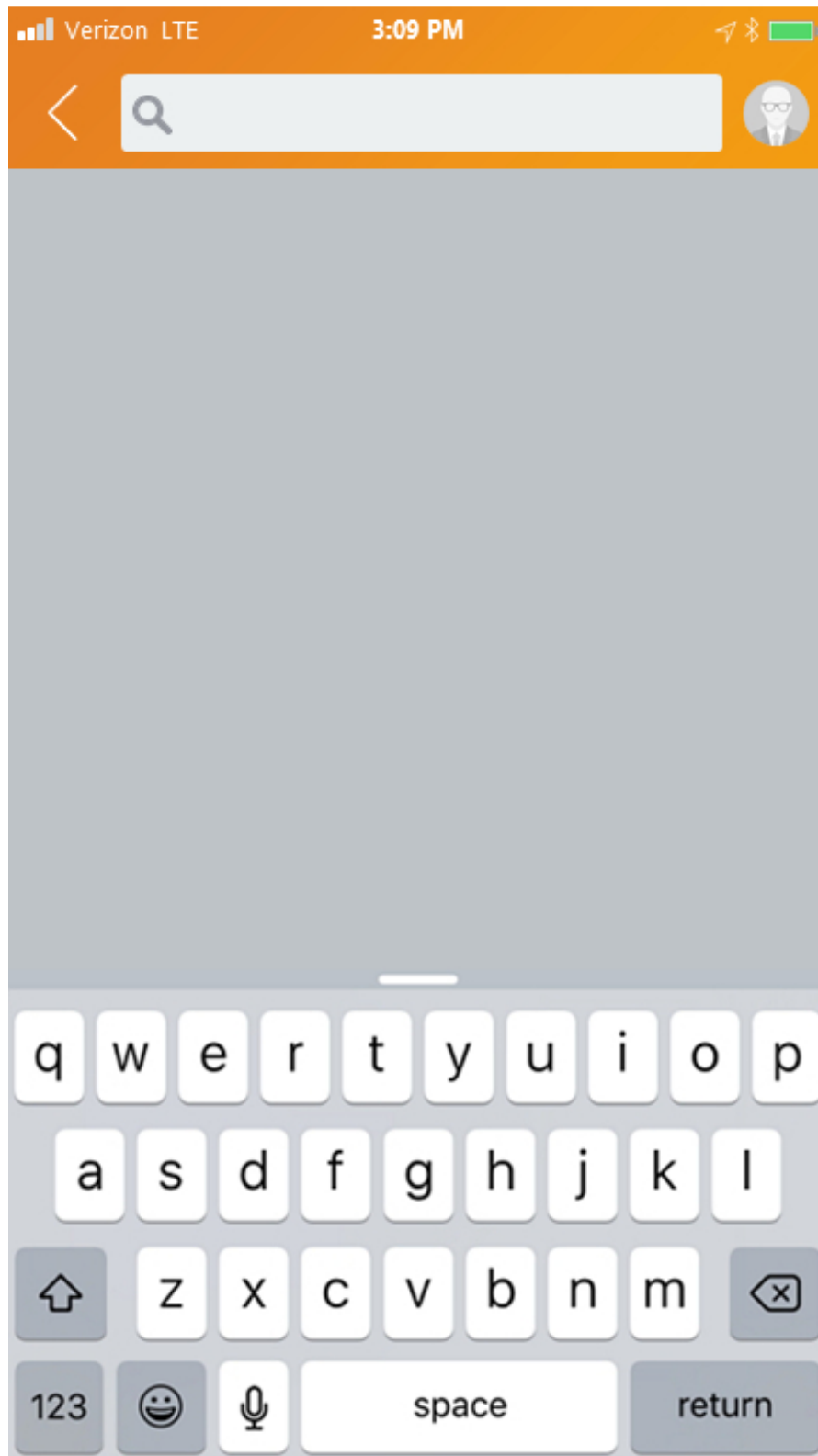
Allow Vocabgram to access your location while you use the app?

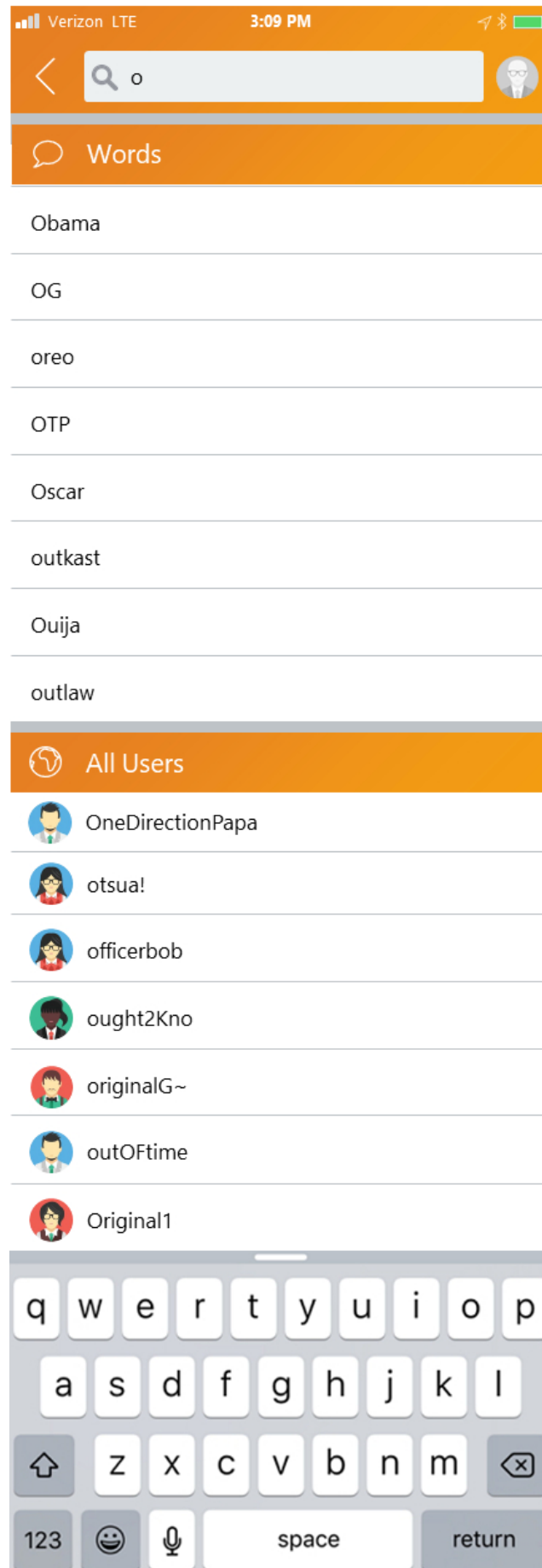
Display slang relevant to the area you are currently in through location services.

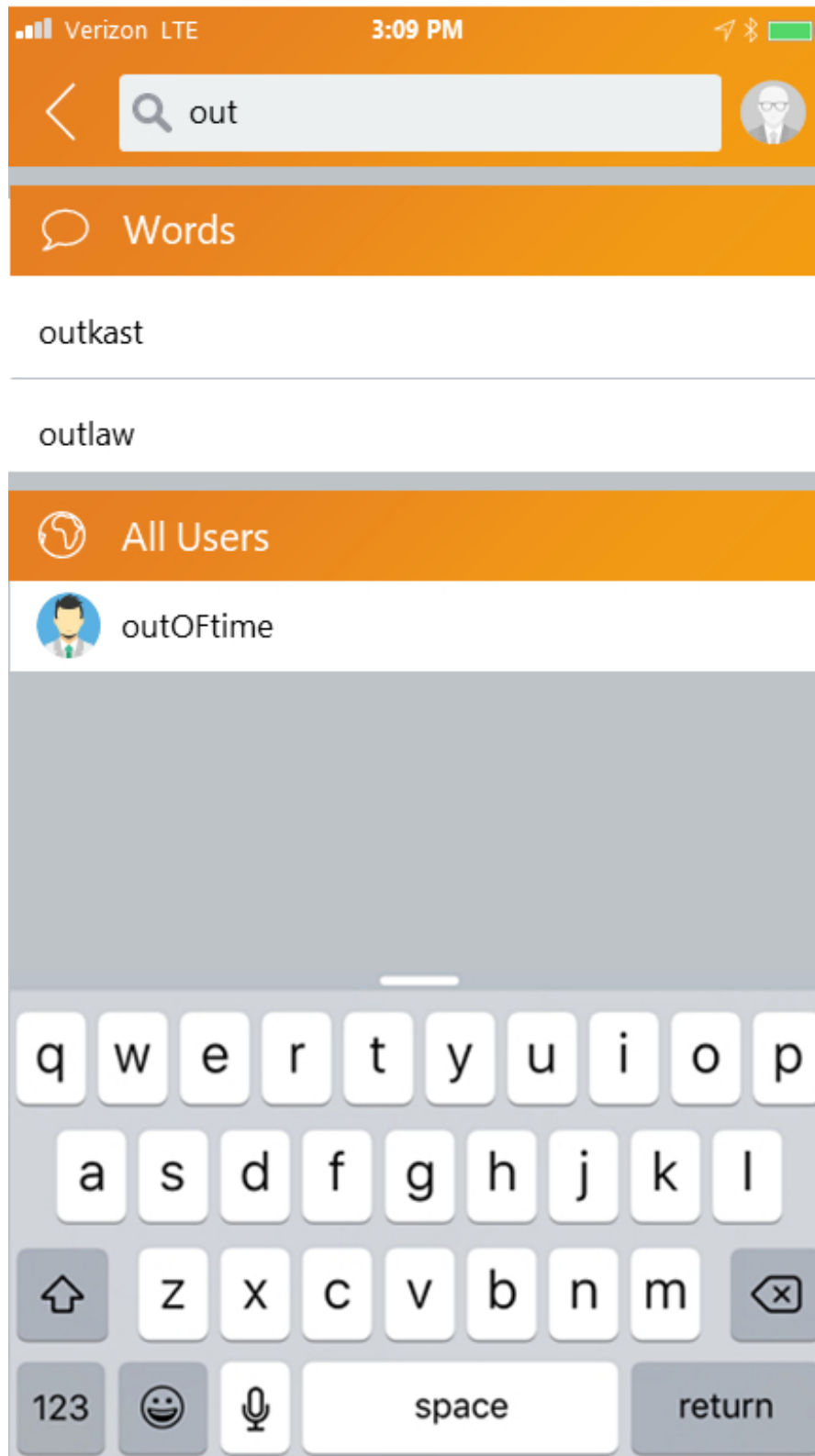
Don't Allow

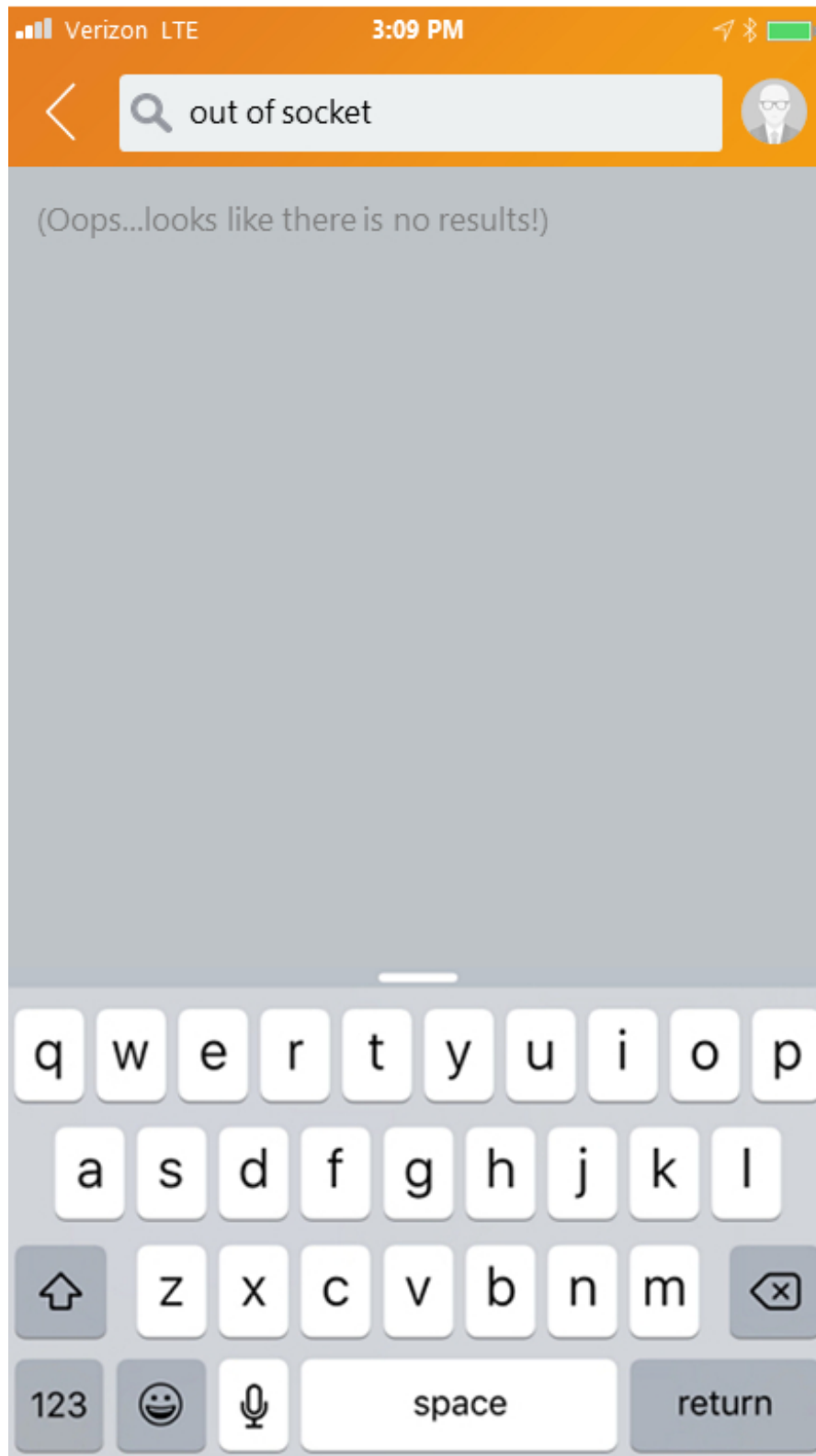
Allow











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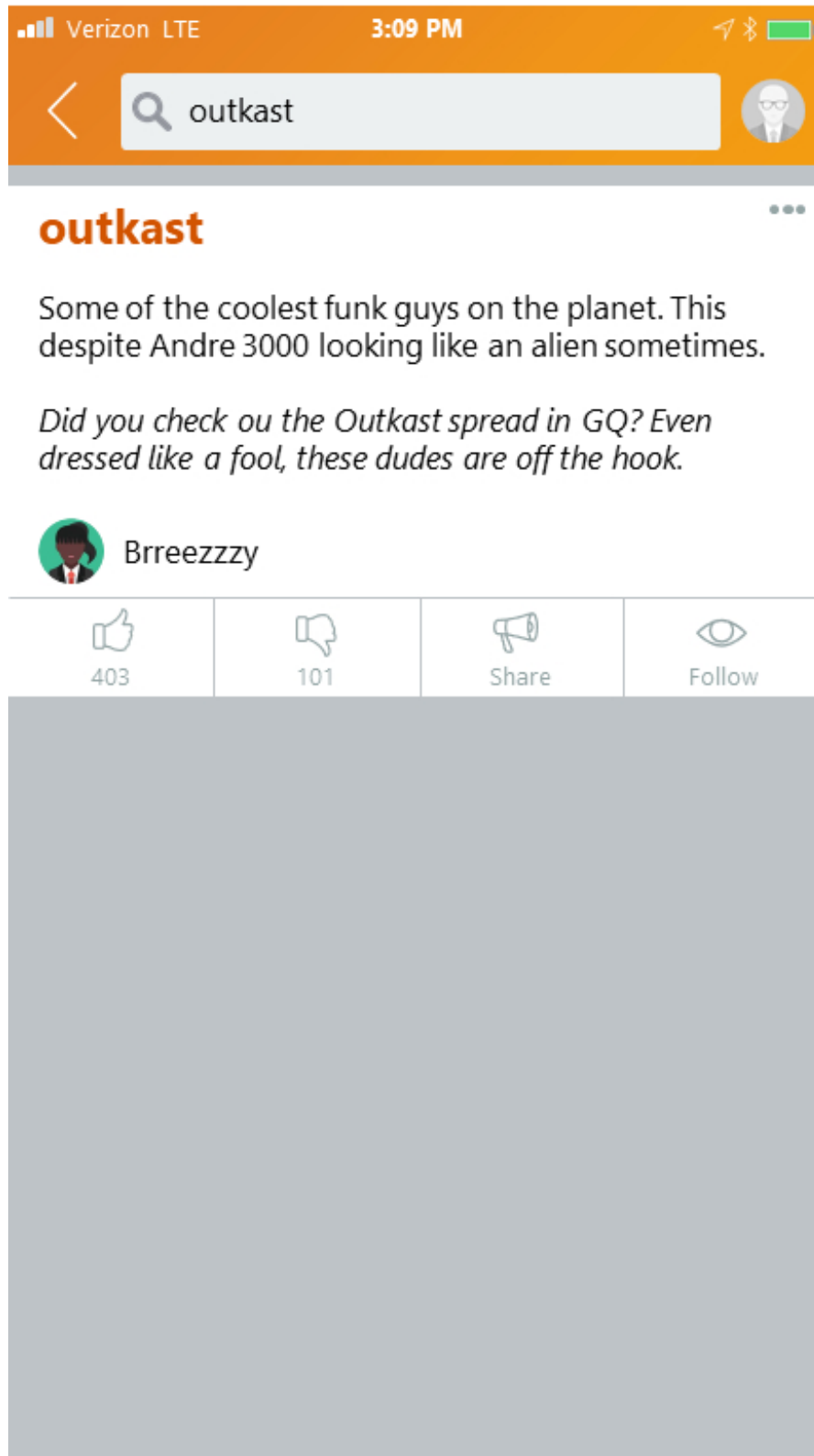
FanFlick

2k

1.8k

Share

Follow



Why are you flagging this?

Entry contains nudity

Entry contains excessive/grotesque violence

Entry is fake and/or spam

Entry violates terms of service

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3:09 PM

DragonSlayaz08

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3 Words

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Sort by Likes

Sort by Newest

Ugandan Knuckles

A spikey boi who do not know the way.

DragonSlayaz08

4.3k

1.1k

Share

Follow

turnt

Like hype for a party, or at the club!

Bra, this party is about to be turnt!!!

DragonSlayaz08

4k

211

Share

Follow

Flexin'

Flexin' is when you showin off to make ur broke butt looke like u got money.

Man, Steve flexin his dollar tree chain, that dude know he broke!

DragonSlayaz08

2.9k

891

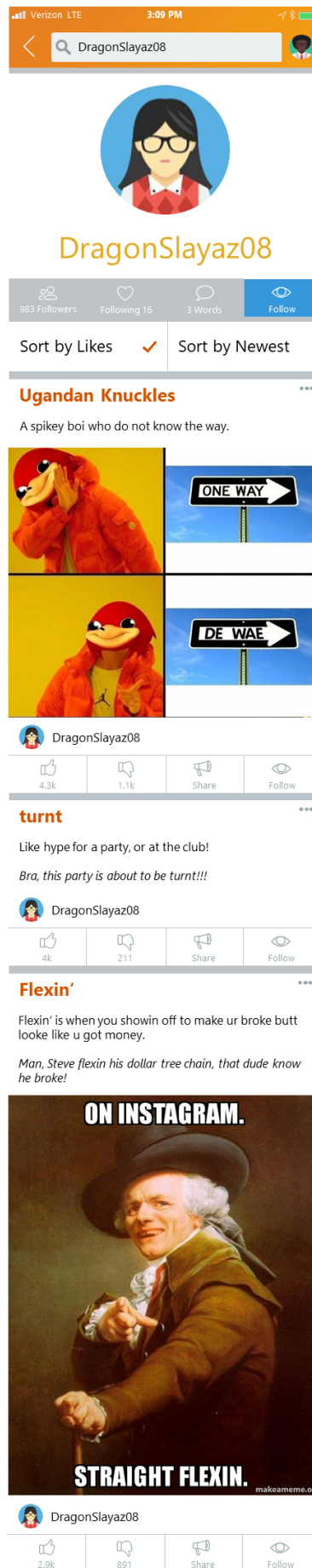
Share

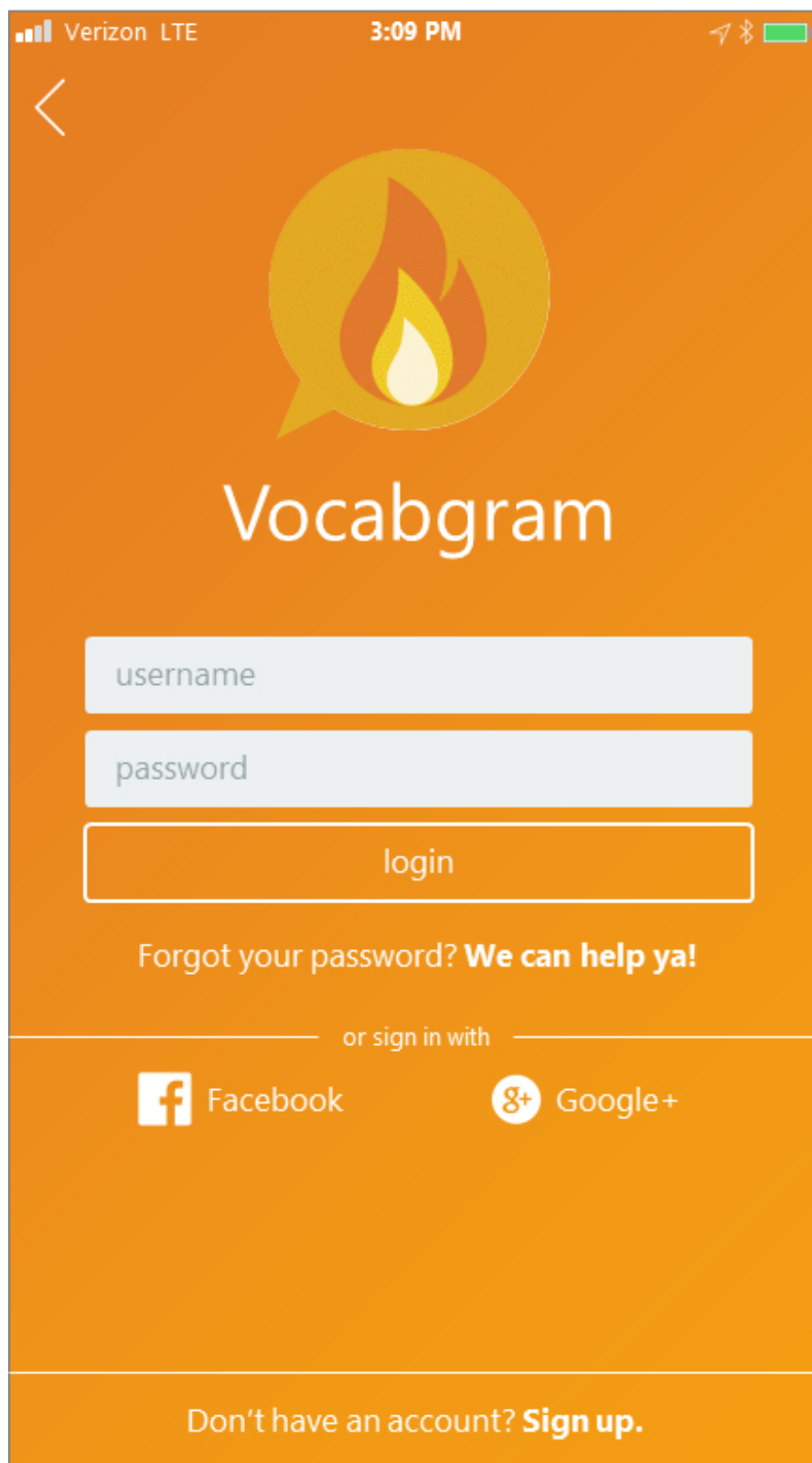
Follow

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Vocabgram

username

password

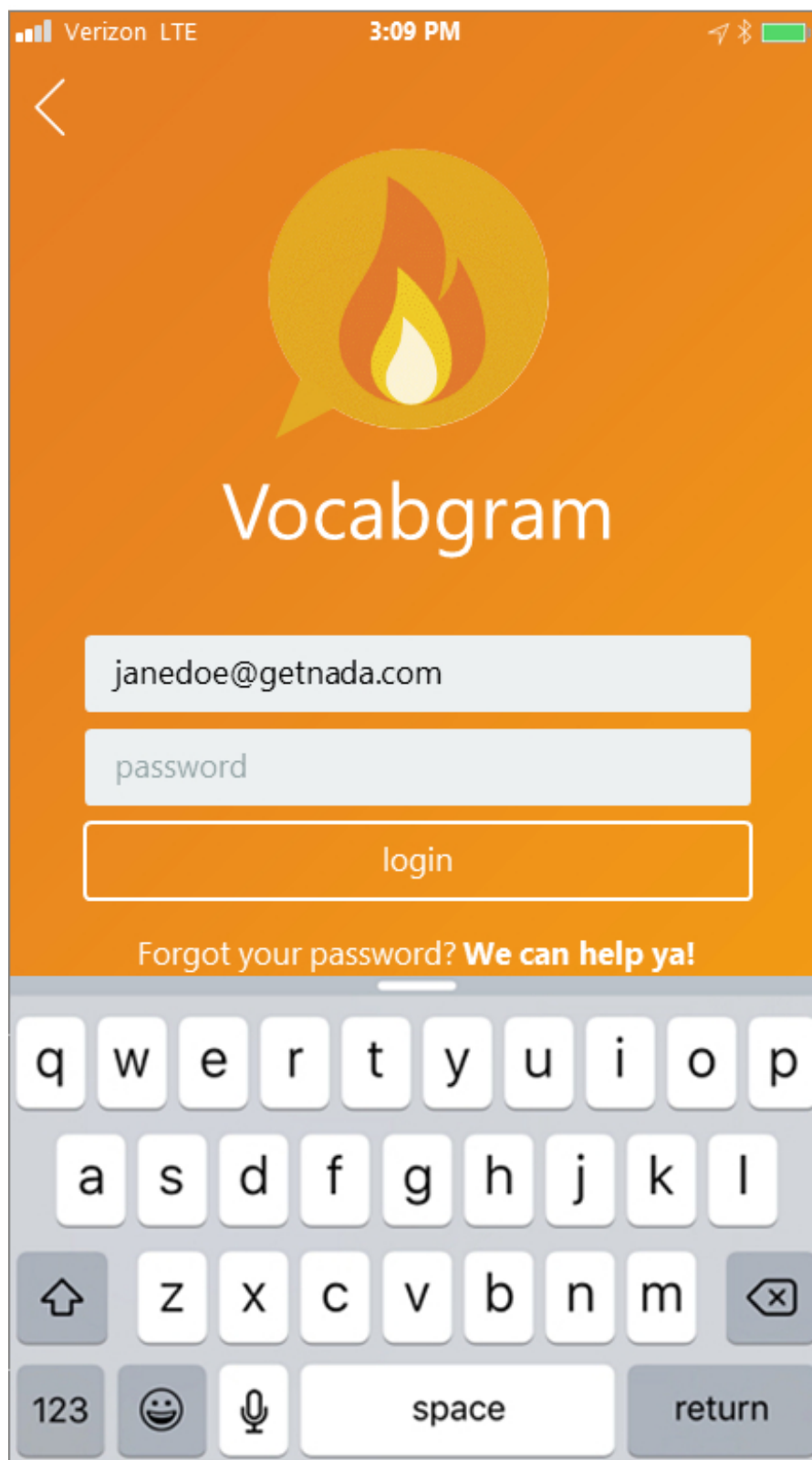
login

Forgot your password? **We can help ya!**

or sign in with

 Facebook  Google+

Don't have an account? **Sign up.**



Verizon LTE 3:09 PM

<



Vocabgram

janedoe@getnada.com

password

login

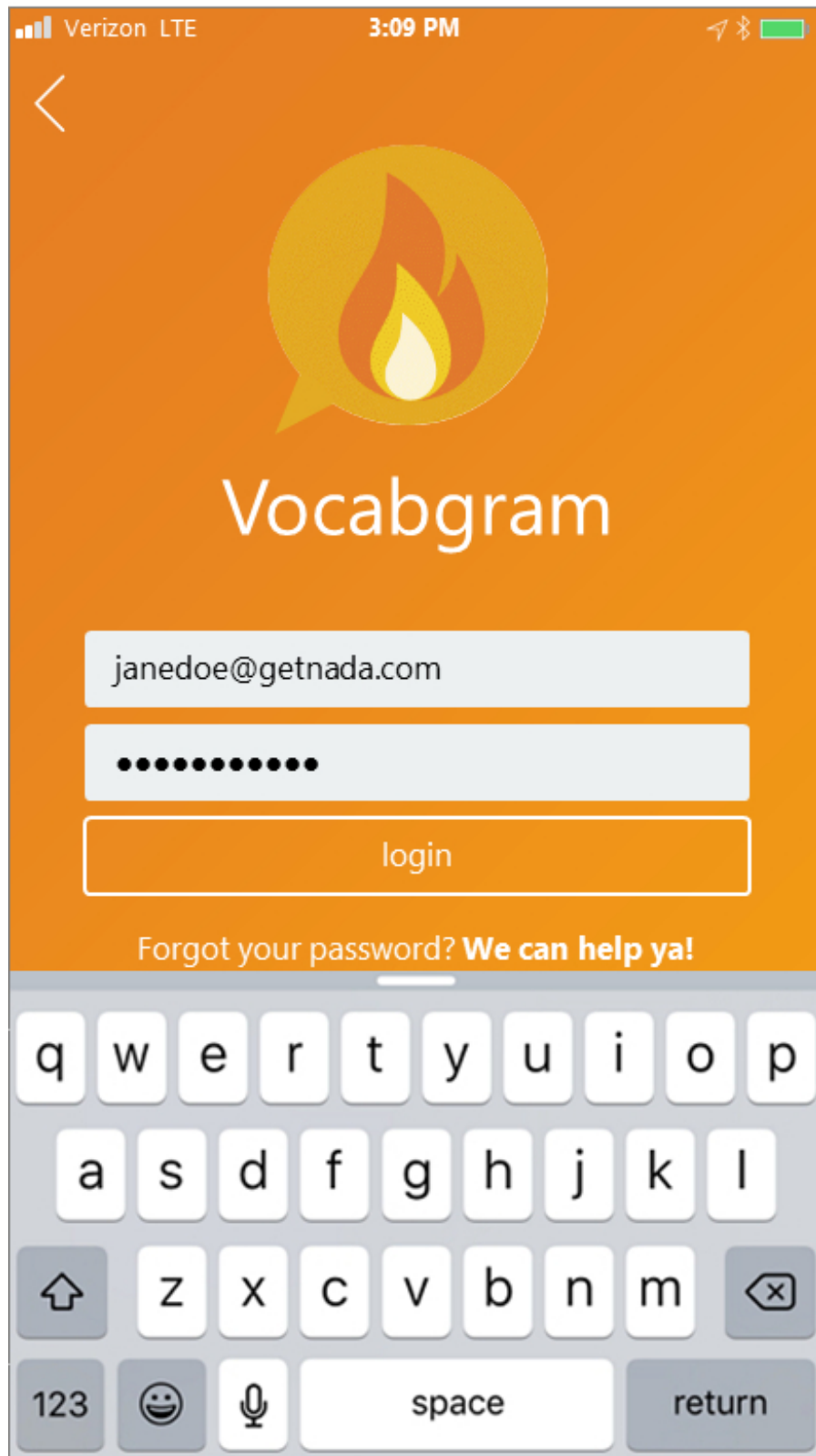
Forgot your password? **We can help ya!**

q w e r t y u i o p

a s d f g h j k l

⬆ z x c v b n m ⬇

123 😊 🎤 space return



Verizon LTE 3:09 PM

<



Vocabgram

janedoe@getnada.com

.....

login

Forgot your password? **We can help ya!**

q w e r t y u i o p

a s d f g h j k l

⬆ z x c v b n m ⬇

123 😊 🎤 space return

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<



Vocabgram

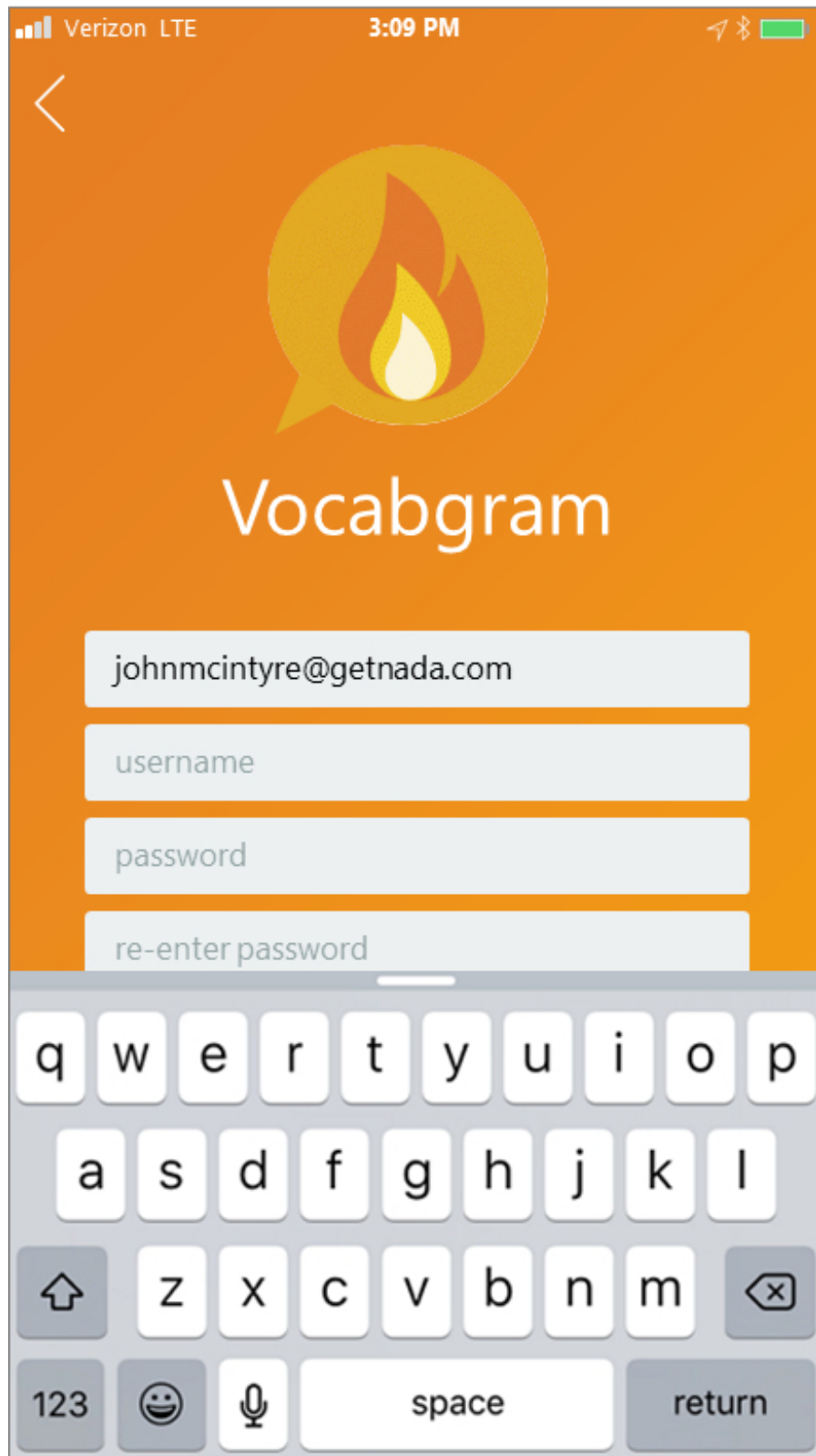
email

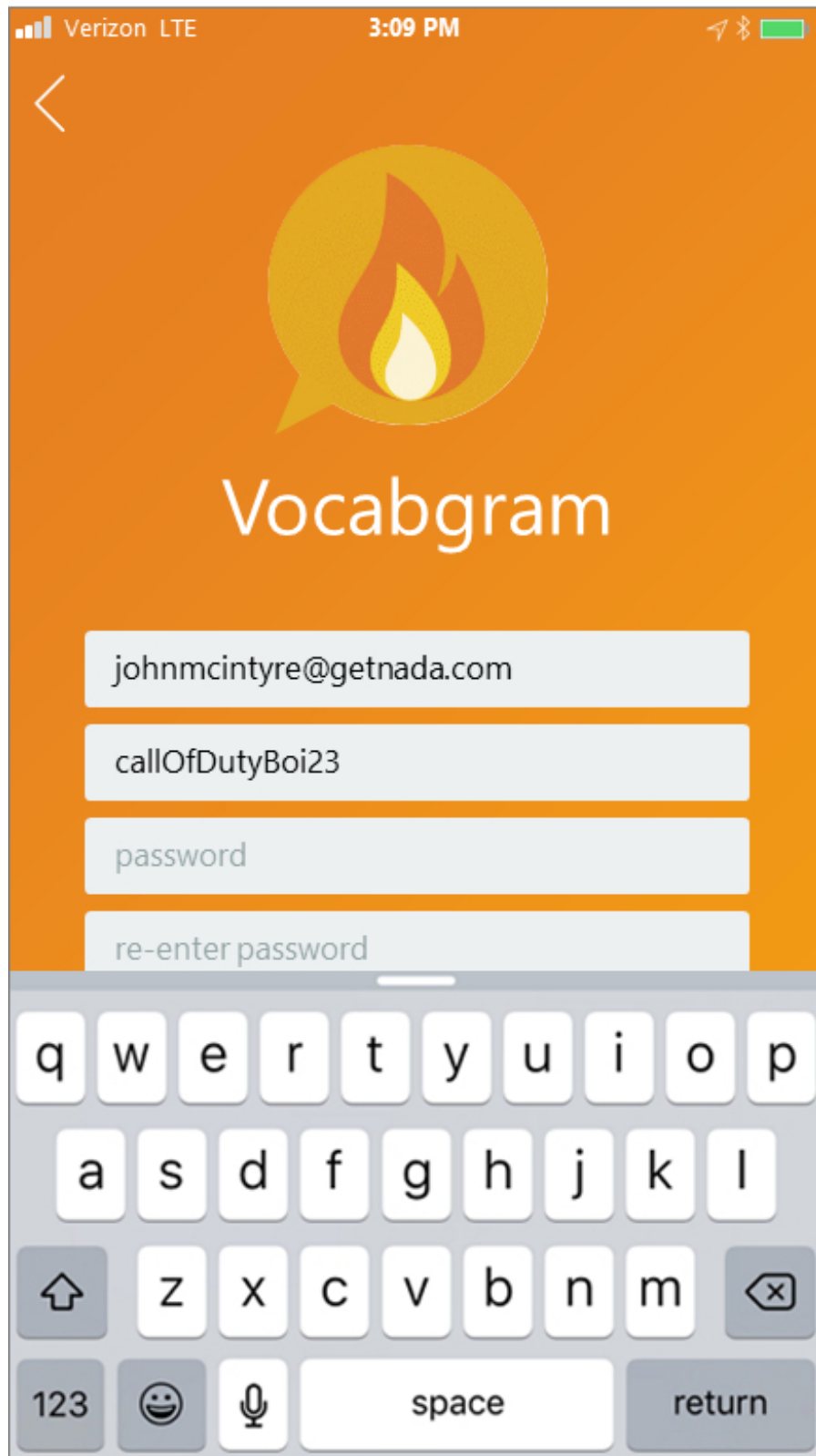
username

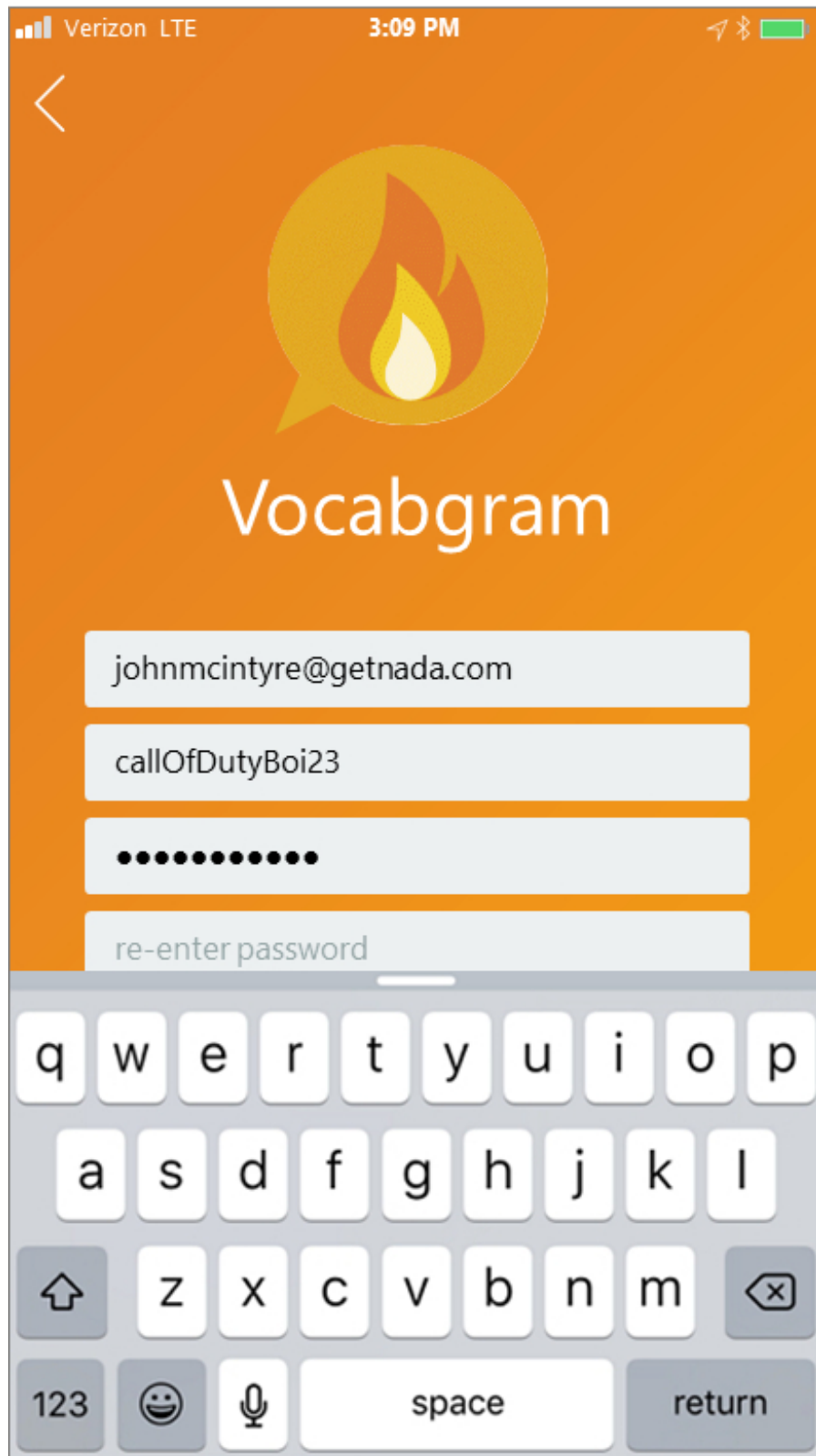
password

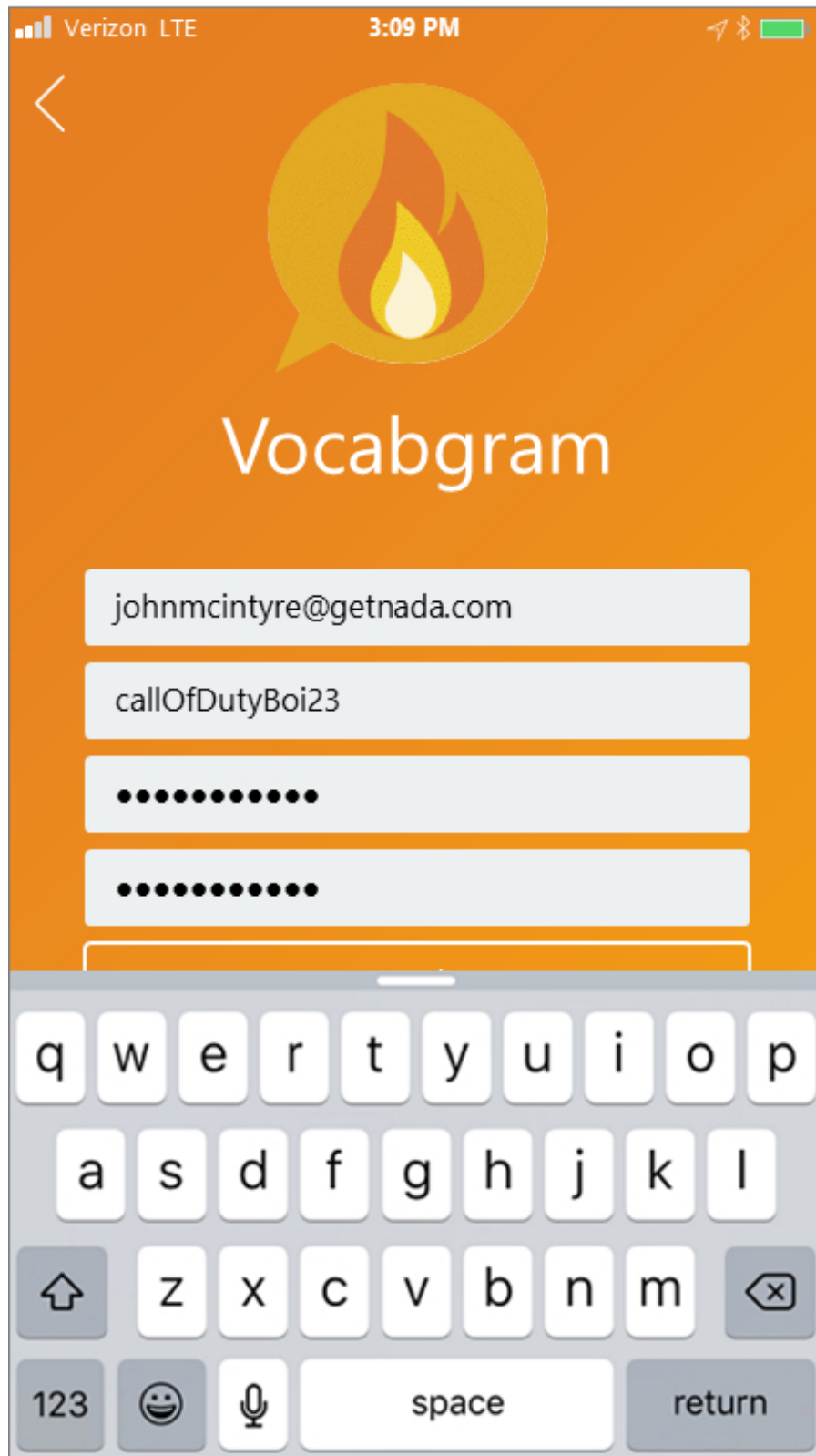
re-enter password

next









The image shows a mobile app login screen for 'Vocabgram'. The background is orange. At the top, there's a status bar with 'Verizon LTE', '3:09 PM', and battery icons. Below the status bar is a back arrow icon. In the center, there's a logo of a flame inside a speech bubble. Below the logo, the word 'Vocabgram' is written in white. There are four input fields: the first contains 'johnmcintyre@getnada.com', the second contains 'callOfDutyBoi23', the third and fourth are masked with dots. At the bottom, there's a keyboard overlay with keys for letters, numbers, emojis, voice search, space, and return.

Verizon LTE 3:09 PM

<

Vocabgram

johnmcintyre@getnada.com

callOfDutyBoi23

.....

.....

q w e r t y u i o p

a s d f g h j k l

⬆ z x c v b n m ⬇

123 😊 🎤 space return

Verizon LTE 3:09 PM

<



Vocabgram

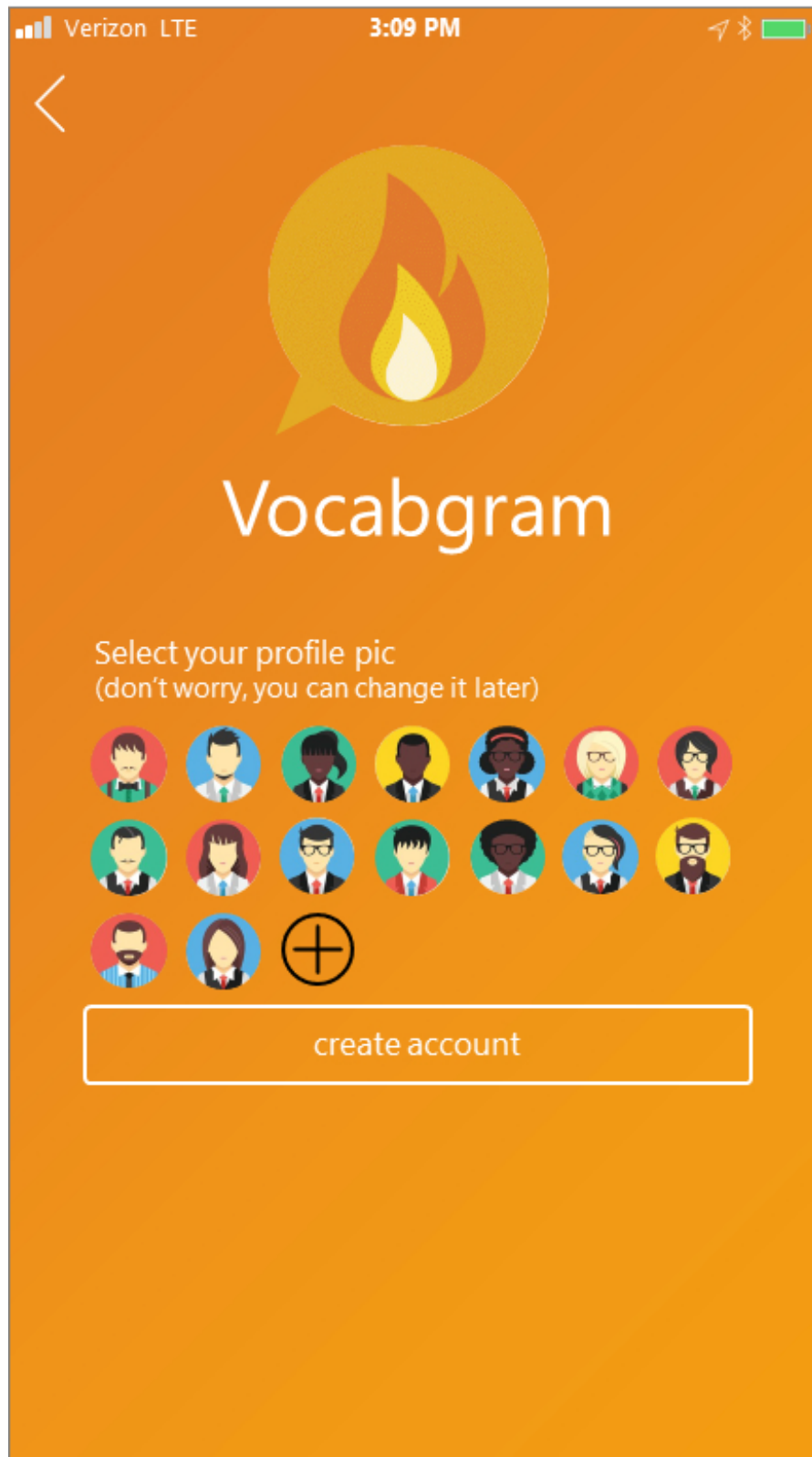
johnmcintyre@getnada.com

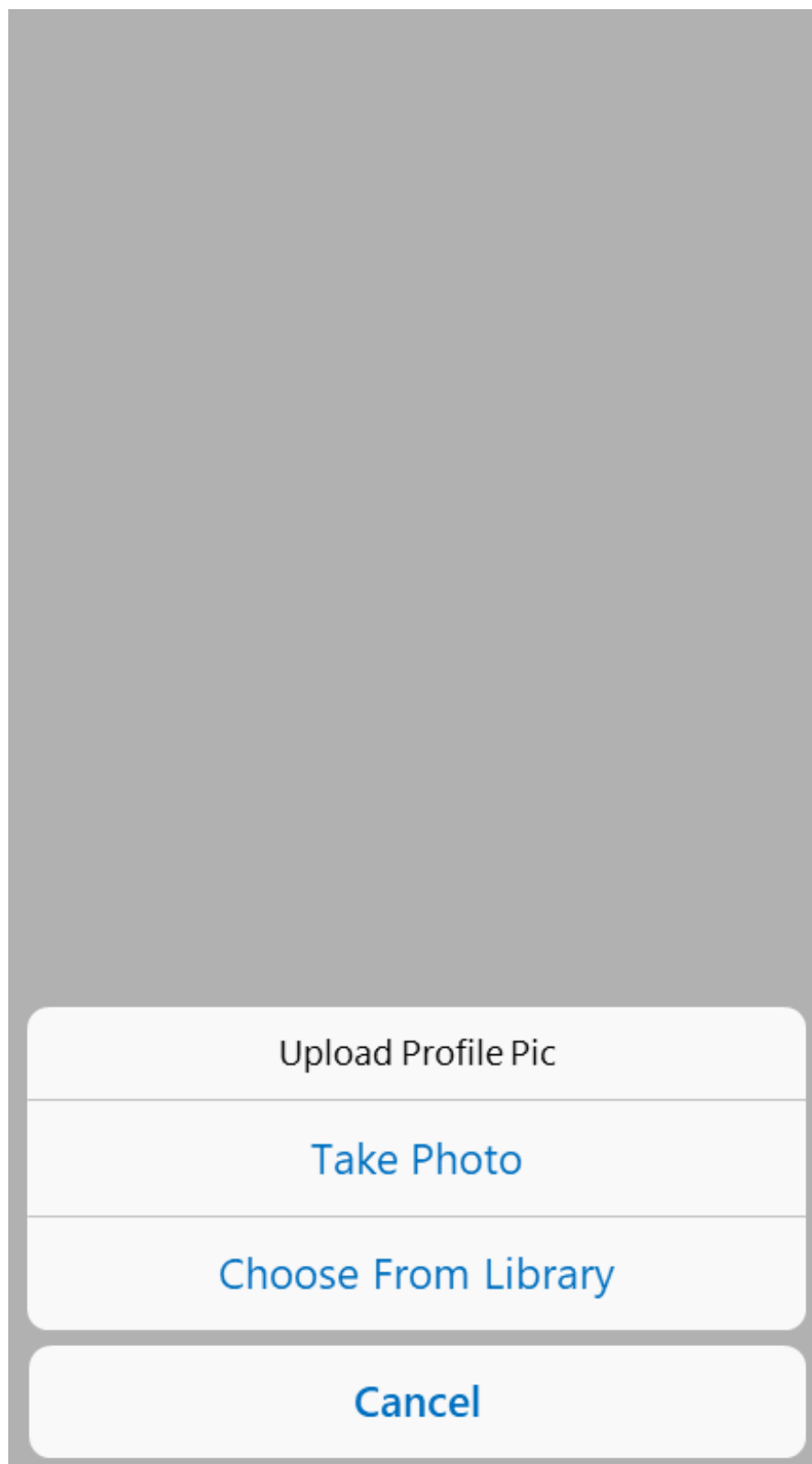
callOfDutyBoi23

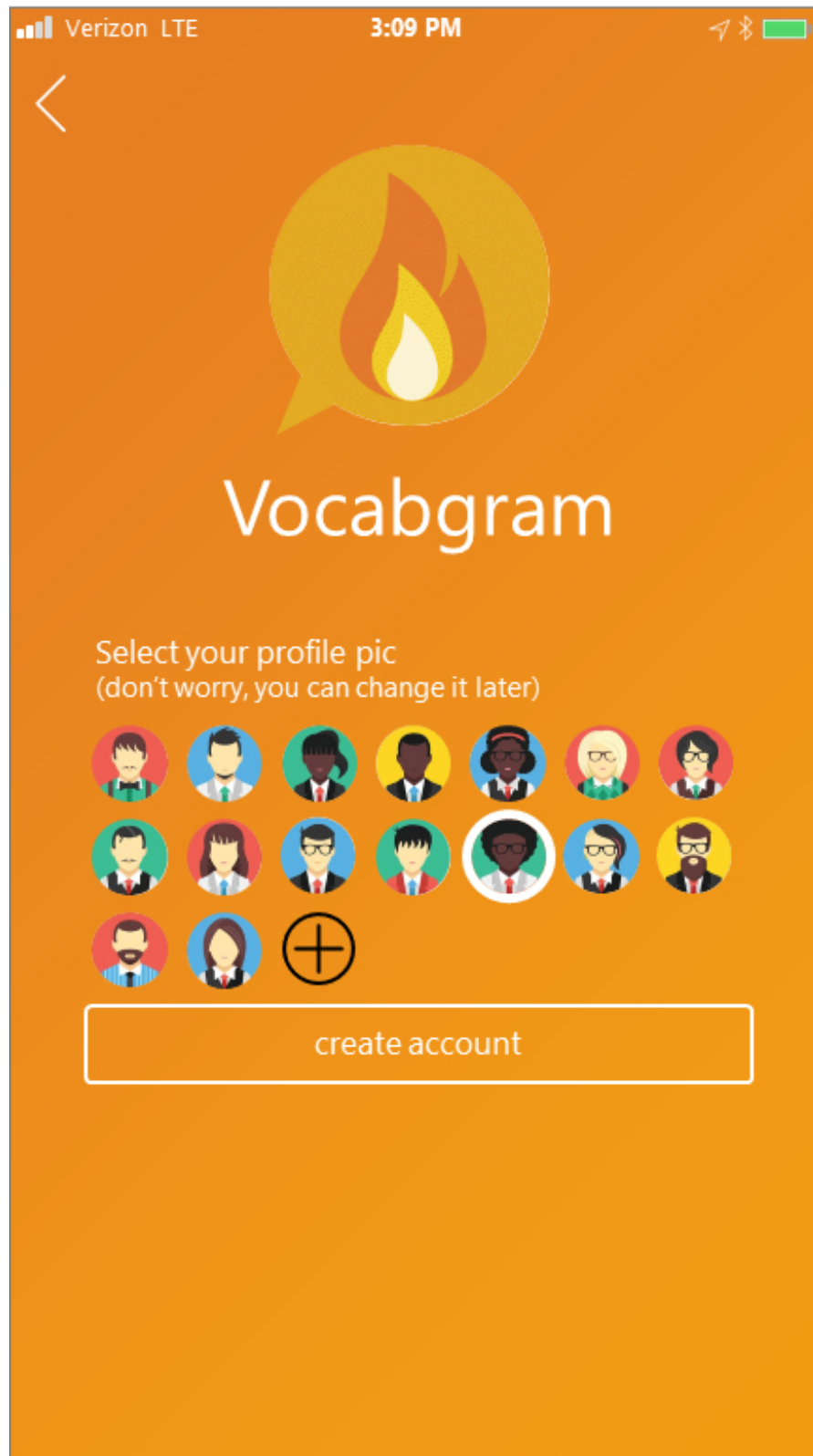
●●●●●●●●●●

●●●●●●●●●●

next







Verizon LTE

3:09 PM

Search for words, users

Trending Globally

Trending Locally

Trending w/Friends

Trending In

Greater Seattle Area

Gucci

Good, chill, cool, awesome...
Comes from Gucci as in the fashion label...because Gucci is rich and ballin' therefore he is good, cool, and just pimpin'

It's all gucci

PrincessBubbleGun

6k

392

Share

Follow

turnt

Like hype for a party, or at the club!

Bra, this party is about to be turnt!!!

DragonSlayaz08

4k

211

Share

Follow

squad goals

When you want the entire team to have or accomplish something you find luxurious or fascinating.

Bro! Dame got his team riding back to back in blue Lambo's. Squad Goals!

When the whole squad is lookin fresh AF



LittYa

10k

3

Share

Follow

Flexin'

Flexin' is when you showin off to make ur broke butt looke like u got money.

Man, Steve flexin his dollar tree chain, that dude know he broke!



DragonSlayaz08

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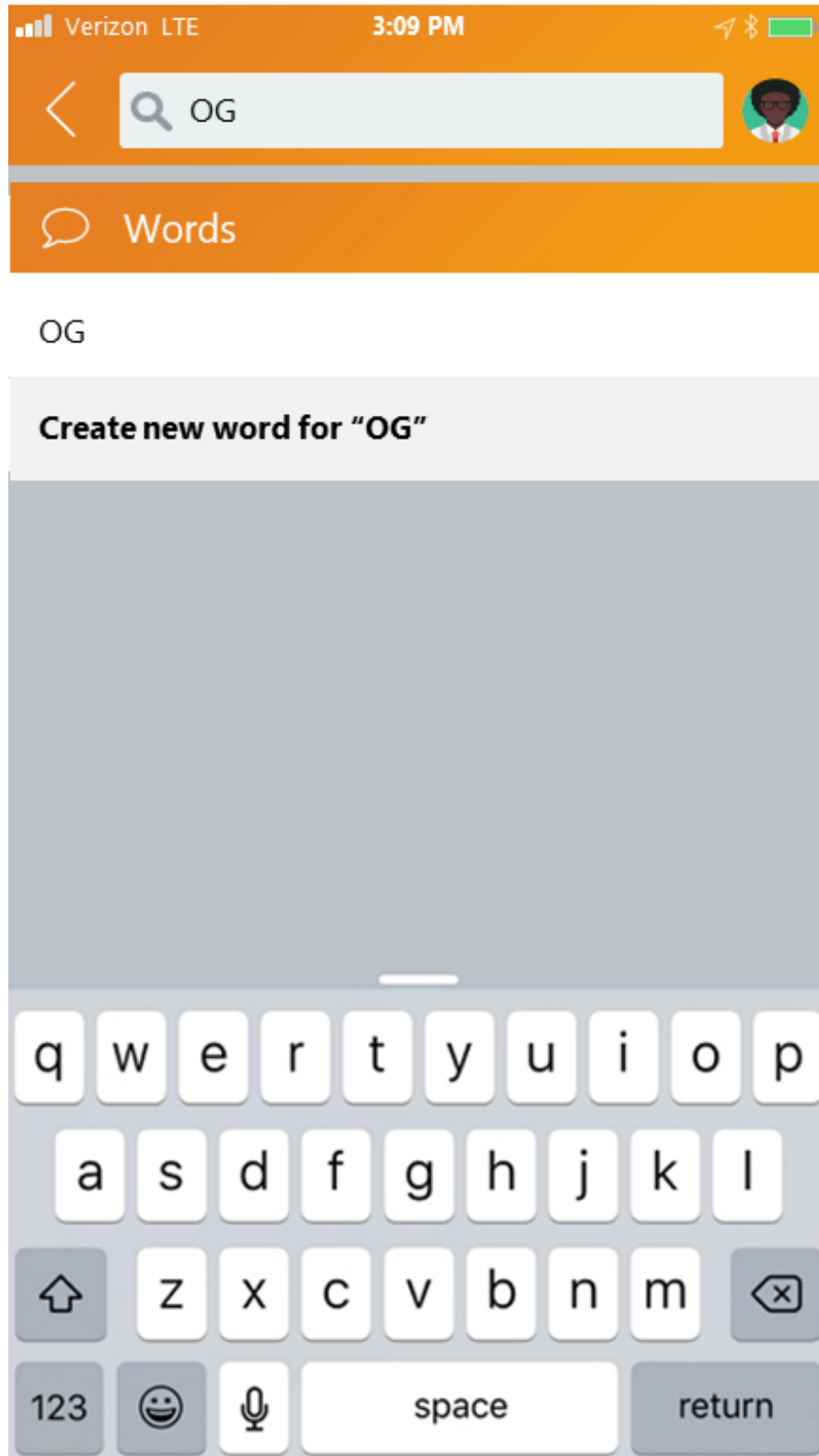
Share

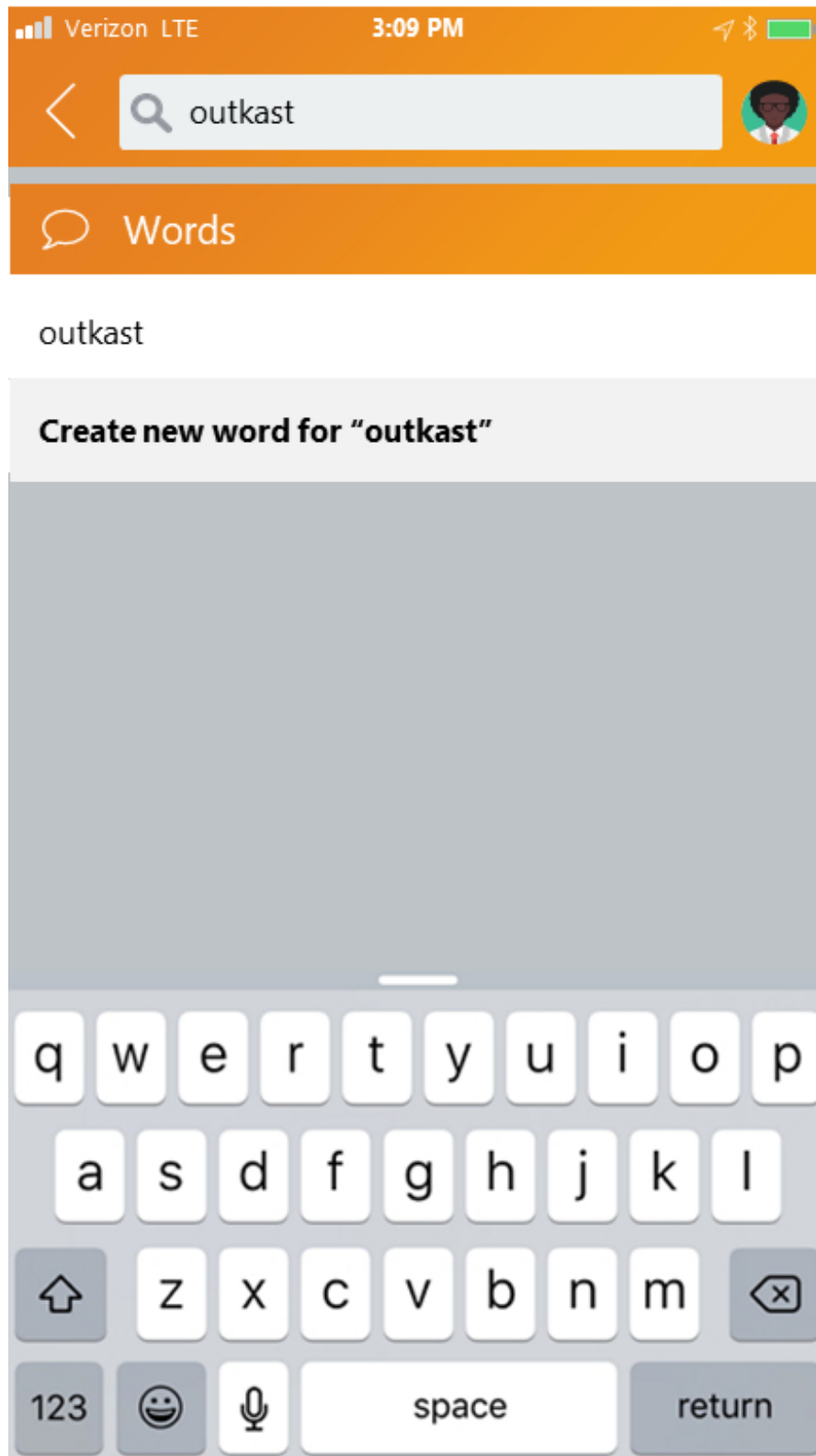
Follow

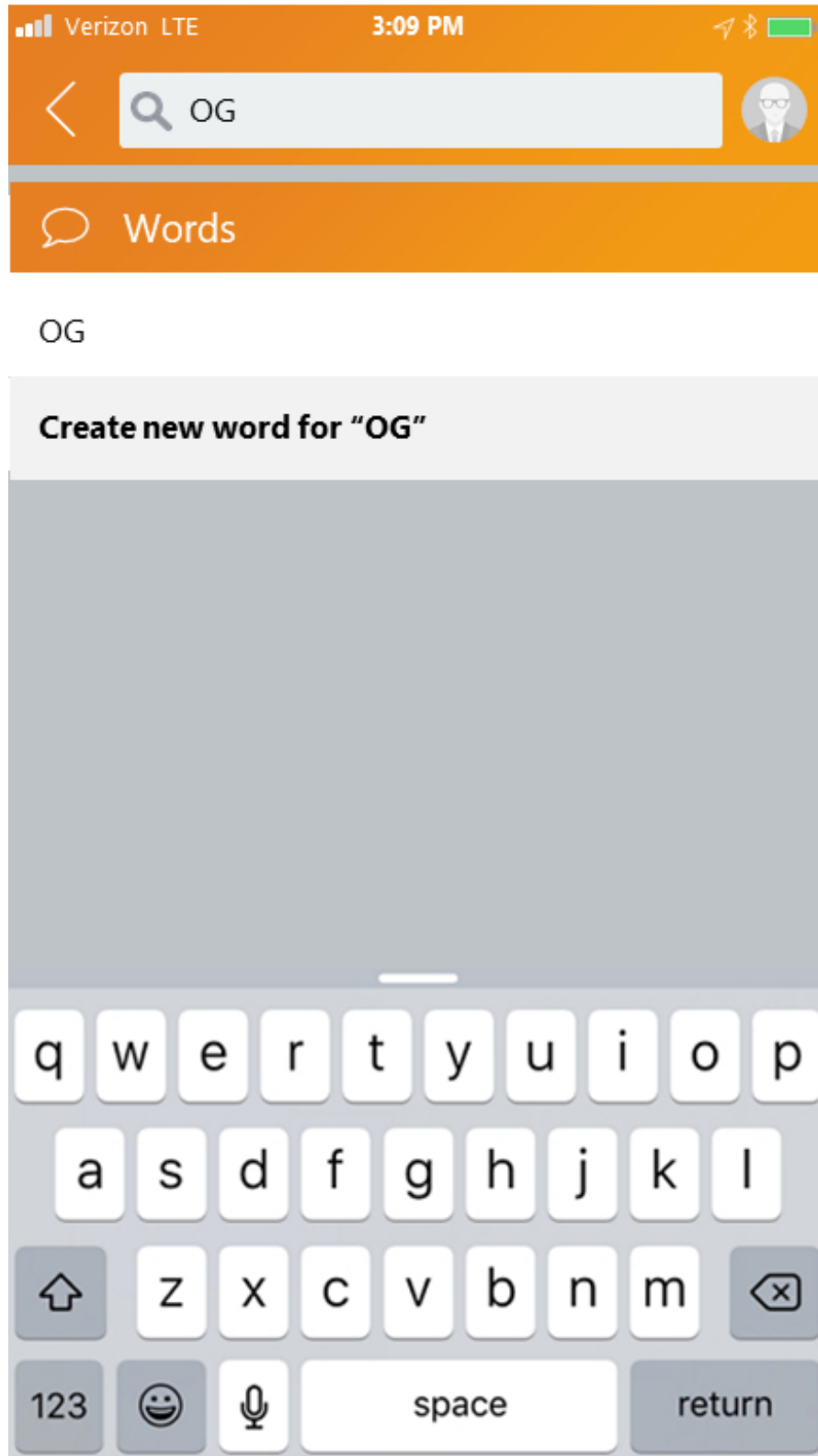


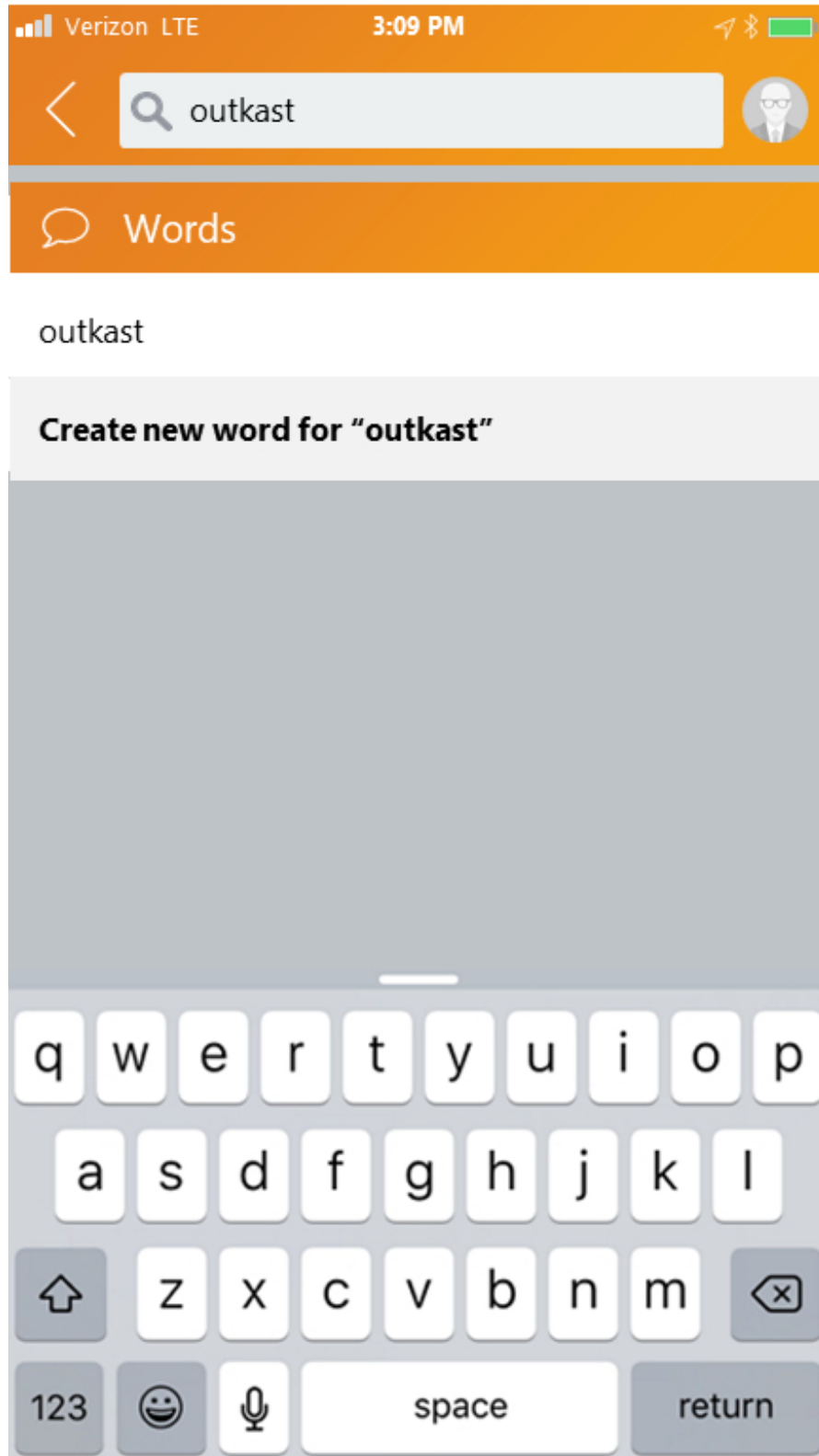
First Timer

Upload your very own first word to
Vocabgram!









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<

DragonSlayaz08

DragonSlayaz08

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3 Words

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4k

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A spikey boi who do not know the way.

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4.3k

1.1k

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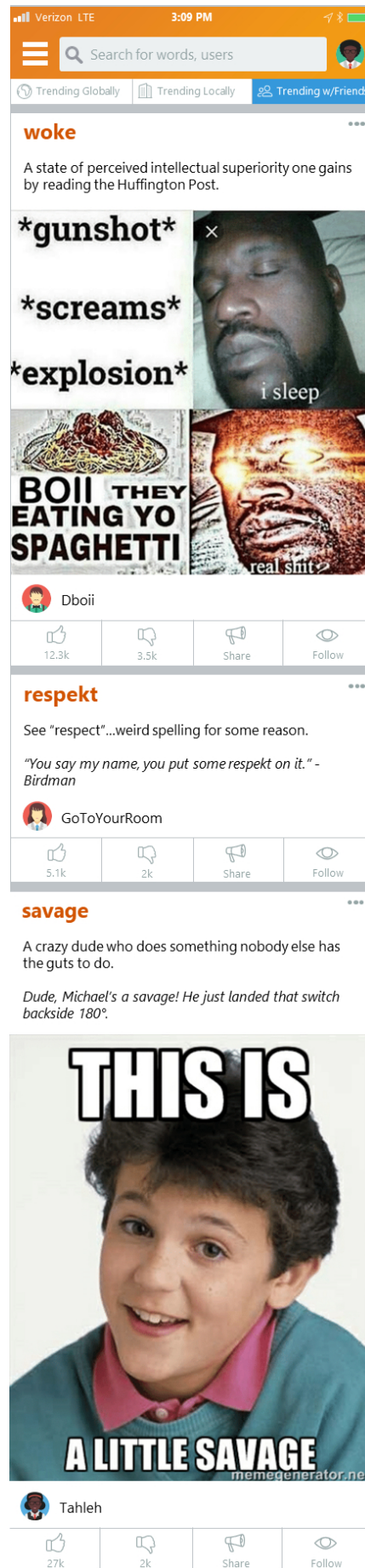
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Trending w/Friends

Ugandan Knuckles

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DragonSlayaz08

4.3k

1.1k

Share

Follow

GOAT

Greatest
Of
All
Time
(...like the best, tight)

FunOneDudeYo

2.1k

702

Share

Follow

tide pods

A forbidden snack that is sweet and juicy. Like gushers times 10. (Author Note: This is poison yo, don't eat).

FunOneDudeYo

801

3k

Share

Follow

fake news

A term formerly useful for describing websites consisting entirely of intentionally fabricated news stories, but now used to describe virtually anything that does not mesh with one's own views.

It's FAKE NEWS!

MetalGearGuy

1.8k

106

Share

Follow



You've flagged this word.

We'll look into your concerns shortly.



You've uploaded your new word
Thank for your contribution to Vocabgram.
Add more words to build a following!



You've earned the "First Timer" badge!
You uploaded your very own first word to Vocabgram!

Short for "suspect" or "suspicious."
Yo, that dude is sus. I saw him creeping at school.



KineticChaos



2.1k



702



Share



Follow

Ugandan Knuckles ***

A spikey boi who do not know the way.






DragonSlayaz08



4.3k



1.1k



Share



Follow

GOAT ***

Greatest
Of
All
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(...like the best, tight)



FunOneDudeYo



2.1k



702



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"It's **FAKE NEWS!**"





MetalGearGuy



1.8k



106



Share



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Liked

Disliked

Uploaded

Sort by Likes

Sort by Newest ✓

y'all

Short for "you all". Popular in the south.

James Hoover

@JvmesHoover

▼

What y'all mad about today?

Mel.anin King ©

@KoolAid_Sippin 🇺🇸🇺🇸

▼

Not one time in any of the Fast and Furious movies did they stop for some gas

callOfDutyBoi23

151

4

Share

poppin'

To get (something) started, or to ask "what's up" or "what's going on".

callOfDutyBoi23

53

21

Share

out of socket

When you're running out of party energy. Your done, son!

Yo, Lonnie was out of socket in last study group.

callOfDutyBoi23

298

39

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